

# CAPABILITY STATEMENT



## COMPANY OVERVIEW

Reed Insurance Group LLC, DBA Dr. Fitzgerald Reed has the academic idea and various leadership experiences to align with global leaders to collaborate in development and strategic change. Our goal is to be a valued partner to leaders and an asset to our communities. We provide strategic initiatives, strategic transformation, and leadership and organization development.

Regent University School of Business and Leadership gave Dr. Fitzgerald Reed the theory and practical components necessary to facilitate organizational success. Dr. Fitzgerald Reed holds a Doctorate in Strategic Leadership, specializing in leadership, communication, team building, innovation, and strategic initiatives. Additionally, combined with real-world experience, Dr. Fitzgerald Reed has training in strategic foresight, consulting, executive coaching, and servant leadership. Our team strives to equip local and global organizations with the tools, technologies, and understanding to flourish in developing and implementing strategic leadership.



## CORE COMPETENCIES

- EXECUTIVE COACHING
- STRATEGIC INITIATIVES
- STRATEGIC TRANSFORMATION
- LEADERSHIP DEVELOPMENT
- PUBLIC SPEAKING
- WORK SHOPS
- CURRICULUM DEVELOPMENT

## COMPANY DATA

DBE, MBE CERTIFIED  
NAICS: 52421, 61143  
DUNS # 09-700-1953  
Cage: 9LE99

## DIFFERENTIATORS

Dr. Fitzgerald holds a Doctorate in Strategic Leadership, an MA in Leadership, and a BA in Business Administration. He is licensed as a Real Estate Broker and Insurance Agent in Georgia. Dr. Fitzgerald has a strong background in management, real estate, insurance, customer service, and is also a professor and author.

## PAST PERFORMANCES

ASK US ABOUT OUR VOLUNTEER WORK

## COMPANY INFO

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