



D. Williams Consulting
RE-POSITIONING
FUTURES



CAPABILITY STATEMENT

D. Williams Consulting LLC is a business solutions firm whose vision is supporting the life-long elevation and success of others.

CORE COMPETENCIES

We provide customized **INTEGRATED TRAINING, FACILITATION, COACHING,** and **CONSULTATIVE SERVICES** to successfully meet the needs and goals of the client. Our network of experienced professional consultants and coaches' partner with the client to deliver highly effective services.

We develop transformational programs and initiatives that help individuals and organizations excel in **REPOSITIONING THEIR FUTURE.** Each client is treated with the confidentiality and respect they deserve regardless of their knowledge, skills, background, etc. Success is monitored by various means, feedback questionnaires, surveys, and/or consumer reviews.

PAST PERFORMANCES

- **A. PHILLIP RANDOLPH INSTITUTE** | Served as a Business Agent Representative for the chapter to build the brand through Business Development tactics.
- **COASTAL GEORGIA BOY SCOUTS OF AMERICA** | Conduct leadership, organizational development, team building, and financial counseling sessions for various high schools and employee groups virtually & onsite.
- **SAVANNAH STATE UNIVERSITY NATIONAL ALUMNI ASSOCIATION** Develop and conduct (using a virtual platform) a leadership team building presentation for the Executive Board.
- **WE VOTE WE WIN** | Perform as a Business Development Agent & Program Manager for this Atlanta based organization, to build awareness of their product messaging.

Project Management of \$10 million company rebrand – Lead cross functional team to successfully launch company rebrand within a complex Joint Venture company model.
Healthy Blue of SC

Program & Policy Development – Employee Engagement Policy & Protocol; Regulatory Compliance Protocol; Business Development & B2B initiatives; – Yielded approximately 26% product growth and 3% market share increase.

Anthem INC. Healthy Blue of SC (growth percentage noted) / Memorial Health University Medical Center / Small Smiles Dental/ University of Phoenix/Center Parc Credit Union (5% growth YOY)

Business Development Agent – Perform as a business representative for small business – mid-sized companies/organizations to enhance their organizations mission and growth, plus represent the company at business meetings, develop & conduct door opening presentations, create simplified spreadsheets, strategic plans, project management of cross functional projects, work plans, etc. to enrich business practices.

A. Phillip Randolph Institute / Amerigroup Community Care / We Vote We Win

DIFFERENTIATORS

- Takes pride in customer service, timely, efficient results, leading to success.
- Empathetic approach to assess clients individual needs then collaboratively design and execute effective solutions.
- D. Williams Consulting believes the company's responsiveness, energized interactions, and unique tactics used to reposition futures sets them apart from others.

COMPANY DATA

CERTIFICATIONS: DBE, MWBE, MBE

NAICS: 541611, 611430

DUNS: 117076287

CONTACT INFO

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