



CAPABILITY STATEMENT

GLOBAL DISPLAY & ADVERTISING

CORPORATE DATA

Global Display & Advertising, Inc.
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Suite 100
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Global Display & Advertising monitors and maintains signage after installation.

We are essentially your after-installation quality assurance team.

Installation is not the end of your signage project. Whether advertising a company’s products and services, informing the community, helping people find their way or warning of safety hazards, your message must actually be *seen* by the intended audience to be effective.

GDA will work with you to develop a support plan. If you just want a one-time quality assurance check after installation, we have a plan for that. If you need recurring checks to ensure your signage system is visible, clean and displaying the right content, we have a plan for that, too.

Don’t let the condition of your signage impact your message. Contact us to discuss how GDA can help.

CORE COMPETENCIES

GDA offers a range of after-installation support for a variety of signage types.

SUPPORT SERVICES

Cleaning
Inspecting
Basic troubleshooting
Monitoring content
Auditing inventory
Minor maintenance
Customized support plans

TYPES

Indoor
Outdoor
Digital
Static
Wraps

LOCALES

Airports
Malls
Construction sites
Roadways
Street furniture
Transportation stations
Gas pumps
Elevators
Vehicles

FUNCTION

Advertising
Safety alerts
Information
Wayfinding



DIFFERENTIATORS

GDA provides after-installation support that ensures messages can be seen by the intended audience.

- ◆ 15 years of experience maintaining static and digital display advertising units at Pittsburgh International Airport.
- ◆ Customized support for indoor, outdoor, static, digital and wrap signage.
- ◆ Monitor units; keep them clean, free of dust, in good condition and verify the content displayed.
- ◆ Comprehensive plans with regularly scheduled visits for large systems. Affordable support for small systems.
- ◆ Monitor compliance with applicable signage standards.

PAST PERFORMANCE

CERTIFICATIONS and CODES

JCDecaux

JCDecaux – Prime Contractor, subcontracts GDA to provide display advertising support at Pittsburgh International Airport.

- ◆ Georgia Department of Transportation DBE Certification
- ◆ Port Authority of Allegheny County Pennsylvania DBE Certification
- ◆ Minority Business Enterprise Certification
- ◆ City of Atlanta Supplier Number 2002487
- ◆ Registered with the State of Georgia Dept. Administrative Services
- ◆ NAICS: 541850
- ◆ NIGP: 91504