

CAPABILITY STATEMENT

Impact Branding Consulting, Inc is an End to End Strategic Branding consulting firm specializing in improving day to day operations through effective brand management. Our service supports companies to identify effective business management practices, leadership development, marketing strategies, streamlining as well as audit and compliance. IBC takes pride in positioning companies on the paths that are least resistant.

END-TO-END STRATEGIC BRANDING

BRANDING STRATEGY

Strategic Planning
Brand Positioning
Risk Management
Contingency Planning
Process Improvement
Performance Improvement

TRAINING & DEVELOPMENT

Leadership Development
Team Development
Employee Productivity
Workshops (Live and Virtual)
Seminars (Live and Virtual)

DUNS: 080367780

CAGE CODE: 7QAP0

GDOT: DBE | MBE • WBENC: WBE | WOSB • SDB

14+



YEARS EXPERIENCE

5



CERTIFICATIONS

16



NAICS CODES

DIFFERENTIATORS

Brand O.N.E Discovery Assessment
Profit Enhancer Analysis
5 Phase Project Success Model
Proactive Pivot Strategy



PAST PERFORMANCE

Georgia Nurses Association
Shiloh High School - Gwinnett County
Rockdale Chamber of Commerce
Northeast Georgia Hospital System
Premier Medical Careers
City of Covington Access Television
Sierra Nurse Consultants

COMPANY CONTACT

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NAICS CODES

541613

Marketing Consulting Services

541614

Process, Logistics Distribution Consulting

611430

Professional and Management Development Training