



MISS CRUMPY'S

ABOUT MISS CRUMPY'S

In 2011, Freda Crump set forth to own her own restaurant that provided customers with great experiences, delicious cuisines, and fantastic customer service. Gaining experience from her father's restaurant, Original Crumpy's, Freda opened the doors to Miss Crumpy's Hot Wings and Catering. Miss Crumpy's has amassed fans with their former brick and mortar location, as well as with their catering services, and the selling of custom made breading and sauces. Miss Crumpy's also provides meals for the homeless communities twice a month.



AWARDS



- 2013 Best of Atlanta Award in the Chicken Wings Restaurant Category
- 2013 Yahoo's Top 5 Hot Wing Places in Atlanta
- 2013 Featured Vendor for Essence Festival
- 2012 Atlanta Metro Chamber Top 5 Major Business Startup

CONSUMER ANALYTICS

2,090,000
Chicken Wings Sold

85,000
Customers Served



Freda began working in her father's restaurant, Crumpy's, in 1991. By 1995, while in college, she was responsible for 3 of her father's 11 locations. Freda admits, "The restaurant business is in my blood and comes second nature to me as I have been knee deep in it pretty much all of my life."

Freda also credits the students and staff at Morehouse College, Spelman College, and Clark Atlanta University, who played a pivotal part in the continuous support of the Miss Crumpy brand.



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