



# CAPABILITY STATEMENT

## CORE COMPETENCIES

No Status Quo uses its proprietary 360-Rethink™ process to bring metropolitan transit systems to the forefront of public transportation.

360-Rethink™ helps transit authorities tailor and implement digital solutions that personalize the traveler experience, enhance operations' effectiveness, and promote safety.

### Specific activities conducted via the 360-Rethink™ include:

- ✓ Generating new digital revenue sources from existing transit assets and services.
- ✓ Personalizing traveler experiences with emerging technologies (like AR, AI).
- ✓ Enhancing operations with real-time analytics and external data sources (Uber).

Collectively, the 360-Rethink™ method enables transit agencies to respond effectively to the changes across the transportation ecosystem.

## KEY DIFFERENTIATORS

- 151+ years of emerging technology and innovation expertise.
- New revenue sources systematically identified with the 360-Rethink™ methodology.
- Solutions engineered with cybersecurity, equity, and “people” at the core.
- Test and visualize new ideas with low cost, no-risk prototyping techniques.
- Cybersecurity, privacy, and ethics are woven into all positions within No Status Quo.
- Mitigate execution risks with lessons applied from Formula One racing practices.

## COMPANY DATA

### CERTIFICATIONS:

- DBE
- MBE
- PMI-ACP

**NAICS:** 541611

**DUNS:** 117102030

**CAGE:** 8FL84

## CONTACT INFO

### NO STATUS QUO

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