



# Capability Statement

## Resonant Brands, LLC

400 17TH ST SW, Atlanta, GA 30363

+1 (866) 962.6333 x700 | [www.resonantworldwide.com](http://www.resonantworldwide.com)

Email: [info@resonantworldwide.com](mailto:info@resonantworldwide.com)

### STRATEGY

- Brand & Marketing Strategy
- Content & Messaging Strategy
- Communications Strategy
- Public Relations
- Brand Positioning Statements
- Action Planning
- Target Audience Profiles & Personas

### PRODUCTS

- Custom Product Development
- Local & International Sourcing
- Promotional Merchandise
- Gifts, Premiums & Incentives
- Apparel & Wearables



*“Success in business and in life begins with deep understanding and ends with resonating communication.”*

– Bri J.P. Miller, MBA

### NAICS CODES

- 541430 – Graphic Design
- 541511 – Website Design / Development
- 541611 – Admin General Management Consulting
- 541613 – Marketing Consulting**
- 541810 – Advertising Agencies
- 541820 – Public Relations
- 541850 – Outdoor Advertising
- 541860 – Direct Mail Advertising
- 541870 – Advertising Material Distribution
- 541890 – Specialty / Promotional Products
- 541910 – Marketing Research & Public
- Polling

### CAMPAIGNS

- Creative Ideation & Implementation
- Search Engine Marketing
- Social Media Marketing
- Email Marketing
- Digital Marketing
- Video Marketing
- Guerilla Marketing
- Influencer Marketing

### COMPANY INFO

Tax ID: 47-4295467

CAGE / SAM: 7DSK4

DUNS: 079827278

### PAST PERFORMANCE

Our team has produced *award-winning* work for a wide variety brands and organizations across numerous industries, including:



### AWARDS

- Biggest Impact Award | Children’s Healthcare of Atlanta Strong4Life Microsite | Atlanta Mobile Awards
- Overall Campaign Silver Award | Verizon Wireless Video Music Awards Campaign | Atlanta ADDY Awards
- Gold Tower Excellence in Marketing & Communications Award | Georgia Institute of Technology