



## CAPABILITIES STATEMENT

SeeJones Creative partners social impact organizations, purpose-driven business leaders, and subject matter experts with professional and dedicated marketing communications talent that empowers them to tell their stories effectively through visual communications design and illustration that is not just beautiful, but also gets results.

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Managing Member  
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SeeJones Creative, LLC  
318 Cherokee Ave, Suite 104  
Atlanta, GA 30313

### SERVICES

#### MARKETING COLLATERAL DESIGN

[ Concept - Design - Production - Copywriting  
- Proofreading - Printing - Delivery ]

- Presentations
- Publications
- One-Sheets
- Direct Mail
- Stationery
- Invitations
- Reports
- Newsletters
- Web & E-mail
- Event Activation

#### LOGO & BRAND IDENTITY

Marks & Style Guide

#### ILLUSTRATION

- Infographics
- Murals
- Books & Editorial
- Graphic Recording

#### CONSULTATION

- B2B Discovery Session
- Creative Direction

### CERTIFICATIONS

DBE - Georgia Unified Certification Program  
MBE - Fulton Co., City of Atlanta (In-Process)

### EDUCATION

BFA, Graphic Design  
MBA, Marketing

### PAST PERFORMANCE

Fulton County Department of Health & Wellness  
(Atlanta, GA)

Urban League Young Professionals  
(Knoxville, TN; Atlanta, GA)

National Black Journalists Association  
(College Park, Maryland)

Phi Beta Sigma Fraternity, Inc. - (Washington, DC)

PRecise Communications (Atlanta, GA)

### DIFFERENTIATORS

- *Talented.* Original hand-produced illustrations by a BFA-level artist yield designs that stand out in a template-driven crowd.
- *Personalized.* We take time to understand each client organization's work on an intimate level.
- *Experienced.* We have spent over eight years working in non-profit corporate communications.
- *Dedicated.* We can serve as your go-to creative partner or fill the need for an in-house designer.
- *Results-focused and relationship-oriented.* We enjoy a high rate of repeat business and referrals.

### CODES

**NAICS:** 541430  
(GRAPHIC ART AND RELATED DESIGN SERVICES)

**DUNS:** 080238169

[www.seejoneswork.com](http://www.seejoneswork.com)

