

Capability Statement

About US

VIVO360, Inc. (VIVO) is a digitally led, cross-media creative agency, with a team of professionals who seek to deliver best in class solutions for complex creative challenges. Our team provides a suite of services to the client who is looking for a technology solution and/or a creative marketing solution.

Performance History

- The National Public Health Information Coalition
- Department of Public Health-Live Healthy Georgia Campaign
- City of Atlanta - Retirement Plan Branding
- Marine Corps Community Services (MCCS)
- Department of Public Health (DPH)-Babies Can't Wait (BCW)
- U.S. Department of Transportation
- Hartsfield-Jackson Atlanta International Airport – Taste of Hartsfield-Jackson

NAICS Codes

- 541511** Custom Computer Programming Services
- 541613** Marketing Consulting Services
- 541810** Advertising Agencies
- 541820** Public Relations Agencies

DUNS: 067941265 CAGE: 58HZ4

Certification

Women Owned Small Business (**SBA-WOSB**)
Georgia Department of Administrative Services (**MBE**)
Department of Transportation (**DBE**)
City of Atlanta (**SBE, AABE, FBE**)



Contact Information

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Vivotheagency.com



Professional Services

Information Technology

- Infrastructure Engineering & Modernization
- Cloud Integration
- Digital Platform Services
- User experience & support
- Personal Computer Services
- IT operations & Business Integration Transformation Services

Marketing & Advertising

- Research
- Marketing Strategy
- Planning
- Creative Development
- Content Creation
- Brand Strategy
- Graphic Design
- Copywriting
- Video Production & Editing
- Media Planning & Buying
- Public Relations
- Media Management

Digital (Interactive & Media)

- UI & UX Design
- App Development
- Email Marketing
- Experiential Marketing
- Virtual & Augmented Reality
- Mobile & Text Marketing
- Data & Analytics
- CRM
- Ecommerce
- SEO

Social Media

- Strategy
- Content
- Planning & Creation
- Voice, Tone & Personality
- Campaign Creation
- Paid Social
- Media Promotion
- Measurement, Analysis & Reporting

Staffing

- Project Management
- Recruitment
- Promotion
- Event Staffing
- Temp Recruitment
- Perm Recruitment

Training

- Training Delivery
- Training Asset Development
- Training Infrastructure & Support
- Program Management, Business & Office Support Production
- Acquisition Management