



## Capability Statement

VonCreations Inc.	Social / Economic Indicators	NAICS Codes
570 Piedmont Avenue	Cage Code: 370WI	541613
#54712	MBE by NMSDC/GMSDC	561920
Atlanta, Georgia 30308	WBE by WBENC/GWBC	541820
404.347.1054(o)	8 (a) and WOSB by SBA	541611
404.344.6115(f)	SDBE BY GA Dot/MARTA	561499
vonco@voncreations.com	CSEP by ISES (International Special Events Society)	561599
www.voncreations.com		

### Core Competencies

- Event Logistics and Management
- Trade Show Management
- On-Site Management
- Site Negotiation and Selection
- Design and Implementation of Event Themes
- Program Development
- Volunteer Coordination
- Registration Coordination
- Targeted outreach marketing campaigns
- Financial Controls

### Differentiators

Our team headed by Yvonne J. Wiltz, CSEP as President and CEO is comprised of seasoned professionals in marketing, business development and event management. This combination of designations, talents and experience coupled with high levels of commitment, professionalism and distinctive customer service values have contributed immensely to our success, to our relationships, and to our longevity with our clients. The company also has access to multimedia communications and expertise.

Von Creations is known throughout the community for planning, organizing and executing well-designed, under-budget, and memorable events and marketing campaigns tailored to the vision of our clients, resulting in repeat demand for our signature touch.

### Examples of Past Performance

#### *Client and Period of Performance*

**MARTA \* Cubic Transportation Company (Breeze Card) \* 2005-2006 ,2014**

**CDC: Expert Panel Meeting on Anthrax Clinical Management \* CDC:CIO Division, Peer Review Meetings**

October 2011 Boston, MA, March 2012, Atlanta, GA, October 2012, Atlanta, GA

**US Nuclear Regulatory Commission \* October 2012 Atlanta, GA, and April 2014 Chattanooga, TN**

**Greater Women's Business Council \* 2009-Present**

**Delta Air Lines \* 2010-Present**

**Urban League of Greater Atlanta \* 2012-Present**