



## CORPORATE OVERVIEW

GHN Communications revolutionizes **communications** with an unwavering passion for people and organizational success. We focus on helping businesses and public organizations develop and enhance their communication strategies, **prioritizing stakeholders** to achieve success.

Our **communication strategies** have opened new avenues for understanding and collaboration on **both national and global scales**. As a leader in the industry, our **executive team's 24 years** of unmatched experience in creating cohesive strategies for **Fortune 500 companies** showcases our deep understanding of the **needs of target audiences**.

With deep expertise in **community outreach** and **public information** and **communication services**, we're committed to helping **minimize disruption** and ensure that residents, neighbors, and stakeholders are informed, engaged, and respected every step of the way.

Our interventions have consistently resulted in an impressive **50% increase** in **customer satisfaction**, highlighting the **transformative** impact of our methodologies and **social impact strategies**.

Our **reach is extensive** and measurable, positively influencing over **100,000 individuals** and managing **\$20 million across various** sectors, including manufacturing, healthcare, pharmaceuticals, education, real estate, and non-profit organizations.

## DIFFERENTIATORS

- ➔ Distinguished company with **deep comprehension of the needs of employees, organizations and their target audiences**.
- ➔ **First** strategic communications and consulting firm **experts** in the **art of integration** of communication and people-centric strategies.
- ➔ **English** and **Spanish** speaking.
- ➔ **In-house diversified expertise:**
  - Communications
  - Community outreach
  - Public relations frameworks
  - Organizational culture
  - Change management
  - Event production
- ➔ Recognized with **7+ industry awards**, a testament to our **leadership** in healthcare, global impact, innovation, and corporate responsibility.
- ➔ **200+ distinct projects managed:**
  - Strategic communications
  - Public information
  - Community and public outreach
  - People and culture transformation initiatives
  - Stakeholder engagement
  - Strategy and campaign development
- ➔ **National and Global** communication strategies.

## SERVICES



## Communications

Public Information & Communication Services	National Awareness Campaign	Public Education Campaign
Public Outreach	Crisis Communication	Strategic Communications
Outreach and Digital Engagement	Stakeholder Engagement	Marketing Campaign
Crisis Communication	Strategy and Campaign Development	Communication Planning and Services



## Public Relations

Event Management & Publicity	Community Impact	Reputation Management
External Presence & Impact	Strategic Counsel and Guidance	Strategic Planning
Public Affairs	Branding Campaigns	Stakeholder Engagement



## Human Capital

Change Management	Community Outreach	Training and Capacity Building
Strategic Organizational Transformation	Cultural Change Initiatives	Executive & Administrative Support Services
Team Building & Leadership	Project/Program Management	Community, Social & Business Events

## PAST PERFORMANCE



## CORPORATE SNAPSHOT

- **We accept** Government Purchase Card
- **DUNS:** 123322753
- **UEI:** ZJNFBH4PWAK4 **CAGE:** 9WH43
- **NAICS Codes:** 541611, 541820, 541613, 541612, 541990, 541810, 541618, 611430, 611710, 561499

• **Certifications:**

NY, NJ, FL, GA



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