



[optimizingbusinesssolutions.com](http://optimizingbusinesssolutions.com)

# CAPABILITY STATEMENT

Optimizing Business Solutions, LLC, founded in 2014 is a Women-Owned Small Business specializing in **Operational Efficiencies, IT Services, Project Management, and Consulting.**

Utilizing our vast expertise, our team is uniquely qualified to assess your current state and help define and implement business process improvement and transformation agendas. Through strict adherence to recognized project management principles, our business and IT professionals facilitate integrated technology solutions for your complex business challenges, identify productivity and systems efficiency improvements, and champion the implementation of industry best practices.

## CORE COMPETENCIES

- ✓ Business Process Improvement
- ✓ ERP Implementations
- ✓ Project Management
- ✓ IT Staffing
- ✓ AI Solutions
- ✓ Financial Management
- ✓ Accounting Best Practices
- ✓ Artifact Development
- ✓ Operational Efficiency
- ✓ Cloud Computing
- ✓ Managed Services
- ✓ Software Assurance
- ✓ Business Analysis
- ✓ Information Security
- ✓ Internal Audits

## PAST PERFORMANCES & PARTNERS

- Callidus Cloud
- Crawford & Company
- Decipher Solutions
- 22nd Century
- Norfolk Southern
- The Home Depot



## COMPANY DATA

### CERTIFICATIONS:

DBE, LSBE, MBE, MWBE, SLBE

**Other Certifications:** Certified Scrum Master (CSM), Certified Product Owner (CSPO), Enterprise Resource Planning (ERP), Project Management Professional (PMP), Certified Scrum Master (CSM), SAFe Agilist (SA), Certified Public Accountant (CPA)

**NAICS:** 236118, 236220, 541511, 541512, 541513, 541519, 541611, 541614, 541618, 6114303

**GSA SCHEDULE # 47QT-CA22D002G:** 54151S, 541611

**DUNS:** 080623656

**CAGE:** 7UTX7

**UNSPSC:** 80101500, 80101502, 80101504, 80101505, 80101507, 80101513, 80101600



## DIFFERENTIATORS

- ✓ Key OBS personnel are project management Subject Matter Experts (SMEs) and capable of successfully managing projects of all sizes and complexities.
- ✓ We maintain industry standard certifications, to include Certified Scrum Master (CSM), SAFe Agilist, and others acquired through the Project Management Institute (PMI).
- ✓ At OBS, our clients have a true transformation advocate who is vested in seeing business benefits identified, implemented and measured.
- ✓ Our experienced team of subject matter experts have more than 25 years of high-level experience enacting business transformation agendas and successful project management.
- ✓ Our team is committed to driving excellence and organizational change through the utilization of industry-recognized best practices.

## CONTACT INFO

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