



Citizen Consulting Group is a certified Disadvantaged Business Enterprise (DBE) professional services firm through GDOT, delivering tailored services and water quality management within the Architecture, Engineering, and Construction (AEC) industry. Additionally, we proudly serve local governments, agencies, and commercial entities. As a women-owned company, we are dedicated to bridging the gap between communities and decision-makers, ensuring that every voice is heard and projects thrive through innovative solutions.

theccgsolution.com

CAPABILITY STATEMENT

CORE COMPETENCIES

PUBLIC INVOLVEMENT & OUTREACH

- Planning, stakeholder engagement, public meeting facilitation, and digital & virtual engagement

PROJECT MANAGEMENT

- Strategic planning, execution, and performance analysis for public sector initiatives

BRAND MANAGEMENT & COMMUNICATIONS

- Messaging, media relations, and content development tailored for diverse audiences, and data-driven communication strategies

DESIGN, PRODUCTION & CREATIVE SERVICES

- Visual storytelling marketing collateral, and innovative product and content creation

DIFFERENTIATORS

Consulting Expertise

Our team members have a wealth of experience in successful stakeholder engagement and public outreach initiatives for transportation and environmental developments, showcasing our consulting expertise in the field.

Aligned with Local Community

With our in-depth knowledge of local community nuances with its unique needs and preferences, we are able to tailor our approach to better serve and engage with stakeholders on a relational level.

Creative Problem Solving

We combine creativity with cutting-edge technology, including AI-driven tools to tackle public engagement challenges in a distinct and effective way. We go beyond standard practices to deliver tailored, impactful solutions that achieve measurable results for our clients.

PAST PERFORMANCES

GDOT

- Implemented public outreach, stakeholder engagement, and messaging for projects, including RCDC, Tybee Bridge Replacement, and I-285 Express Lanes. Contributed to EIS and EA documents.

MACON-BIBB & HOUSTON COUNTY

- Executed strategic communications, media relations, newsletters, community events, social media, digital content, website management, and brand development.

STATE & LOCAL AGENCIES

- Spearheaded GDVS's Veteran Suicide Prevention social campaign, resulting in 2 million users reached and driving over 4,000 link clicks to the Veterans Crisis Line website within 4 weeks and less than \$10,000 budget for ads.

CORPORATE EXPERIENCE

- Managed 100+ external video projects, reduced AT&T Business's "Not Ready" installation rate from 33% to 27% in 6 months. Led 30+ global improvement projects that redesigned and optimized the customer experience, saved \$6M+ in operational expenses for domestic efforts.

COMPANY DATA

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