Real Estate by Reena is a licensed
Georgia-based real estate firm
specializing in residential and
commercial transactions. With expertise
in market analysis, strategic negotiation,
and client advocacy, we help buyers,
sellers, and investors achieve their goals
efficiently and profitably.



CAPABILITY STATEMENT

# **CORE COMPETENCIES**

### WHAT ARE OUR SPECIALITIES?

- Residential & Commercial Real Estate Services
- Buyer & Seller Representation
- Market Analysis & Property Valuation
- Lease Negotiation & Property Management
- Investment Property Advisory
- Relocation & Real Estate Consulting
- Real Estate Marketing & Branding
- Contract Negotiation & Closing Coordination
- Interior Design

### **CERTIFICATIONS**

- Licensed Real Estate Agent, Georgia (#412016)
- Member, National Association of Realtors (NAR)
- Member, Georgia Association of Realtors (GAR)
- Member, Cobb Chamber of Commerce
- Member, Georgia Real Estate Investors Association

### **CLIENTS**

### **Land Acquisition and Professional Services:**

- RP Builders | Alpharetta
- RIMBUILT | Atlanta
- Unity Builders Inc. | Atlanta
- Shree Real Estate Developers | Atlanta
- LD Construction | Dunwoody
- Lala Development | Warner Robins

# **DIFFERENTIATORS**

#### WHAT MAKES US DIFFERENT?

- **Selling Experience:** Hotels/motels, gas stations, retail stores, apartments, new construction and land projects
- Local Market Expertise: Deep knowledge of the Atlanta real estate market, including emerging trends, neighborhood development, and investment opportunities.
- Client-Centered Approach: Personalized service tailored to meet the specific needs of buyers, sellers, and investors.
- **Negotiation & Strategy:** Skilled in maximizing property value through competitive negotiation tactics and strategic planning.
- **Tech-Enabled Services:** Utilization of cutting-edge real estate technology, including virtual tours, social media marketing, and data-driven property valuation.
- **Network & Partnerships:** Strong relationships with lenders, inspectors, contractors, and other key stakeholders to streamline transactions.

# **COMPANY DATA**











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