



The Chamber of
Commerce

presents the

32nd Annual

2022 Hughson
Fruit and Nut
Festival

CHAMBER OF



COMMERCE

**Welcome to our Annual
Hughson Fruit & Nut Festival
April 30th & May 1st, 2022**

Board of Directors

Ramon Bawan
Past President

Rikki Perezchica
President

Merry Mayhew
Treasurer

Brenda Smith
Secretary

Barbara Alley
Don Bigelow
Supervisor
Vito Chiesa
Mike Deubert

Armando Martinez
Arron Martella

The Hughson Chamber of Commerce is pleased to announce that our signature event, the **Hughson Fruit & Nut Festival**, will be held on Saturday, April 30th from 10:00 am to 6:00 pm and Sunday, May 1st from 10:00 am to 5:00 pm. The first Hughson Fruit & Festival was held in 1988! Since then, the festival continues to grow and has become a very popular event in our community. With its gathering of vendors, and entertainers, our residents and visitors alike come together as celebrate our agricultural roots and our growth as a community.

As a valued sponsor, you will be promoted at this highly anticipated event. We offer targeted levels of sponsorship that provide your company with promotional opportunities including social media, print and radio advertising. Let your community know that you support them by supporting the Hughson Fruit & Nut Festival.

Please sponsor the Hughson Fruit & Nut Festival. The enclosed application details the sponsorship levels. Not only will you receive valuable promotional opportunities, you will receive a complimentary membership to the Hughson Chamber of Commerce, and a complimentary booth at the festival as well. Greet your customers in person. Increase your brand awareness.

If you have any questions please contact our office at 209-883-0811. We are a non-profit organization, and our tax identification number is: 94-166471 501C (6). Please visit our website at www.hughsonchamber.org.

Thank you for your consideration, and support of this great community event.

Hughson Chamber of Commerce

Fruit and Nut Festival Committee

2022 HUGHSON FRUIT & NUT FESTIVAL

Family Fun for Everyone!

INCREASE YOUR BRAND AWARENESS

PREMIER VIP FESTIVAL SPONSORSHIP

\$5000 Level of Sponsorship

- Radio Advertising, your company name will be announced on all radio advertising of festival
- Your Company Logo and Banner listed on Chamber website, with links to your website
- Your Company name and Logo on Banner Prominently displayed across Main Stage during the festival
- Your Company name and/or Logo displayed on all Festival Posters and Flyers
- Reserved table in dining tent for dining and entertainment use by you and guests
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 30th
- 2 Beverages at Beer Garden provided at no cost
- VIP shopping tote
- Complimentary 10x10 booth space where your company representatives can interact with your target audience
- Complimentary one-year membership in the Hughson Chamber of Commerce

VIP SPONSOR

\$3000 Level of Sponsorship

- Radio Advertising, your company name will be announced on radio advertising of festival
- Company Logo and Banner listed on Chamber website & Facebook page with links to your company website
- Your company name and/or logo will be displayed on a banner/ poster at the festival
- Your company name and/or logo will be displayed on all Festival Posters and Flyers
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 30th
- VIP shopping tote
- Complimentary 10x10 booth space where your company representatives can interact with your target audience
- Complimentary one-year membership in the Hughson Chamber of Commerce

MAIN STAGE ENTERTAINMENT STAGE SPONSOR

\$2500 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website, with links to your website
- Your company name and/or logo will be displayed on Festival Posters and Flyers
- Your Company name and/or logo will be displayed on a banner/ poster at the festival
- Complimentary 10x10 booth space where your company representatives can interact with your target audience
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 30th
- VIP shopping tote
- Complimentary one-year membership in the Hughson Chamber of Commerce

BEER GARDEN SPONSOR

\$2500 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website, with links to your website
- Your company name and/or logo will be displayed on Festival Poster and Flyers
- Your Company name and/or logo will be displayed on a banner/ poster at the festival, and/or near Beer Garden as app
- Complimentary 10x10 booth space where your company representatives can interact with your target audience
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 30th
- VIP shopping tote
- Complimentary one-year membership in the Hughson Chamber of Commerce

CLASSIC CAR SHOW SPONSOR

\$2000.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website, with links to your website
- Your Company name or logo will be displayed on Festival Poster and Flyers
- Your Company name or logo will be displayed on a banner at the festival
- Complimentary 10x10 booth space During car show, where your company representatives can interact with your target audience
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 30th

CAR SHOW ENTERTAINMENT SPONSOR

\$1500.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on Festival Poster and Flyers
- Your Company name or logo will be displayed on a banner at the festival
- Complimentary 10x10 booth space During car show, where your company representatives can interact with your target audience
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 30th

CAR SHOW T SHIRT SPONSOR

\$1500 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- Complimentary 10x10 booth space During car show, where your company representatives can interact with your target audience
- Privilege of announcing T' shirt Design Winner during event
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 30th

TRUCK / POWERSPORTS SHOW

\$1500.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- Complimentary 10x10 booth space during Truck/ Powersports Show, where your company representatives can interact with your target audience
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 30th

KIDS ZONE SPONSOR

\$1500.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- Complimentary 10x10 booth space during festival where your company representatives can interact with your target audience
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 30th

ICE CREAM SPONSOR

\$1500.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 30th

DINING TENT SPONSOR

\$1000.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- VIP access for you and a guest for beverages and snacks on Saturday, April 30th

FFA KIDDIE TRACTOR PULL SPONSOR

\$750.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- VIP access for you and a guest for beverages and snacks on Saturday, April 30th

A TASTE OF CENTRAL VALLEY AG SPONSOR

\$750.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- VIP access for you and a guest for beverages and snacks on Saturday, April 30th

4-H PETTING ZOO SPONSOR

\$500.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- VIP access for you and a guest for beverages and snacks on Saturday, April 30th

FARM / TRACTOR SHOW SPONSOR

\$500.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- VIP access for you and a guest for beverages and snacks on Saturday, April 30th

WHO IS THE HUGHSON CHAMBER OF COMMERCE?

The mission of the Hughson Chamber of Commerce is to promote economic growth, to be the leading advocate for business, to be a strategic partner in initiatives that improve the quality of life and economic well-being of our citizens, agricultural and city businesses.

The Chamber will encourage business development and other association networking, providing members with useful information and services. We will be action oriented, responsive, and demonstrate outstanding leadership and integrity in our community.

The Hughson Chamber of Commerce is completely self-supporting. We do not receive hotel tax revenue. The Hughson Fruit and Nut Festival is our primary source of revenue. We are a non-profit entity. Our tax identification number is 94-16644761 501C(6).

Thank you for your support.

SPONSOR THE 2022 HUGHSON FRUIT & NUT FESTIVAL

YOUR SPONSORSHIP MAKES A DIFFERENCE

Your business name or logo will be seen by tens of thousands of people, thereby increasing your brand awareness among the community and your target audience.

Your business will share in a community celebration that benefits not only local Hughson businesses, but also agriculture, schools and non-profit organizations that serve this area.

Your business partners with the Hughson Chamber of Commerce, the City of Hughson, and the Hughson Unified School District to promote Central Valley's Agriculture, which is the leading industry in the State of California.

FACTS & FIGURES

The average two-day Festival attendance in 2018 was over 15,000 people. The average two-day Festival attendance in 2019 was closer to 20,000 people, over a 25% increase. We expect 2022 will break all past records for attendance.

The Festival is a very safe, family friendly environment. It is easily accessible to baby strollers, wheelchairs, motorized scooters and service animals or pets.

Income for the 2019 Hughson Fruit & Nut Festival:	\$68,589
Expenses for the 2019 Hughson Fruit & Nut Festival:	- \$36,739
Net Income for the 2019 Hughson Fruit & Nut Festival:	\$31,850
Donations made by the Hughson Chamber of Commerce in 2019:	- \$19,712
Expenses for the 2020 canceled Hughson Fruit and Nut Festival:	- \$6,855
Donations made by the Hughson Chamber of Commerce in 2020, 2021:	- \$18,085

Donations by the Hughson Chamber of Commerce were made to the following organizations:

Friends of the Fruit & Nut Festival College Scholarships, Hughson 4H, Hughson FFA, Hughson H.S. Music Dept., Hughson Down-Town Mile, Hughson Ministerial Association, Hughson Sports & Fitness Complex, Hughson Senior Center, Stanislaus County Dept of Aging & Veteran Services, Hughson Youth Baseball League, Hughson Arboretum, Love Hughson Foundation, Sierra Vista, United Samaritan Foundation, Hughson H.S. Key Club, Boy Scouts of America, Stanislaus Co Sherriff Dept Explorers, Hughson Lions Club, Local V.F.W. Color Guard, Hughson High School Academic Decathlon Team, Knights of Columbus & Ladies Auxiliary, and several other private recipients for their generous contributions during our Fruit and Nut Festival as well as our Christmas Festival.

All accounting handled by Hillberg Company

415 Mitchell Street, Turlock, CA 95380

209-667-2406

YOU MAKE GREAT THINGS POSSIBLE

OUR 2019 HUGHSON FRUIT & NUT FESTIVAL SPONSORS

Samaritan Village
Wilbur-Ellis
Sierra Grain / Associated Feed / NuWest Milling
Grower Direct Nut Co
Ron Martella Farms, Inc.
Gilton Solid Waste Management, Inc.
Col. John & Mrs. June Rogers
Duarte Trees & Vines
City of Hughson
Gordon Little, Farmers Ins group
Slick Fork BBQ
Matt Beekman, APIS Inc., Pollination Services
Yosemite Farm Credit
Braden Farms
Jim Fernandes Construction Inc.
Grossi Fabrication
La Perla Tapatia
Beard's Quality Nut Company
California Grown Nut Company
Winton, Ireland, Strom & Green Insurance
Chiesa Ranch, Inc
Gordon Little
Neumiller & Beardslee
Mid Valley Agricultural Services, Inc.
Rolland Starn & Sons
Bank of the West
Hughson Nut, Inc.
Belkorp Ag
Mid Valley Nut Company
Turlock Irrigation District
Bella Viva Orchards
Monte Vista Small Animal Hospital
Knights of Columbus / Young Ladies Institute
American Chevrolet
Dave Wilson Nursery
Price Ford
Slick Fork
Matt Beekman, Apis Inc. Pollination Services
American Ag Credit
Grizzly Nut Company

SPECIAL THANKS FOR YOUR GENEROSITY!

OUR 2019 HUGHSON FRUIT & NUT FESTIVAL DONORS

Bank of the West
Bella Viva Orchards
California Grown Nut Company
City of Hughson
Ronald Martella Farms Inc.
Cipponeri Orchards
Farmers Insurance - Gordon Little
Gilton Waste Management
Hughson Chamber of Commerce
Kevin Peavey Honey Co.
Berkeley Farms
Snaps by Mac- Sheri McAninch
Dollar General
Jim Fernandes Construction Co.
Garton Tractor
Hughson Chiropractic Center
Tia Fina's Salsa
Hudelson Nut Company
Gordon Little, Farmers Ins group
Chiesa Ranch, Inc
Samaritan Village
Bob Gomes Trucking
Knights of Columbus #3604
Jeremy and Sheila Parnell
Raul & Quan Mendez Family
Ramon & Barbara Bawanan
Mr. & Mrs. Oltman
The Myron & Cindy Gipp Family
Diane Lemire - The L.E. Myre Co.
Mark & Maria Henry Family
Brenda Smith

A SPECIAL THANKS FOR YOUR CONTRIBUTION!

I WANT TO BE A PART OF THE 2022 HUGHSON FRUIT & NUT FESTIVAL

INCREASE MY BRAND AWARENESS

- \$5000 Premier VIP Sponsor
 - \$3000 VIP Sponsor
 - \$2500 Main Stage Entertainment Stage Sponsor
 - \$2500 Beer Garden Sponsor
 - \$2000 Classic Car Show Sponsor
 - \$1500 Car Show Entertainment
 - \$1000 Car Show T Shirt Sponsor
 - \$1500 Truck / Powersports Show
 - \$1500 Kids Zone Sponsor
 - \$1500 Ice Cream Sponsor
 - \$1000 Dining Tent Sponsor
 - \$750 FFA Kiddie Tractor Pull Sponsor
 - \$750 A Taste of Central Valley Agriculture Sponsor
 - \$500 4-H Petting Zoo Sponsor
 - \$500 Farm / Tractor Show Sponsor
-

Please complete this form & return it with your payment, and logo in a vectorable format (EPS file).

Name _____

Address _____

Phone _____ Fax _____

Contact Person _____ Email _____

Company website _____ Company Facebook Page _____

Name as it should appear on all Festival advertising, materials and websites

Yes, I want a 10'x10' booth space

No thank you, I don't need a booth space this year

Yes, I would like to donate my booth this year to _____

(Please provide contact info)

Please make your checks payable to the Hughson Chamber of Commerce

Mail form and donation to:

Hughson Chamber of Commerce P.O. Box 1717, Hughson, CA 95326

Questions? Call the Hughson Chamber of Commerce at 209-883-0811

Our non-profit tax identification number is 94-1664761 501C (6)

***Please submit this application with payment by Friday, March 18, 2022
in order to receive all the amazing benefits for your sponsorship of
the Hughson Fruit & Nut Festival 2022.***