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Welcome to our Annual Hughson Fruit & Nut Festival April 27th & April 28th 2019

We are beginning our planning and preparation for the 2019 Hughson Fruit and Nut Festival to be held on Saturday, April 27th and Sunday, April 28th. Each year the Festival brings to our Community a gathering of vendors, entertainment, our residents and visitors that showcases those special qualities that makes the City of Hughson the envy of the other cities within Stanislaus County.

This year we anticipate having a kidz zone, our popular antique car show, entertainment on two stages, food and craft vendors, fruit/nut/cheese tastings, make your own ice cream, a 4-H petting zoo, FFA kiddie tractor pull and new this year—a one-mile fun run. The Hughson Historical Society will hold an Open House at the Museum.

Live entertainment this year will include Big Earl's Poorhouse Millionaires, California Outlaws, Johnny Rocket and the Thrust, Cover 5 Band and Rob Ely as Elvis.

Our Festival cannot be successful without your support, participation and donation. Last year, generous donations were instrumental in allowing the Hughson Chamber of Commerce to have a fun, well attended and successful Festival. Please consider a donation this year. A 2019 Sponsor Packet is enclosed with this letter detailing the benefits of becoming a sponsor and at the various levels. **In order to ensure that your donation is accurately reflected and allow us to promote it in our advertising, please return this packet to the Chamber by Friday, April 5, 2019.** A member of our Festival Committee will follow up as necessary.

We are planning a Sponsor Appreciation Dinner on Thursday, April 25 to recognize our Festival honorees: Col. (Ret.) John and June Rogers and the Scranton and Qualle Hughson Post 872 of the American Legion. The American Legion organization is celebrating their centennial this year. Specific details will be communicated once they are finalized.

Please sponsor the Hughson Fruit & Nut Festival. The enclosed application details the sponsorship levels. Not only will you receive valuable promotional opportunities, you will receive a complimentary membership to the Hughson Chamber of Commerce, and a complimentary booth at the festival as well. Greet your customers in person. Increase your brand awareness.

If you have any questions, please contact our office at 209-883-0811. We are a non-profit. Our tax identification number is: 94-166471 501C (6). Our website is www.hughsonchamber.org or www.hughsonfruitandnutfestival.com

Thank you for your consideration and support.

**Hughson Chamber of Commerce
Fruit and Nut Festival Committee**

2019 HUGHSON FRUIT & NUT FESTIVAL

Family Fun For Everyone!

INCREASE YOUR BRAND AWARENESS

PREMIER FESTIVAL SPONSORSHIP

\$5000 Level of Sponsorship

This level of sponsorship supports the 2019 Hughson Fruit & Nut Festival

Benefits for your company:

- *Your company name will be announced on our radio advertising and displayed on our billboard advertising.
- *Your company name or logo will be displayed on a banner.
- *Your company name or logo will appear on the 2019 Hughson Fruit & Nut Festival poster.
- *Your company will receive a complimentary 10'x10' booth space where your company representatives can interact with your target audience.
- *Your company name will be prominently featured on the Hughson Fruit & Nut Festival website, the Hughson Chamber of Commerce website and our 2019 Hughson Fruit & Nut Festival Facebook Event Page where viewers are encouraged to "Like" our sponsors. We will provide a link to your Facebook page as well.
- *Your company will receive a complimentary one-year membership in the Hughson Chamber of Commerce.

VIP SPONSOR

\$3000 Level of Sponsorship

This level of sponsorship supports the 2019 Hughson Fruit & Nut Festival

Benefits for your company:

- *Your company name will be announced on our radio advertising.
- *Your company name will be displayed on a banner during the festival.
- *Your company name or logo will appear on the 2019 Hughson Fruit & Nut Festival poster.
- *Your company will receive a complimentary 10'x10' booth space where your company representatives can interact with your target audience.
- *Your company name will be featured on the Hughson Fruit & Nut Festival website, the Hughson Chamber of Commerce website, and our 2019 Hughson Fruit & Nut Festival Facebook Event Page where viewers are encouraged to Like our sponsors. We will provide a link to your Facebook page as well.
- *Your company will receive a complimentary one-year membership in the Hughson Chamber of Commerce.

ENTERTAINMENT STAGE SPONSOR

\$2500 Level of Sponsorship

This level of sponsorship helps pay for an entertainment tent, the stage, the sound equipment and live performances for both days of the 2019 Hughson Fruit & Nut Festival

Benefits for your company:

- *Your company name will be displayed on a banner during the festival.
- *Your company name or logo will appear on the 2019 Hughson Fruit & Nut Festival poster.
- *Your company will receive a complimentary 10'x10' booth space where your company representatives can interact with your target audience.
- *Your company name will be featured on the Hughson Fruit & Nut Festival website, the Hughson Chamber of Commerce website, and our 2019 Hughson Fruit & Nut Festival Facebook Event Page where viewers are encouraged to Like our sponsors. We will provide a link to your Facebook page as well.
- *Your company will receive a complimentary one-year membership in the Hughson Chamber of Commerce

BARREL ROOM/BEER GARDEN SPONSOR

\$2000 Level of Sponsorship

This level of sponsorship helps pay for a dining tent, tables, chairs, table covers and decorations specifically for the Beer Garden

Benefits for your company:

- *Your company name will be displayed on a banner in the Beer Garden.
- *Your company name or logo will appear on the 2019 Hughson Fruit & Nut Festival poster.
- *Your company will receive a complimentary 10'x10' booth space where your company representatives can interact with your target audience.
- *Your company name will be featured on the Hughson Fruit & Nut Festival website, the Hughson Chamber of Commerce website, and our 2019 Hughson Fruit & Nut Festival Facebook Event Page, where viewers are encouraged to Like our sponsors. We will provide a link to your Facebook page as well.
- *Your company will receive a complimentary one-year membership in the Hughson Chamber of Commerce.

CAR SHOW ENTERTAINMENT SPONSOR

\$1500 Level of Sponsorship

This level of sponsorship helps pay for live performances during our Car Show on Sunday

Benefits for your company:

- *Your company name will be displayed on a banner during the Car Show.
- *Your company name or logo will appear on the 2019 Hughson Fruit & Nut poster.
- *Your company will receive a complimentary 10'x10' booth space where your company representatives can interact with your target audience.
- *Your company name will be featured prominently on the 2019 Hughson Fruit & Nut Festival Car Show tee shirt. Your company will receive two free shirts.
- *Your company name will be featured on the Hughson Fruit & Nut Festival website, the Hughson Chamber of Commerce website, and our 2019 Hughson Fruit & Nut Festival Facebook Event Page where viewers are encouraged to Like our sponsors. We will provide a link to your Facebook page as well.
- *Your company will receive a complimentary one-year membership in the Hughson Chamber of Commerce.

KIDZ ZONE SPONSOR

\$1500 Level of Sponsorship

This level of sponsorship helps for the KIDZ ZONE which is our Children's Play Area

Benefits for your company:

- *Your company name will be displayed on a banner in the KIDZ ZONE.
- *Your company name or logo will appear on the 2019 Hughson Fruit & Nut Festival poster.
- *Your company will receive a complimentary 10'x10' booth space where your company representatives can interact with your target audience.
- *Your company name will be featured on the Hughson Fruit & Nut Festival website, the Hughson Chamber of Commerce website, and our 2019 Hughson Fruit & Nut Festival Facebook Event Page where viewers are encouraged to Like our sponsors. We will provide a link to your Facebook page as well.
- *Your company will receive a complimentary one-year membership in the Hughson Chamber of Commerce.

MAKE YOUR OWN ICE CREAM SPONSOR

\$1500 Level of Sponsorship

This level of sponsorship pays for the expenses of the *Make Your Own Ice Cream Booth*. It is manned by the FFA and it is completely free to all 2019 Hughson Fruit & Nut Festival attendees.

Benefits to your company:

- *Your company name will be displayed on a banner in the Make Your Own Ice Cream Booth.
- *Your company name or logo will appear on the 2019 Hughson Fruit & Nut Festival poster.
- *Your company will receive a complimentary 10'x10' booth space where your company representatives can interact with your target audience.
- *Your company name will be featured on the Hughson Fruit & Nut Festival website, the Hughson Chamber of Commerce website, and our 2019 Hughson Fruit & Nut Festival Facebook Event Page where viewers are encouraged to Like our sponsors. We will provide a link to your Facebook page as well.
- *Your company will receive a complimentary one-year membership in the Hughson Chamber of Commerce.

DINING TENT SPONSOR

\$1000 Level of Sponsorship

This level of sponsorship pays for the dining tent, tables, chairs, table covers and more.

Benefits for your company:

- *Your company name will be displayed on a banner in the Dining Tent.
- *Your company name or logo will appear on the 2019 Hughson Fruit & Nut Festival poster.
- *Your company will receive a complimentary 10'x10' booth space where your company representatives can interact with your target audience.
- *Your company name will be featured on the Hughson Fruit & Nut Festival website, the Hughson Chamber of Commerce website, and our 2019 Hughson Fruit & Nut Festival Facebook Event Page, where viewers are encouraged to Like our sponsors. We will provide a link to your Facebook page as well.
- *Your company will receive a complimentary one-year membership in the Hughson Chamber of Commerce.

FFA KIDDIE TRACTOR PULL SPONSOR

\$750 Level of Sponsorship

This level of sponsorship pays for trophies for the Kiddie Tractor Pull winners and ribbons for all participants. It also pays for set-up on Friday night, and clean up both Saturday and Sunday of the Festival.

Benefits for your company:

- *Your company name will be displayed on a poster.
- *Your company will receive a complimentary 10'x10' booth space where your company representatives can interact with your target audience.
- *Your company name will be featured on the Hughson Fruit & Nut Festival website, the Hughson Chamber of Commerce website, and our 2019 Hughson Fruit & Nut Festival Facebook Event Page, where viewers are encouraged to Like our sponsors. We will provide a link to your Facebook page as well.
- *Your company will receive a complimentary one-year membership in the Hughson Chamber of Commerce.

A TASTE OF CENTRAL VALLEY AGRICULTURE

The #1 Industry in California

\$750 Level of Sponsorship

This level of sponsorship pays for the tent, tables, table covers, napkins, spoons and condiments. The FFA will hand out **free commodities** on Saturday and Sunday. The commodities will be almonds, walnuts, cheese and other farm products.

Benefits to your company:

- *Your company name will be displayed on a poster.
- *Your company will receive a complimentary 10'x10' booth space where your company representatives can interact with your target audience.
- *Your company name will be featured on the Hughson Fruit & Nut Festival website, the Hughson Chamber of Commerce website, and our 2019 Hughson Fruit & Nut Festival Facebook Event Page, where viewers are encouraged to Like our sponsors. We will provide a link to your Facebook page as well.
- *Your company will receive a complimentary one-year membership in the Hughson Chamber of Commerce.

HUGHSON 4-H PETTING ZOO SPONSOR

\$500 Level of Sponsorship

This sponsorship allows free admittance to the Petting Zoo on both days of the Festival.

Benefits for your company:

- *Your company will receive a complimentary 10'x10' booth space where your company representatives can interact with your target audience.
- *Your company name will be featured on the Hughson Fruit & Nut Festival website, the Hughson Chamber of Commerce website, and our 2019 Hughson Fruit & Nut Festival Facebook Event Page, where viewers are encouraged to "Like" our sponsors. We will provide a link to your Facebook page as well.
- *Your company will receive a complimentary one-year membership in the Hughson Chamber of Commerce.

AG EQUIPMENT SHOW SPONSOR

\$500 Level of Sponsorship

This sponsorship pays for all expenses related to the Ag Equipment Show.

Benefits for your company:

*Your company will receive a complimentary 10'x10' booth space where your company representatives can interact with your target audience.

*Your company name will be featured on the Hughson Fruit & Nut Festival website, the Hughson Chamber of Commerce website, and our 2019 Hughson Fruit & Nut Festival Facebook Event Page, where viewers are encouraged to Like our sponsors. We will provide a link to your Facebook page as well.

*Your company will receive a complimentary membership in the Hughson Chamber of Commerce.

WHO IS THE HUGHSON CHAMBER OF COMMERCE?

The mission of the Hughson Chamber of Commerce is to promote economic growth, to be the leading advocate for business, to be a strategic partner in initiatives that improve the quality of life and economic well-being of our citizens and agricultural and city businesses.

The Chamber will encourage business development and other association networking, providing members with useful information and services. We will be action oriented, responsive, and demonstrate outstanding leadership and integrity in our community.

The Hughson Chamber of Commerce is completely self-supporting. We do not receive hotel tax revenue. The Hughson Fruit and Nut Festival is our primary source of revenue. We are a non-profit entity. We are a 501(c)(6) organization and our tax identification number is 94-16644761.

Thank you for your support.

YOUR SPONSORSHIP MAKES A DIFFERENCE

SPONSOR THE 2019 HUGHSON FRUIT & NUT FESTIVAL

Your business name or logo will be seen by tens of thousands of people, thereby increasing your brand awareness among the community and your target audience.

Your business will share in a community celebration that benefits not only local Hughson businesses, but also agriculture, schools and non-profit organizations that serve this area.

Your business partners with the Hughson Chamber of Commerce, the City of Hughson, the Hughson Fire Protection District and the Hughson Unified School District to promote Central Valley's Agriculture, which is the leading industry in the State of California.

FACTS & FIGURES

The average two-day Festival attendance in 2016 was over 15,000 people. The average two-day Festival attendance in 2017 and 2018 was closer to 20,000 people. We expect 2019 will break all past records for attendance.

The Festival is a very safe, family friendly environment. It is easily accessible to baby strollers, wheelchairs, motorized scooters and service animals or pets.

Income for the 2018 Hughson Fruit & Nut Festival:	\$84,560
Expenses for the 2018 Hughson Fruit & Nut Festival:	\$34,102
Net Income for the 2018 Hughson Fruit & Nut Festival:	\$50,458
Donations made by the Hughson Chamber of Commerce in 2018:	\$15,560

Donations by the Hughson Chamber of Commerce were made to the following organizations:

Friends of the Fruit & Nut Festival College Scholarships

Hughson High School 4H, Music Boosters and FFA

Hughson Ministerial Association

Hughson Senior Center

Hughson Arboretum and Gardens

United Samaritan Foundation

Stanislaus Sheriff Explorers

Love Hughson

All accounting handled by Hillberg Company

415 Mitchell Street, Turlock, CA 95380

(209) 667-2406

YOU MAKE GREAT THINGS POSSIBLE

LAST YEAR'S 2018 HUGHSON FRUIT & NUT FESTIVAL

SPONSORS

American Ag Credit
American Chevrolet
Associated Feed / NuWest Milling
Bank of the West
Bay Power
Beard's Quality Nut Company
Belkorp Ag
BNSF Railway
Braden Farms
Bright Homes
California Grown Nut Company
Chiesa Ranch, Inc
City of Hughson
Dairy Farmers of America
Duarte Trees & Vines
Garton Tractor, Inc.
Gilton Solid Waste Management, Inc.
Grizzly Nut Company
Grower Direct Nut Co
Helena Chemical
Hughson Nut, Inc.
Hughson Unified School District
Jim Fernandes Construction Inc.
Kelly's Affordable Massage Studio
La Perla Tapatia
Matt Beekman – California Apiaries
Mid Valley Agricultural Services, Inc.
Mid Valley Nut Company
Monte Vista Small Animal Hospital
Neumiller & Beardslee
Optimal Hospice
Price Ford
Rolland Starn & Sons
Ron Martella Farms, Inc.
John and June Rogers
Samaritan Village
Turlock Irrigation District
Valley Children's Healthcare
Wilbur-Ellis
Winton, Ireland, Strom & Green Insurance
Winward Builders
Yogurt Mill
Yosemite Farm Credit

SPECIAL THANKS FOR YOUR GENEROSITY

LAST YEAR'S 2018 HUGHSON FRUIT & NUT FESTIVAL

DONORS

Assali Hulling & Shelling
CareMore
Cipponeri Orchards
Circuit Breakers
City of Hughson
Coco's Taqueria
Dan Ely Backflow Services
Diane Lemire - The L.E. Myre Co.
Farmers Insurance - Gordon Little
Frank & Marie Assali Family
Joseph Gallo Farms
Gomes Trucking
Hughson Chamber of Commerce
Hughson Chiropractic Center
Jaime Print Time
Knights of Columbus #3604
Main Street Deli & Bakery
Mark & Cindy Morphy Family
Mark & Maria Henry Family
Michael Assali Family
Pampered Chef – Allison Riggs
Perfectly Posh – Michelle Boyd
Pizza Factory – Hughson
Ramon & Barbara Bawanan
Raul & Quan Mendez Family
Rico's Pizza – Hughson
Sam & Dave's Market
Snaps By Mac- Sheri McAninch
Stacey's Brush Strokes
The Myron & Cindy Gipp Family
Tia Fina's Salsa



FOR YOUR GENEROUS SUPPORT OF THE
2019 Hughson Fruit and Nut Festival

We will hold our Annual Appreciation Dinner to celebrate our Sponsors &
Volunteers who make possible

The 2019 Hughson Fruit and Nut Festival

Thursday April 25th, 2019

Hughson Community Center

6:30pm

Invitations will be issued on Friday, March 29, 2019

Please RSVP by April 12, 2019

The 2019 Hughson Fruit and Nut Festival honors

Col. (Ret.) John Rogers and June Rogers

Scranton & Qualle Hughson Post 872 of the American Legion

(American Legion Centennial)

ENTERTAINMENT LINEUP

(SUBJECT TO CHANGE)



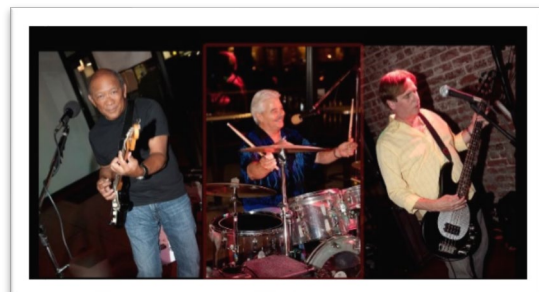
Big Earl's Poorhouse Millionaires



California Outlaws



Cover 5 Band



Johnny Rocket and the Thrust

HUGHSON FRUIT & NUT FESTIVAL CLASSIC CAR SHOW

Sunday, April 28, 2019

10:00am – 3:00pm

Downtown Hughson

See Rob Ely as "Elvis"



RAFFLE PRIZES AND AWARDS

Festival Events Include:

Pancake Breakfast starting Sunday at 7 am

Mouth Watering Food, Beer Garden

Craft Vendors, Farmers Market, Kidz Zone,

FREE Make Your Own Ice Cream, and More!!!

Questions call 209-883-0811

CUSTOM T-SHIRTS



RAIN OR SHINE

I WANT TO BE A PART OF THE 2019 HUGHSON FRUIT & NUT FESTIVAL

PLEASE INCLUDE US AS A SPONSOR AT THE LEVEL LISTED:

- ☐ **\$5000 Premier Festival Sponsor**
- ☐ \$3000 VIP Sponsor
- ☐ \$2500 Entertainment Stage Sponsor
- ☐ \$2000 Barrel Room/Beer Garden Sponsor
- ☐ \$1500 Car Show Entertainment Sponsor
- ☐ \$1500 Kidz Zone Sponsor
- ☐ \$1500 Make Your Own Ice Cream Sponsor
- ☐ \$1000 Dining Tent Sponsor
- ☐ \$750 FFA Kiddie Tractor Pull Sponsor
- ☐ \$750 A Taste of Central Valley Agriculture Sponsor
- ☐ \$500 Hughson 4-H Petting Zoo Sponsor
- ☐ \$500 Ag Equipment Show Sponsor

Please complete this form & return it with your payment & logo in a vectorable format, which is an EPS file.

Name _____

Address _____

Phone _____ Fax _____

Contact Person _____ Email _____

Company website _____ Company Facebook Page _____

Name as it should appear on all Festival advertising, materials and websites

Please make your checks payable to the Hughson Chamber of Commerce

☐ **Yes, I want a 10'x10' booth space** ☐ **No thank you, I don't need a booth space this year**

Mail form and donation to

Hughson Chamber of Commerce P.O. Box 1717, Hughson, CA 95326

Questions? Call The Hughson Chamber of Commerce at (209) 883-0811

Our non-profit tax identification number is 94-1664761 501 (c)(6)

Please submit this application with payment by Friday, April 5, 2019 in order to receive all your amazing benefits of sponsoring the 2019 Hughson Fruit & Nut Festival