



The Chamber of
Commerce

presents the

34th Annual

2024 Hughson
Fruit and Nut
Festival

CHAMBER OF



COMMERCE

Welcome to our Annual
Hughson Fruit & Nut Festival
April 27TH & April 28TH, 2024

Board of Directors

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The Hughson Chamber of Commerce is pleased to announce that our signature event, the **Hughson Fruit & Nut Festival**, will be held on Saturday, April 27th from 10:00 am to 6:00 pm and Sunday, April 28th from 10:00 am to 5:00 pm. The first Hughson Fruit & Festival was held in 1988! Since then, the festival continues to grow and has become a very popular event in our community. With its gathering of vendors, and entertainers, our residents and visitors alike come together as celebrate our agricultural roots and our growth as a community.

As a valued sponsor, you will be promoted at this highly anticipated event. We offer targeted levels of sponsorship that provide your company with promotional opportunities including social media, print and radio advertising. Let your community know that you support them by supporting the Hughson Fruit & Nut Festival.

Please sponsor the Hughson Fruit & Nut Festival. The enclosed application details the sponsorship levels. Not only will you receive valuable promotional opportunities, you will receive a complimentary membership to the Hughson Chamber of Commerce, and a complimentary booth at the festival as well. Greet your customers in person. Increase your brand awareness.

If you have any questions please contact our office at 209-883-0811. We are a non-profit organization, and our tax identification number is:

94-166471 501C (6). Please visit our website at www.hughsonchamber.org.

Thank you for your consideration, and support of this great community event.

Hughson Chamber of Commerce

Fruit and Nut Festival Committee

2024 HUGHSON FRUIT & NUT FESTIVAL

Family Fun for Everyone!

INCREASE YOUR BRAND AWARENESS

PREMIER VIP FESTIVAL SPONSORSHIP

\$6000 Level of Sponsorship

- Radio Advertising, your company name will be announced on all radio advertising of festival
- Your Company Logo and Banner listed on Chamber website, with links to your website
- Your Company name and Logo on Banner Prominently displayed across Main Stage during the festival
- Your Company name and/or Logo displayed on all Festival Posters and Flyers
- Reserved table in dining tent for dining and entertainment use by you and guests
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 27th
- 2 Beverages at Beer Garden provided at no cost
- VIP shopping tote
- Complimentary 10x10 booth space where your company representatives can interact with your target audience
- Complimentary one-year membership in the Hughson Chamber of Commerce

VIP SPONSOR

\$3500 Level of Sponsorship

- Radio Advertising, your company name will be announced on radio advertising of festival
- Company Logo and Banner listed on Chamber website & Facebook page with links to your company website
- Your company name and/or logo will be displayed on a banner/ poster at the festival
- Your company name and/or logo will be displayed on all Festival Posters and Flyers
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 27th
- VIP shopping tote

- Complimentary 10x10 booth space where your company representatives can interact with your target audience
- Complimentary one-year membership in the Hughson Chamber of Commerce

MAIN STAGE ENTERTAINMENT STAGE SPONSOR

\$2500 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website, with links to your website
- Your company name and/or logo will be displayed on Festival Posters and Flyers
- Your Company name and/or logo will be displayed on a banner/ poster at the festival
- Complimentary 10x10 booth space where your company representatives can interact with your target audience
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 27th
- VIP shopping tote
- Complimentary one-year membership in the Hughson Chamber of Commerce

BEER GARDEN SPONSOR

\$2500 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website, with links to your website
- Your company name and/or logo will be displayed on Festival Poster and Flyers
- Your Company name and/or logo will be displayed on a banner/ poster at the festival, and/or near Beer Garden.
- Complimentary 10x10 booth space where your company representatives can interact with your target audience
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 27th
- VIP shopping tote
- Complimentary one-year membership in the Hughson Chamber of Commerce

CLASSIC CAR SHOW SPONSOR

\$1500.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website, with links to your website
- Your Company name or logo will be displayed on Festival Poster and Flyers
- Your Company name or logo will be displayed on a banner at the festival
- Complimentary 10x10 booth space During car show, where your company representatives can interact with your target audience

- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 27th

CAR SHOW ENTERTAINMENT SPONSOR

\$850.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on Festival Poster and Flyers
- Your Company name or logo will be displayed on a banner at the festival
- Complimentary 10x10 booth space During car show, where your company representatives can interact with your target audience
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 27th

CAR SHOW T SHIRT SPONSOR

\$1000.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- Complimentary 10x10 booth space During car show, where your company representatives can interact with your target audience
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 27th

TRUCK / POWERSPORTS SHOW

\$1500.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- Complimentary 10x10 booth space during Truck/ Powersports Show, where your company representatives can interact with your target audience
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 27th

KIDS ZONE SPONSOR

\$750.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- Complimentary 10x10 booth space during festival where your company representatives can interact with your target audience
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 27th

ICE CREAM SPONSOR

\$1500.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- VIP access for you and 3 of your guests for beverages and snacks on Saturday, April 27th

DINING TENT SPONSOR

\$1000.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- VIP access for you and a guest for beverages and snacks on Saturday, April 27th

FFA KIDDIE TRACTOR PULL SPONSOR

\$750.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- VIP access for you and a guest for beverages and snacks on Saturday, April 27th

A TASTE OF CENTRAL VALLEY AG SPONSOR

\$750.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- VIP access for you and a guest for beverages and snacks on Saturday, April 27th

4-H PETTING ZOO SPONSOR

\$500.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- VIP access for you and a guest for beverages and snacks on Saturday, April 27th

FARM / TRACTOR SHOW SPONSOR

\$500.00 Level of Sponsorship

- Your Company Logo and Banner listed on Chamber website
- Your Company name or logo will be displayed on a banner at the festival
- VIP access for you and a guest for beverages and snacks on Saturday, April 27th

WHO IS THE HUGHSON CHAMBER OF COMMERCE?

The mission of the Hughson Chamber of Commerce is to promote economic growth, to be the leading advocate for business, to be a strategic partner in initiatives that improve the quality of life and economic well-being of our citizens, agricultural and city businesses.

The Chamber will encourage business development and other association networking, providing members with useful information and services. We will be action oriented, responsive, and demonstrate outstanding leadership and integrity in our community.

The Hughson Chamber of Commerce is completely self-supporting. We do not receive hotel tax revenue. The Hughson Fruit and Nut Festival is our primary source of revenue. We are a non-profit entity. Our tax identification number is 94-166471 501C(6).

Thank you for your support.

SPONSOR THE 2024 HUGHSON FRUIT & NUT FESTIVAL

YOUR SPONSORSHIP MAKES A DIFFERENCE

Your business name or logo will be seen by tens of thousands of people, thereby increasing your brand awareness among the community and your target audience.

Your business will share in a community celebration that benefits not only local Hughson businesses, but also agriculture, schools and non-profit organizations that serve this area.

Your business partners with the Hughson Chamber of Commerce, the City of Hughson, and the Hughson Unified School District to promote Central Valley's Agriculture, which is the leading industry in the State of California.

FACTS & FIGURES

The average two-day Festival attendance in 2018 was over 15,000 people. The average two-day Festival attendance in 2019 was closer to 20,000 people, over a 25% increase. We expect 2022 will break all past records for attendance.

The Festival is a very safe, family friendly environment. It is easily accessible to baby strollers, wheelchairs, motorized scooters and service animals or pets.

Income for the 2019 Hughson Fruit & Nut Festival:	\$68,589
Expenses for the 2019 Hughson Fruit & Nut Festival:	- \$36,739
Net Income for the 2019 Hughson Fruit & Nut Festival:	\$31,850
Donations made by the Hughson Chamber of Commerce in 2019:	- \$19,712
Expenses for the 2020 canceled Hughson Fruit and Nut Festival:	- \$6,855
Donations made by the Hughson Chamber of Commerce in 2020, 2021:	- \$18,085

Donations by the Hughson Chamber of Commerce were made to the following organizations:

Friends of the Fruit & Nut Festival College Scholarships, Hughson 4H, Hughson FFA, Hughson H.S. Music Dept., Hughson Down-Town Mile, Hughson Ministerial Association, Hughson Sports & Fitness Complex, Hughson Senior Center, Stanislaus County Dept of Aging & Veteran Services, Hughson Youth Baseball League, Hughson Arboretum, Love Hughson Foundation, Sierra Vista, United Samaritan Foundation, Hughson H.S. Key Club, Boy Scouts of America, Stanislaus Co Sherriff Dept Explorers, Hughson Lions Club, Local V.F.W. Color Guard, Hughson High School Academic Decathlon Team, Knights of Columbus & Ladies Auxiliary, and several other private recipients for their generous contributions during our Fruit and Nut Festival as well as our Christmas Festival.

All accounting handled by Hillberg Company

415 Mitchell Street, Turlock, CA 95380

209-667-2406

YOU MAKE GREAT THINGS POSSIBLE

OUR 2023 HUGHSON

American Chevrolet
Associated Feed/ NuWest/ Sierra Grain
Bank of the West/BMO
Braden Farms
Bright Homes
Farmers - Jennifer Montano
Garton Tractor
Gilton
John & June Rogers
Matt Beekman, APIS Inc. Pollination Services
Mid Valley Ag Services Inc.
Mid Valley Nut Company
Neumiller & Beardslee
Nutcher Milk
Price Ford Of Turlock
Rolland Starn and Sons
Samaritan Village
TID
Yosemite Farm Credit

A SPECIAL THANKS FOR YOUR CONTRIBUTION!

I WANT TO BE A PART OF THE 2024 HUGHSON FRUIT & NUT FESTIVAL

INCREASE MY BRAND AWARENESS

\$6000 Premier VIP Sponsor

\$3500 VIP Sponsor

\$2500 Main Stage Entertainment Stage Sponsor

\$2500 Beer Garden Sponsor

\$1500 Classic Car Show Sponsor

\$850 Car Show Entertainment

\$1000 Car Show T Shirt Sponsor

\$1500 Truck / Powersports Show

\$750 Kids Zone Sponsor

\$1500 Ice Cream Sponsor

\$1000 Dining Tent Sponsor

\$750 FFA Kiddie Tractor Pull Sponsor

\$750 A Taste of Central Valley Agriculture Sponsor

\$500 4-H Petting Zoo Sponsor

\$500 Farm / Tractor Show Sponsor

Please complete this form & return it with your payment, and logo in a vectorable format (EPS file).

Name _____

Address _____

Phone _____ Fax _____

Contact Person _____ Email _____

Company website _____ Company Facebook Page _____

Name as it should appear on all Festival advertising, materials and websites

Yes, I want a 10'x10' booth space

No thank you, I don't need a booth space this year

Yes, I would like to donate my booth this year to _____

(Please provide contact info)

Please make your checks payable to the Hughson Chamber of Commerce

Mail form and donation to:

Hughson Chamber of Commerce P.O. Box 1717, Hughson, CA 95326

Questions? Call the Hughson Chamber of Commerce at 209-883-0811

Our non-profit tax identification number is 94-166471 501C (6)

***Please submit this application with payment by Friday, March 15, 2024
in order to receive all the amazing benefits for your sponsorship of
the Hughson Fruit & Nut Festival 2024.***