



BOOST YOUR BUSINESS



BEST KEPT SECRETS TO YELP & SOCIAL MEDIA MARKETING

Presented by the Valley Sierra SBDC, City of Hughson and
Hughson Chamber of Commerce

PRESENTED BY:



- ROMAN SCANLON -

October 23rd,
7:30 am - 10 am
**The United
Samaritan
Foundation**
2413 Third Street
Hughson, CA 95326

PRESENTED BY:



- KARLHA DAVIES -

Join us for Free Breakfast at 7:30am Program Begins at 8am

Yelp Marketing 8AM-9AM

Focus Areas:

- Claim Your Business.
- Competitive Yelp Ads.
- Yelp SEO.
- Understanding Reviews.
- How to Rank Higher!

Social Media Marketing 9AM-10AM

Focus Areas:

- Brand Story & Messaging.
- Which Platform is Best for Your Business.
- The 80/20 Rule.

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<https://bit.ly/2mnfnYi>