



The Chamber of
Commerce

presents the

35th Annual

2025 Hughson
Fruit and Nut
Festival

CHAMBER OF



COMMERCE

It's Fast Approaching!

Hughson Fruit & Nut Festival

April 26TH & April 27TH, 2025

Board of Directors

Rikki Perezchica
President

Abel Morin
Vice President

Dawn Guadian
Treasurer

Brenda Smith
Secretary

Barbara Alley
Supervisor
Vito Chiesa

Dawn Guadian
Armando Martinez
Aaron Martella

I hope this message finds you well. I am excited to announce that the Hughson Chamber of Commerce's Board Members are once again preparing for our beloved annual event, the Fruit & Nut Festival, scheduled to take place on April 26th – 27th in our downtown area. This festival is a highlight of our community's calendar, celebrating the vibrant spirit of our town.

The Fruit & Nut Festival offers a unique blend of activities, including live music, unique food vendors, arts and crafts, family-friendly entertainment, etc. Each year, the festival attracts a diverse audience, making it a fantastic opportunity for local businesses and organizations to connect with community members and showcase their support.

To sustain and enhance the growth and success of this cherished event, we are reaching out to valued community partners like you to consider becoming a sponsor. Your support will not only elevate the festival experience for all attendees and strengthen our community bonds but also provide crucial support to various local organizations.

Enclosed with this letter, you will find our sponsorship brochure. We offer several sponsorship levels, each designed to provide meaningful exposure and engagement opportunities for your business. We are eager to discuss how we can tailor a sponsorship package to align with your company's goals and maximize your visibility at the festival.

Thank you for considering this opportunity to support and engage with our community. Your participation will not only contribute to the festival's success but also demonstrate your commitment to the local community.

Please feel free to reach out to me directly at 209-883-0811 or email officemanager@hughsonchamber.org to discuss your sponsorship involvement or if you have any questions. We look forward to the possibility of partnering with you and making this year's Hughson Fruit & Nut Festival the best one yet!

Warm regards,

Amber Peavey
Office Manager

WHO IS HUGHSON CHAMBER OF COMMERCE?

The mission of the Hughson Chamber of Commerce is to promote economic growth, to be the leading advocate for business, to be a strategic partner in initiatives that improve the quality of life and economic well-being of our citizens, agricultural and city businesses.

The Chamber will encourage business development and other association networking, providing members with useful information and services. We will be action oriented, responsive, and demonstrate outstanding leadership and integrity in our community.

The Hughson Chamber of Commerce is completely self-supporting. We do not receive hotel tax revenue. The Hughson Fruit and Nut Festival is our primary source of revenue. We are a non-profit entity. Our tax identification number is 94-1664761 501C(6).

We Thank you for your continued support.

SPONSOR THE 2025 HUGHSON FRUIT & NUT FESTIVAL

YOUR SPONSORSHIP MAKES A DIFFERENCE

Your business name or logo will be seen by tens of thousands of people, thereby increasing your brand awareness among the community and your target audience.

Your business will share in a community celebration that benefits not only local Hughson businesses, but also agriculture, schools and non-profit organizations that serve this area.

Your business partners with the Hughson Chamber of Commerce, the City of Hughson, and the Hughson Unified School District to promote Central Valley's Agriculture, which is the leading industry in the State of California.

FACTS & FIGURES

In 2019, our two-day festival attracted nearly 20,000 attendees. Although the event was cancelled in 2020 and did not resume until 2022, we have since seen a steady increase in both vendors and foot traffic each year. We anticipate that the 2025 festival will surpass all previous attendance records.

The festival is a very safe, family friendly environment. It is easily accessible to baby strollers, wheelchairs, motorized scooters and service animals or pets.

Expenses for the 2020 canceled Hughson Fruit and Nut Festival:	\$6,855
Donations made by the Hughson Chamber of Commerce in 2020, 2021:	\$18,085
Net Income for the 2022 Hughson Fruit & Nut Festival:	\$31,850
Donations made by the Hughson Chamber of Commerce in 2022:	\$19,712
Net Income for the 2023 Hughson Fruit & Nut Festival:	- \$ 10,218
Donations made by the Hughson Chamber of Commerce in 2023:	\$ 7,150.00
Net Income for the 2024 Hughson Fruit & Nut Festival:	\$ 3920
Donations made by the Hughson Chamber of Commerce in 2024:	\$ 7500
Net Income for the 2025 Hughson Fruit & Nut Festival:	TOGETHER WE WILL MAKE THIS
Donations made by the Hughson Chamber of Commerce in 2025:	OUR BIGGEST YEAR YET!

Here are a few of the organizations we have supported with donations in the past:

Friends of the Fruit & Nut Festival College Scholarships, Hughson 4H, Hughson FFA, Hughson H.S. Music Dept., Hughson Down-Town Mile, Hughson Ministerial Association, Hughson Sports & Fitness Complex, Hughson Senior Center, Stanislaus County Dept of Aging & Veteran Services, Hughson Youth Baseball League, Hughson Arboretum, Love Hughson Foundation, Sierra Vista, United Samaritan Foundation, Hughson H.S. Key Club, Boy Scouts of America, Stanislaus Co Sheriff Dept Explorers, Hughson Lions Club, Local V.F.W. Color Guard, Hughson High School Academic Decathlon Team, Knights of Columbus & Ladies Auxiliary, and several other private recipients for their generous contributions during our Fruit and Nut Festival as well as our Christmas Festival.

OUR 2024 HUGHSON FRUIT & NUT FESTIVAL

SPONSORS & DONORS

American Chevrolet
Associated Feed/ NuWest/ Sierra Grain Terminal
BMO
Braden Farms
Cipponeri Family Farms
Dark Horse Rentals
Duarte Farms
Garton Tractor
Gilton Solid Waste Management Inc.
Hughson Nut
John & June Rogers/ Maple Ridge Syrup
Joseph Gallo
Matt Beekman, APIS Inc. Pollination Services
Mid Valley Ag Services Inc.
Price Ford Of Turlock
Samaritan Village
TID
Valley Tool Manufacturer
Winton-Ireland, Strom & Green Insurance Agency Inc.
Yosemite Farm Credit

SPECIAL THANKS FOR YOUR CONTRIBUTION!

YOU MAKE GREAT THINGS POSSIBLE!

Sponsorship Levels for the 2025 HUGHSON FRUIT & NUT FESTIVAL

\$6,000 PLATINUM LEVEL SPONSORSHIP

- A MEGA size banner (5' x 10') with your company name and/or logo prominently displayed across the main stage during the festival AND smaller banners displayed all throughout the festival.
- Name or company logo displayed on all festival posters and flyers, listed on the chamber website, and a bigger logo displayed on HFNF T-shirts.
- A table for you and 5 guests in the dining tent, or beer garden for the weekend!
- A complimentary 12x12 booth space where your company representatives can interact with your target audience.
- And a few additional surprise perks for you to enjoy at your convenience on the day of the festival and throughout the year!

\$3500 GOLD LEVEL SPONSORSHIP

- An X-LARGE size banner (5' x 9') with your company name and/or logo on banner prominently displayed across main stage during the festival.
- Name or company logo displayed on all festival posters and flyers, listed on the chamber website, and a bigger logo displayed on HFNF T-shirts.
- A table for you and 5 guests in the dining tent, or beer garden for the weekend!
- A complimentary 12x12 booth space where your company representatives can interact with your target audience.
- And a few additional surprise perks for you to enjoy at your convenience on the day of the festival and throughout the year!

\$2500 SILVER LEVEL SPONSORSHIP

- A LARGE size banner (4' x 8') company name and/or logo on banner displayed in the dining tent during the festival.
- Your name or company logo displayed on all festival posters and flyers, listed on the chamber website, and displayed on HFNF T-shirts.
- And a few additional surprise perks for you to enjoy at your convenience on the day of the festival and throughout the year!

\$1500 BRONZE LEVEL SPONSORSHIP

- Your company name and/or logo on a banner (4' x 7') displayed in the dining tent during the festival.
- Your name or company logo displayed on all festival posters and flyers, listed on the chamber website, and displayed on HFNF T-shirts.
- And a few additional surprise perks for you to enjoy at your convenience on the day of the festival and throughout the year!

Specialized Sponsorship Levels

\$1500 CAR SHOW, CAR SHOW T-SHIRT, OR ICE CREAM SPONSORSHIP

- Your company name and logo on a banner displayed in the area you sponsored.
- Your name or company logo displayed on all festival posters and flyers, listed on the chamber website, and displayed on HFNF T-shirts.
- And a few surprise perks to enjoy at your convenience during the festival!

\$1000 TRUCK SHOW OR A TASTE OF CENTRAL VALLEY SPONSORSHIP

- Your company name and logo on a banner displayed in the area you sponsored.
- Your company name and logo are displayed on all festival posters and flyers, and listed on the chamber website.

\$750 KIDS ZONE OR 4-H PETTING ZOO SPONSORSHIP

- Your company name and logo on a banner displayed in the area you sponsored.
- Your name and company logo are displayed on all festival posters and flyers, and listed on the chamber website.

\$500 FFA KIDDIE TRACTOR PULL OR FARM AND TRACTOR SHOW SPONSORSHIP

- Your company name and logo on a banner displayed in the area you sponsored.
- Your name and company logo are displayed on all festival posters and flyers, and listed on the chamber website.

FRIENDS OF THE 2025 HFNF SPONSORSHIP

- We want all members of our community to be able to contribute to the benefit of our festival, and ultimately our community. Any sponsorship amount will get the name or business of your choice listed on a banner with other friends of the festival displayed at the HFNF!

I WANT TO BE A PART OF THE 2025 HUGHSON FRUIT & NUT FESTIVAL!

General Sponsorship Levels

- \$6000 Platinum Sponsor
- \$3500 Gold Sponsor
- \$2500 Silver Sponsor
- \$1500 Bronze Sponsor

Specialized Sponsorship Levels- with a maximum of two sponsors per category

- \$1500 Ice Cream Sponsor
 - \$1500 Car Show Sponsor
 - \$1000 A Taste of Central Valley Sponsor
 - \$1000 Car Show T-Shirt Sponsor
 - \$1000 Truck / Powersports Show
 - \$750 Kids Zone Sponsor
 - \$750 4-H Petting Zoo Sponsor
 - \$500 FFA Kiddie Tractor Pull Sponsor
 - \$500 Farm / Tractor Show Sponsor
 - Friends of Hughson Fruit & Nut Festival (choose your amount!) \$ _____
-

Company Name _____

Address _____

Phone _____ Contact Person _____

Email _____

Company website _____

Company Facebook/Instagram Page _____

Name as it should appear on all Festival advertising, materials, and websites:

Please email your company logo in a vector format (EPS file) to officemanager@hughsonchamber.com for advertising purposes.

- Yes, I want a 12'x12' booth space (Free with Platinum and Gold Level Sponsorships)**
- No thank you, I do not need my free booth space this year.**
- Yes, I would like to donate my free booth this year to _____.**

(Please provide contact info)

Please return your completed form along with a check made payable to:

Hughson Chamber of Commerce

P.O. Box 1717

Hughson, CA 95326

Questions? Call the Hughson Chamber of Commerce at 209-883-0811

Our non-profit tax identification number: 94-166471 501C(6).

Thank you for your consideration, and support of this great community event.

Please submit your sponsorship and company logo by March 1st to ensure all the promotional advertising that your sponsorship level provides! We thank you in advance for your support!