



The Chamber of
Commerce

presents the

36th Annual

2026 Hughson
Fruit and Nut
Festival

CHAMBER OF



COMMERCE

It's Fast Approaching!

Hughson Fruit & Nut Festival

April 25TH & April 26TH, 2026

Board of Directors

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Dear Community Partner,

The Hughson Chamber of Commerce is excited to announce that the Hughson Fruit & Nut Festival will take place April 25th –26th, 2026 in downtown Hughson. This beloved annual event brings our community together and offers live music, food vendors, arts and crafts, a classic car show, and family-friendly entertainment.

To ensure the continued success of this cherished festival, we are seeking support from valued community partners through sponsorship opportunities. Your sponsorship helps enhance the festival experience, strengthen community connections, and support local organizations. Without sufficient sponsorships, we are unable to host this event.

We offer several sponsorship levels designed to provide meaningful visibility and engagement for your business and would be happy to discuss a package that aligns with your goals.

Thank you for considering this opportunity to support our community. We look forward to the possibility of partnering with you to make this year's festival a success.

Please feel free to reach out to me directly at 209-883-0811 or email officemanager@hughsonchamber.org to discuss your sponsorship involvement or if you have any questions. We look forward to the possibility of partnering with you and making this year's Hughson Fruit & Nut Festival the best one yet!

Warm regards,

Amber Peavey
Office Manager

WHO IS HUGHSON CHAMBER OF COMMERCE?

The mission of the Hughson Chamber of Commerce is to promote economic growth, to be the leading advocate for business, to be a strategic partner in initiatives that improve the quality of life and economic well-being of our citizens, agricultural and city businesses.

The Chamber will encourage business development and other association networking, providing members with useful information and services. We will be action oriented, responsive, and demonstrate outstanding leadership and integrity in our community.

The Hughson Chamber of Commerce is completely self-supporting. We do not receive hotel tax revenue. The Hughson Fruit and Nut Festival is our primary source of revenue. We are a non-profit entity. Our tax identification number is 94-1664761 501C(6).

We Thank you for your continued support.

SPONSOR THE 2026 HUGHSON FRUIT & NUT FESTIVAL

YOUR SPONSORSHIP MAKES A DIFFERENCE

Your business name or logo will be seen by tens of thousands of people, thereby increasing your brand awareness among the community and your target audience.

Your business will share in a community celebration that benefits not only local Hughson businesses, but also agriculture, schools and non-profit organizations that serve this area.

Your business partners with the Hughson Chamber of Commerce, the City of Hughson, and the Hughson Unified School District to promote Central Valley's Agriculture, which is the leading industry in the State of California.

FACTS & FIGURES

In 2019, our two-day festival attracted nearly 20,000 attendees. Although the event was cancelled in 2020 and did not resume until 2022, we have since seen a steady increase in both vendors and foot traffic each year. We anticipate that the 2025 festival will surpass all previous attendance records.

The festival is a very safe, family-friendly environment. It is easily accessible to baby strollers, wheelchairs, motorized scooters and service animals or pets.

Expenses for the 2020 canceled Hughson Fruit and Nut Festival:	\$6,855
Donations made by the Hughson Chamber of Commerce in 2020, 2021:	\$18,085
Net Income for the 2022 Hughson Fruit & Nut Festival:	\$31,850
Donations made by the Hughson Chamber of Commerce in 2022:	\$19,712
Net Income for the 2023 Hughson Fruit & Nut Festival:	- \$ 10,218
Donations made by the Hughson Chamber of Commerce in 2023:	\$ 7,150
Net Income for the 2024 Hughson Fruit & Nut Festival:	\$ 3,920
Donations made by the Hughson Chamber of Commerce in 2024:	\$ 7,500
Net Income for the 2025 Hughson Fruit & Nut Festival:	\$4,157
Donations made by the Hughson Chamber of Commerce in 2025:	\$6,250

TOGETHER WE WILL MAKE THIS
OUR BIGGEST YEAR YET!

Here are a few of the organizations we have supported with donations in the past:

Friends of the Fruit & Nut Festival College Scholarships, Hughson 4H, Hughson FFA, Hughson H.S. Music Dept., Hughson Down-Town Mile, Hughson Ministerial Association, Hughson Sports & Fitness Complex, Hughson Senior Center, Stanislaus County Dept of Aging & Veteran Services, Hughson Youth Baseball League, Hughson Arboretum, Love Hughson Foundation, Sierra Vista, United Samaritan Foundation, Hughson H.S. Key Club, Boy Scouts of America, Stanislaus Co Sheriff Dept Explorers, Hughson Lions Club, Local V.F.W. Color Guard, Hughson High School Academic Decathlon Team, Knights of Columbus & Ladies Auxiliary, and several other private recipients for their generous contributions during our Fruit and Nut Festival as well as our Christmas Festival.

OUR 2025 HUGHSON FRUIT & NUT FESTIVAL

SPONSORS & DONORS

Samaritan Village
Valley Tool MFG
Mid Valley Ag. Services Inc.
Price Ford of Turlock
Yosemite Farm Credit
American Chevrolet
BMO
Braden Farms
Hughson ODD Fellows Lodge 461
Turlock Irrigation District
Jim Fernandes Construction, Inc
Garton Tractor Inc
Black Oak Casino
Worley Kids
Madsen Media
Last Call
Dying Breed
Cipponeri
Joseph Gallo
Nutcher Milk
Hughson Nut
Alpine Pacific Nut Company
Sal's Fast Track

**SPECIAL THANKS FOR YOUR
CONTRIBUTION!**

YOU MAKE GREAT THINGS POSSIBLE!

Sponsorship Levels for the 2026

HUGHSON FRUIT & NUT FESTIVAL

\$6000 Platinum

- MEGA Banner at Main Stage
- X-Large Banner at Car Show Stage
- Table for 8 guests
- One Year Chamber Membership
- 12' x 12' booth space
- Surprise perks!

\$3500 Gold

- X-Large Banner near Main Stage
- Large Banner at Car Show Stage
- Table for 8 guests
- One Year Chamber Membership
- 12' x 12' booth space

\$2500 Silver

- Large Banner at Dining Tent
- 12' x 12' booth space
- \$2000 Bronze
- Medium Banner at Dining Tent

\$2000 Classic Car Show

- Medium Banner at Car Show Stage
- Recognized as a sponsor on all Car Show Awards

\$1500 Car Show T-Shirt

- Standard Banner at Car Show Stage
- Company Logo on T-shirt as a Main Sponsor

\$1500 Make Your Own Ice Cream

- Standard Banner in your area of sponsorship

\$1500 A Taste of Central Valley

- Standard Banner in your area of sponsorship

\$750 Choice of: Kids Zone / 4-H Petting Zoo / FFA Kiddie Tractor Pull

- Standard Banner in your area of sponsorship
- Hughson Chamber social media marketing on Facebook

\$100-\$700 Friends of 2026 HFNF

- Hughson Chamber social media marketing on Facebook
- Company logo banner on website

Premium Fruit & Nut Package

(Included in ALL Levels above \$2000)

- Company Logo displayed on T- Shirt
- Announced on Entertainment Stage
- 2 VIP Parking Passes
- 4 Beer Garden Tickets
- Includes ALL Items listed in Standard Fruit & Nut Package

Standard Fruit & Nut Package

(Included in ALL Levels above \$1500)

- Hughson Chamber social media marketing on Facebook
- Company logo banner on website
- Logo on all festival posters and flyers
- Recognition in newsprint (Hughson Chronicle & Denair Dispatch)

Sponsorship Add On's

To be placed around Festival

- \$250 1 additional Large Banner
- \$200 1 additional Standard Banner
- \$200 Company Logo on Car Show T-Shirt

I WANT TO BE A PART OF THE 2026 HUGHSON FRUIT & NUT FESTIVAL!

Specialized Sponsorship Levels

- ☐ \$6000 Platinum Sponsor
 - ☐ \$3500 Gold Sponsor
 - ☐ \$2500 Silver Sponsor
 - ☐ \$2000 Bronze Sponsor
 - ☐ \$2000 Classic Car Show Sponsor
 - ☐ \$1500 Car Show T-Shirt Sponsor
 - ☐ \$1500 Make Your Own Ice Cream Sponsor
 - ☐ \$1500 A Taste of Central Valley Sponsor
 - ☐ \$750 Choice of: Kids Zone/ 4-H Petting Zoo/ FFA Kiddie Tractor Pull
 - ☐ Friends of 2026 Hughson Fruit & Nut Festival (choose your amount!) \$_____
-

Company Name_____

Address_____

Phone_____ Contact Person_____

Email_____

Company website_____

Company Facebook/Instagram Page_____

Name as it should appear on all Festival advertising, materials, and websites:

Please email your company logo in a vector format (EPS file) to officemanager@hughsonchamber.org for advertising purposes.

- ☐ **Yes, I want a 12'x12' booth space (Free with Platinum, Gold and Silver Level Sponsorships)**
- ☐ **No thank you, I do not need my free booth space this year.**
- ☐ **Yes, I would like to donate my free booth this year to _____.**

(Please provide contact info)

Please return your completed form along with a check made payable to:

Hughson Chamber of Commerce

P.O. Box 1717

Hughson, CA 95326

Questions? Call the Hughson Chamber of Commerce at 209-883-0811

Our non-profit tax identification number: 94-1664761 501C(6).

Thank you for your consideration and support of this great community event.

Please submit your sponsorship and company logo by March 1st to ensure all the promotional advertising that your sponsorship level provides! We thank you in advance for your support!