



CULTURE
+
CAPITAL:
MAKING A
BANKABLE BRAND
#CULTUREANDCAPITAL

BANK-A-BLE

/ˈbɑŋkəb(ə)l/

adjective: bankable

Especially in the entertainment industry) certain to bring **profit and success**.

The term bankable usually refers to a business having sufficient **profit, assets**.

PURPOSE + PERSONALITY





VOICE + VISION



STRATEGY + TACTICS

LOGOMARK

DIGITAL



HOW DO I CREATE A STRONG CULTURE?



SOCIAL PLATFORMS

TECH + TOOLS

- LOGOMARK



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You

