

7 Ways to Make the Most Money with AI — How to Make 6-Figures with Free AI Tools

Most people think of AI as just ChatGPT — but it's so much more than that. Even with ChatGPT, most people are only scratching the surface of what it can actually do. AI isn't just a tool to answer questions; it's a full-scale business partner that can work, create, and even sell for you. In the next few pages, I'm going to show you seven powerful ways you can use AI to build real, sustainable income streams — and how, when used strategically, each one can help you generate six figures passively.

Artificial Intelligence is the new gold rush. But like any breakthrough, most people miss the real opportunity because they don't understand *how* to turn the tools into income. These seven approaches move from beginner-friendly to advanced — showing you exactly how AI can transform your creativity, your business, and your bottom line.

7 AI Content Creator

What it is:

Using AI as your ghostwriter, editor, and creative partner to produce books, blogs, courses, workbooks, or articles in your own authentic voice.

How it works:

You train a tool like ChatGPT or Claude on your writing style by uploading your bio and a few samples of your work. The AI learns your tone, your phrases, and even your humor — allowing you to write polished material in minutes instead of months.

How you make money:

You can publish your own digital products or offer ghostwriting and content-creation services to others who want to tell their story, share their expertise, or create educational materials.

How we can help:

We'll show you how to train the AI to sound exactly like you (or your client), build repeatable workflows, and turn your writing talent into a scalable content business.

6 Short-Form Video Agency

What it is:

A done-for-you service that transforms long videos, interviews, or podcasts into the 30- to 60-second clips that dominate TikTok, YouTube Shorts, and Instagram Reels.

How it works:

Using AI tools like **Opus Clip**, you upload a long video and the software automatically identifies the most engaging moments, adds captions, cuts background noise, and formats the clips for every platform.

How you make money:

Offer this as a service to influencers, coaches, and businesses who want consistent social-media content but don't have time to edit videos. AI handles 90% of the production — you deliver results that get views.

How we can help:

We'll help you build your workflow, create your outreach strategy, and package your clips so you can start landing paying clients fast.

5 LinkedIn Content Writer

What it is:

Helping executives, founders, and professionals maintain a visible, consistent presence on LinkedIn through smart, AI-assisted writing.

How it works:

With ChatGPT or Notion AI, you analyze a client's past posts and voice, then create thoughtful, high-value articles, thought-leadership posts, and personal stories that sound authentically like them.

How you make money:

Most leaders know LinkedIn matters but don't have time to post. You become their "AI-powered ghostwriter," turning their ideas into influence — and influence into opportunity.

How we can help:

We'll teach you how to create a LinkedIn content calendar, train AI to replicate a client's tone, and deliver polished posts that position them as experts while positioning you as indispensable.

4 AI Photographer

What it is:

Offering digital photo shoots created entirely with AI — professional, lifestyle, or brand imagery without the need for cameras or studios.

How it works:

Using tools like **Google Gemini**, you upload a person's existing photos and tell the AI what

style, background, wardrobe, or setting to create. The AI produces realistic new images — perfect for social media, websites, or marketing campaigns.

How you make money:

You can sell customized photo packages for professionals, influencers, and small businesses who constantly need new visual content. AI handles the photography, lighting, and editing — you handle creativity and delivery.

How we can help:

We'll show you how to build prompts that preserve natural features, create brand-specific styles, and turn AI photography into a recurring-revenue visual business.

3 AI Video Ads Agency

What it is:

An AI-driven production studio that creates cinematic advertising videos — without expensive film crews.

How it works:

Using tools like **Sora**, **Runway**, or **Gemini Veo**, you can generate commercials, explainer videos, and product promos from a script or image. The AI designs the visuals, voiceovers, and movement automatically.

How you make money:

Every business needs video marketing, but traditional production is costly. You become their creative partner, delivering scroll-stopping ads in a fraction of the time and cost — from home.

How we can help:

We'll guide you on writing effective video scripts, using AI video tools professionally, and packaging your offers so local and online businesses hire you to produce their campaigns.

2 SaaS Builder

What it is:

Creating simple, web-based tools or apps powered by AI that solve everyday problems — and generate passive, recurring income.

How it works:

You use no-code builders like **Lovable**, **Replit**, or **Bubble** to create a functional tool (for example: an AI resume generator, social caption writer, or real-estate lead analyzer). AI can even help you design and code the app.

How you make money:

Sell subscriptions directly to users or build custom software for companies. Once your product works, income continues month after month with minimal upkeep.

How we can help:

We'll walk you through brainstorming profitable app ideas, building your first prototype, and setting up your subscription system so you can start earning even while you sleep.

1 AI Consultant**What it is:**

Becoming the trusted advisor who helps organizations, teams, and entrepreneurs understand, implement, and profit from AI.

How it works:

You analyze a client's business processes, identify where AI can save time or cut costs, then design the systems, automations, and training that bring it all to life.

How you make money:

Companies everywhere are racing to adopt AI but lack internal expertise. They pay consultants to teach, advise, and integrate — from strategic planning to workflow automation.

How we can help:

We'll train you to think like a true consultant: how to assess an organization, design high-value solutions, and position yourself as a go-to AI expert in your industry or community.

AI isn't just a technology — it's a force multiplier.

It multiplies your creativity, your productivity, and your potential to earn more while doing less. Whether you start by writing, creating, designing, or advising, the key is to *start somewhere* — and we'll help you build, brand, and scale your AI income step by step.

Email - darrell@bsg-global.com