MISSISSIPPI MAIN STREET ASSOCIATION'S ECONOMIC IMPACT (2013-2022)

Over the past decade, Mississippi Main Street programs helped generate the following economic activities in their downtown districts:

3,415 new businesses658 business expansions13,850 new jobs

484 public improvement projects
1,033 rehabilitation projects
130 new construction projects
4,766 downtown residential units

\$991 million in private investment \$708 million in public investment

458,960 volunteer hours

MAIN STREET'S MISSION

The mission of the Mississippi
Main Street Association
is to be the catalyst for the
preservation and economic
revitalization of Mississippi's
historic downtowns and
traditional commercial districts.

QUICK FACTS

Year founded: 1984 Headquarters: Jackson, MS Non-profit status: 501 (c)(3)





MISSISSIPPI MAIN STREET REVITALIZATION GRANT PROGRAM

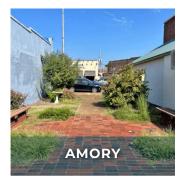
The Mississippi Legislature approved Senate Bill 2359 in 2023, which created the Mississippi Main Street Revitalization Grant program. This program authorizes the Mississippi Development Authority to provide grants of up to \$500,000 per community "for projects leading to the revitalization of Mississippi's downtowns" in Mississippi Main Street Association Designated Communities that have obtained 501(c)(3) or 501(c)(6) tax-exempt status.

All 19 projects submitted meet the criteria set forth in the legislation.

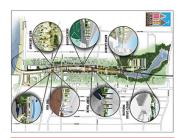
\$6,972,000 has been requested for downtown revitalization projects that will be used to leverage \$3,546,740 in additional match contributions for a total project impact of

\$10,518,740.





Pocket park, asphalt art, and façade improvements

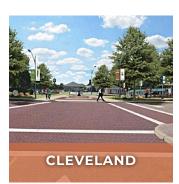


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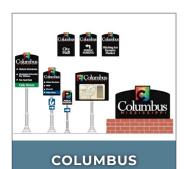
HowHop District improvements under the I-110 overpass



Historic hardware building restoration to create mixed-use facility



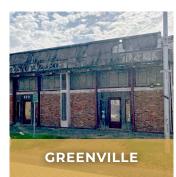
Creation of Town Green with public art installation



Wayfinding signage and downtown streetscape improvements



Roof repair at the historic Biggs Building



Restoration of two buildings as part of Downtown Master Plan



Restoration of building and creation of Hattiesburg Welcome Center



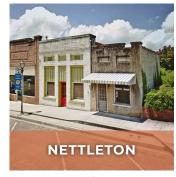
Wayfinding signage, water tower enhancements and retail recruitment



Downtown façade improvements



Park improvements at the Natchez Depot



Restoration of old barbershop building



Wayfinding signage improvements



Flagship District streetscape improvements



Creation of The Hills Boutique Hotel



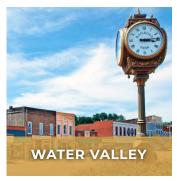
Wayfinding signage improvements



Restoration of Senatobia Utilities building



Creation of the Blues Highway Travel Center



Development of the Water Valley Historic Walking Tour

