



The Landmark & Lortie Advantage

Agent Driven Philosophy It's your business, we can help you to grow it and make it all it can be. You deserve more resources, more control and more income. Guiding Agent Success Since - 1987

Local And Around The World Our strong local presence with global reach will help you earn more clients- Local offices in East Longmeadow, Monson, Springfield and Wilbraham. Global reach through our affiliation with:



Education To Build Your Career.

Quick start training for new associates
Mentoring and guidance – One to one attention.
Institute 2.0 - Online Education Full Access
Live instruction in Landmark/Lortie offices.
Scholarship for programs like CRS, GRI, SRES, GREEN, E-Pro designations and more
Easy Access to MAR and NAR learning resources
Discounted, online Continuing Ed through the CE shop.

Business Building Resources – The Tools You Need, How You Want Them. In Our Industry Many Brokers Nickel-And-Dime Agents for every piece of marketing and every business tool, even if the agent does not want or need them.

We Take A Different Approach. We offer a wide variety of marketing and time saving resources to our agents. Agents can access everything they need online plus have the benefit of utilizing 4 local offices. They don't pay for things they don't want or need.

We Make Things Easy And Tailored To You.

When you join our company we ask you how you want to grow your business and then we suggest company resources that will help you achieve your goals and create a compensation plan to maximize your earnings.

Ownership Opportunity Our agents have the opportunity to own shares in Landmark, Partners Inc. No other area company offers real ownership opportunity.

Resources to Grow Your Business Marketing That Gets Results

www.LandmarkRE.com – Easy for consumers to navigate, quickly directs them to our agents.
Online listings – Posted with all major sites and through the Leading RE Network of Brokers.
Facebook, and Instagram posting of listings. All automated, no work for agents.
Social Media and Marketing support for your individual efforts. **FREE** Video of your listed properties.
Group shared advertising in community papers
World Wide Relocation Network through Leading RE
Work From Anywhere There Is Internet Access
Professional Presentations with CMA, Flyers and Buyer's Tour, all online.

Skyslope Transaction Management and DigiSign online signature with MA and Company Forms.
Showing Time Appointment Scheduling
Professional Company Brochure & Folders

Support To Grow Your Business

Contracts and transaction documents produced quickly and effectively by staff
Direct access to company management
Relocation services with referral income.
Licensed in Massachusetts and Connecticut
Company paid marketing for you to your clients.
Financial support to position you as the go to agent for your Sphere of Influence. Agent of Month Award.
Participation in charity and community events.
Client surveys converted to testimonials promoting your success on social media.
Dedicated Inside Sales Associate developing warm leads.

Earn More – We will tailor your commission split to your sales success and have you earning 100% with our Cap program, quickly. With high splits, capping, no franchise fees and no nickel-and-diming you will net more in annual earnings. Our support resources will be tailored to your needs to help you grow your clients and generate referrals.

The Future Is Here Our Mission: To be the best home for serious Realtors. Associate and retain friendly, committed professionals. Continually educate and develop their skills and support their personal business to the benefit of our clients, agents, our company and non-profit charities.

Our agents and company enjoy an excellent reputation. Our resources allow you to work from home, the office or anywhere you have internet access. Whatever your career aspirations are, the path is here. If you would like to arrange a confidential meeting to discuss how we can work together call Art Ferrara at 413-348-5827 or e-mail artferrara@landmarkre.com.
Tell him you were referred by _____