



# Affiniti Cloud *Point of Sale*

A **feature-rich cashier-friendly** front counter experience, integrated with loyalty and shopper engagement tools, as well as mobile and foodservice capabilities.

**It's faster for your cashiers.** Unlike "cloud" solutions that simply virtualize the same heap of hardware and software that used to run in your store, Affiniti Cloud POS was designed to be a true cloud application from the ground up.

Instead of one monolith software package, Affiniti Cloud POS works in concert with our other Affiniti Cloud Platform Solutions. All organized into **distributed apps** and **shared microservices** that run in parallel across a shared pool of servers, network, and storage.

This adds up to **increased performance for your cashiers** over traditional POS design.

**Plus your run cost is lower: Got a Chrome browser? You're all set.** Because it's browser-based, Affiniti Cloud POS runs on low-cost hardware like tablets or smaller terminals.



**NOT JUST A NEW POS.**

**A NEW WAY POS IS DONE.**

**And we can extend it to fit your changing needs:** It's harder and costlier to extend traditional POS applications to work with other merchant solutions.

Affiniti Cloud POS extends your capability to integrate with other merchant solutions through web-standard APIs. Your investment can be readily adapted to meet rapidly changing consumer expectations at points of purchase such as mobile, self-checkout, kiosk and traditional front counter.



## **Affiniti Cloud Solutions**

Point of Sale Systems  
Loyalty and Shopper Engagement  
Mobile and Web Ordering Apps  
Frictionless Checkout Solutions

### Payment Processing

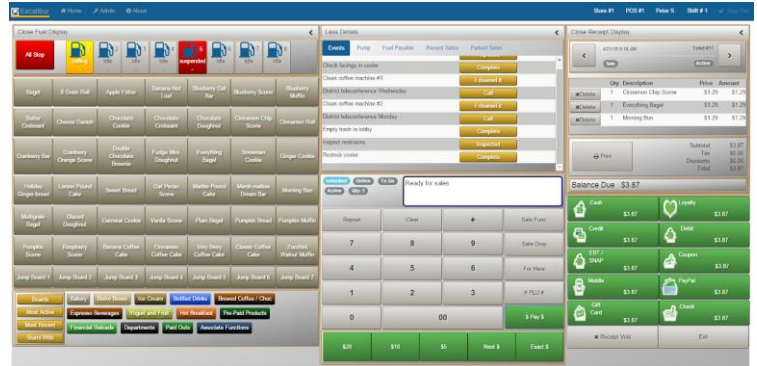
Use network processing modules to manage credit, debit, gift cards, fleet, ACH, EBT, private branded and proprietary cards, loyalty programs and more. Generic processors and major oils supported through Affiniti Cloud EPS or Verifone Commander EF.

### Fuel Control

Integrated fuel control and EMV support for all pump brands, through the Allied Electronics fuel controller or the Verifone Commander EF. Supports pay at the pump, fuel stacking, cash acceptors, fuel discounts, ZIP code prompting, loyalty, car washes, price signs, drive-off management and more.

### Management Tools

Easily configure board and button layouts using Affiniti Cloud web tools, accessible from anywhere, anytime. Manage all of your stores from the Cloud, no need to visit each location.



### Reporting

Extensive data capture via Cloud-based electronic journal. Centralized reporting that includes dashboards and reporting of daily sales reports, transaction reports, and event logging from the extensive data capture

## One Cloud Platform. Complete Integration.



A Suite of Products **built for retailers** that are fully integrated, with a shared product catalog and underlying micro-services architecture, ready to scale and extend to help you meet your consumers' needs **today...and tomorrow.**



### Affiniti Cloud Point of Sale

A POS Platform **built for retailers** focused on speed of service, convenience, customer engagement and personalization.

Want to know more? Contact us.