

Who wants to wait in line? Your customers certainly don't! That's why you need Affiniti GO!

Using your branded mobile app, customers can walk into your store and find the items they want to purchase, then scan them and add them to their cart. Easily pay from the mobile app and walk out.

It's frictionless and simple.



With Affiniti GO!, your customers will  
**SCAN. PAY. AND GO.**

Using *YOUR BRANDED* mobile app

### Cashier Monitor

As your customers are shopping in the store and using your mobile app to scan and purchase items, the cashier will see their transactions on the Cashier Monitor and can continue checking out other customers.

If the mobile app customer chooses an age restricted item such as alcohol, the cashier will be notified on the Cashier Monitor.



### YOUR App – Branded YOUR way, for YOU

When your customers use your app, you can engage with them and understand their individual buying habits to incent them with rewards that are unique to them. In today's marketplace, it's all about shopper engagement.

**Your customers expect it!**



# Affiniti GO!

## Frictionless Checkout for YOUR Customers



### Ordering Ahead is Also Frictionless!

Another thing your customers want? Convenience! The convenience to order items from wherever they are – their home, office, or school – and pick them up at a time that's convenient for them.

### Affiniti GO! can do that too!

Using your branded mobile app, your customers can order items they want to pick up on their way home from the office – or wherever they may be – pay for them from the mobile app, and pick them up when they arrive in the store or at the pump. It's that simple.

With Affiniti GO!, your customers will  
**ORDER. PAY. PICK UP. AND GO.**  
Using *YOUR BRANDED* mobile app

And with the flexibility of utilizing a TRUE Cloud architecture and web-based applications, brand and menu customizations are capable in real time.

Menu items, prices, images and more can all be modified for multiple sites from a centralized dashboard.



### Affiniti Cloud

Pinnacle's Affiniti Cloud Solutions are applications built on a secure and stable true cloud platform, architected to use web services and reusable components, HTML 5 Web apps and responsive design.

Within the Affiniti Cloud Solution Suite, you will find corporate level management tools and store level applications to help you as a retailer manage and operate your business, whether you are a single store operator or a multi-store chain.

### Affiniti GO!

Give your customers the ultimate convenience. *It's what they expect!*

Want to know more? Contact us.

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