

Affiniti QSR <u>Foodse</u>rvice Technology Suite

With the Affiniti QSR Foodservice Technology Suite, your customers will engage deeper with *YOUR BRAND* as they construct their favorite food creations!

Give your customers a sense of decision ownership on their upsold creation that will lead to increased order accuracy and increased ticket sales.

When ordering directly from their phone with **YOUR BRANDED** mobile app, or from **YOUR BRANDED** in-store Kiosk, you'll see a proven lift in your foodservice operation.

"Average ticket sales have increased nearly 10% after introducing the kiosk and we are expecting up to 15%"

- William Baine, Git'N Go Market



With Affiniti QSR, orders and preparation information display in Real-Time in the Kitchen.

Order timers, paid status and order preparation information, including consumer's name are displayed on Affiniti Kitchen.

Order receipts can be printed out for in-store tracking and payment, plus transactions are captured for data feed to your Conexxus standard Back-Office System.

- ✓ Mobile Ordering
- ✓ In-Store Consumer Kiosk
- ✓ Kitchen Display System
- ✓ Easy Menu Builder
- ✓ Digital Receipts
- ✓ Transaction data feed to Back-office System

And with the flexibility of utilizing a TRUE Cloud architecture and web-based applications, brand and menu customizations are capable in real time.

Menu items, prices, images and more can all be modified for multiple sites from a centralized dashboard.

Increase Ticket Margins!

- Push Top Grossing Items
- Real Time Menu Changes
- Lower Labor Costs
- Price Scheduling
- Order Accuracy





Affiniti QSR Foodservice Technology Suite



Flexible Hardware Options

Since the Affiniti QSR product suite is Cloud Software-based, there are very few hardware requirements. That means you can choose the hardware footprint that best fits your stores' formats – while continuing to utilize the same look and feel of **YOUR BRAND.**

Affiniti Cloud

Pinnacle's Affiniti Cloud Solutions are applications built on a secure and stable true cloud platform, architected to use web services and reusable components, HTML 5 Web apps and responsive design.

Within the Affiniti Cloud Solution Suite, you will find corporate level management tools and store level applications to help you as a retailer manage and operate your business, whether you are a single store operator or a multi-store chain.

Affiniti QSR

Foodservice Technology Suite

Give your customers the ultimate convenience. It's what they expect!

Want to know more? Contact us.

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