

STEELE HOOKS

CONTACT

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OBJECTIVE

TO UTILIZE MY CREATIVITY AND SKILLS IN PHOTOGRAPHY, GRAPHIC DESIGN, VIDEOGRAPHY AND SOCIAL MEDIA MARKETING TO HELP GROW MY CLIENT'S BUSINESS THROUGH BRANDING AND INTEGRATIVE ADVERTISING

EDUCATION

University of Colorado, Boulder

2019-Present, Graduating September 2023

Currently studying Strategic Communications with a focus on Media Design

Punahou School

2014-2019

College Preparatory School

SKILLS

- VIDEO EDITING (IMOVIE, FINAL CUT, PREMIER)
- PHOTOSHOP
- IMAGE EDITING
- BLENDER
- MUSIC MASTERING/PRODUCING
- SOCIAL MEDIA MANGEMENT
- POWERPOINT

EXPERIENCE

Photograph Slideshow & Video Editing- Coldwell Banker

2019-2022

- CREATING VIDEO HOME TOURS FOR REALTORS
- DIGITAL PHOTOGRAHY AND EDITING
- SLIDESHOW AND MUSIC INTEGRATION
- VIDEOGRAPHY AND FINAL VIDEO PRODUCTION
- SOCIAL MEDIA MANAGEMENT

Lyric, Music and Sound Production- Various Artists

2017-2022

- MIXING AND MASTERING SOUND
- PRODUCING PROFESSIONAL AUDIO
- MARKETING VIA APPLE, SOUNDCLOUD, YOUTUBE
- CREATING DIGITAL ART ALBUM COVERS

Marketing- Punahou School Lacrosse Club

2017-2019

- CAPTAINED 15-21 MEMBERS
- MARKET LACROSSE CLUB TO RECRUIT MEMBERS
- ADVERTISED SPORTS CLINICS TO RAISE FUNDS
- CREATED MEDIA FOR CLUB FUNDRAISING
- DIGITAL PHOTOGRAHY AND EDITING
- CREATION OF FLYERS FOR PRINT
- CREATION OF STORIES AND POSTS FOR INSTAGRAM
- INTEGRATION OF CLUB MEDIA FOR PRINT & WEB
- ANALYZE INSIGHTS AND ENGAGEMENTS
- OPERATE CLIENT RELATIONSHIP MANAGEMENT TOOL

CERTIFICATIONS

- ESSENTIAL NEW SKILLS IN MEDIA & COMMUNICATIONS
- CPR

AWARDS

- UP AND COMING ARTIST AWARD 2021
J PAHLMAYER TALENT MANAGEMENT