



**truly**valued  
KNOW YOUR WORTH

# TASTE OF NEW ORLEANS

**BENEFIT DINNER  
SPONSORSHIP**

# MAKE A DIFFERENCE

**and have fun while doing it...**

Sponsoring Truly Valued's Taste of New Orleans Benefit Dinner provides you the unique opportunity to make a difference in the lives of youth throughout the Manasota area while building brand awareness and show your company's support of an important cause: our youth!

This event reaches a different key audience segment and provides a fun, entertaining and engaging way for you to "wow" clients, vendors and employees.

Feel good about supporting our youth and service to the community as you enjoy an unforgettable evening.

*All photos appearing in this booklet by Seth Berman Photography*

# ABOUT THE EVENT

The 3rd Annual Taste of New Orleans Benefit Dinner will take place on Saturday, October 5, 2019 at Laurel Oak Country Club.

This event has developed an exceptional reputation of providing guests with an elegant dining experience catered by Laurel Oak Country Club's executive chef, Jeff Parson, along with live entertainment by an established group of music professionals who have joined talents, skills and hearts to bring guests the best of jazz, pop and rhythm and blues.





*"I consider Truly Valued to be a place where girls feel safe and where they can share, learn and grow without feeling judged."*

**SHAVONNE SIMON,  
FOUNDER**



Proceeds from the Benefit Dinner enables Truly Valued to serve more than 1,800 low-income youth through a variety of activities designed to provide knowledge, skills and inspiration that will help them grow to lead happy and successful lives as adults.



*"Through this organization, I learned to know my worth, be understanding of others and as a young lady to be the best that I can be in every aspect of my life."*

**KEI'MYHA (15)**

# 2018 IMPACT

## 175 Attendees at Tea Party 4 Girls Event

*"I can be free, I don't feel judged and it's fun!"*

**SHYRA (16)**

## 70 Priceless Girls Mentoring Program Participants

*"My experience has been mind-blowing, powerful and it has brought me closer to God."*

**ZAIRE (15)**

## 1,647 One-Sack Give Back Recipients





# SPONSORSHIP OPPORTUNITIES

## **\$3,000 PLATINUM SPONSOR (\$2,000 TAX DEDUCTIBLE)**

- Logo recognition as Platinum Sponsor for the Taste of New Orleans Benefit Dinner in all promotional materials, signage and on Truly Valued's website with a reciprocal link to your website
- Two tables of ten with signage at the Taste of New Orleans Benefit Dinner, October 5, 2019 (200 people)
- Two complimentary bottles of champagne
- Opportunity to distribute company promotional materials at the event

## **\$2,000 GOLD SPONSOR (\$1,500 TAX DEDUCTIBLE)**

- Logo recognition as Gold Sponsor for the Taste of New Orleans Benefit Dinner in all promotional materials, signage and on Truly Valued's website with a reciprocal link to your website
- Table for ten with signage at the Taste of New Orleans Benefit Dinner, October 5, 2019 (200 people)
- Complimentary bottle of champagne



## **\$1,000 SILVER SPONSOR (\$600 TAX DEDUCTIBLE)**

- Name recognition as Silver Sponsor for the Taste of New Orleans Benefit Dinner in all promotional materials, signage and on Truly Valued's website with a reciprocal link to your website
- Table for eight with signage at the Taste of New Orleans Benefit Dinner, October 5, 2019 (200 people)

## **\$400 TABLE SPONSOR**

- Table for eight with signage at the Taste of New Orleans Benefit Dinner, October 5, 2019 (200 people)

# SPONSORSHIP FORM

PLEASE REPLY BY JUNE 1 TO BE INCLUDED ON THE INVITATION

☐ I/we wish to take advantage of the 3rd Annual Taste of New Orleans Benefit Dinner sponsorship opportunity. Enclosed you will find a contribution for the following:

## CONTACT INFORMATION:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Contact E-mail Address

\_\_\_\_\_  
Contact Phone Number

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip Code

## SPONSORSHIP PACKAGES:

- ☐ \$3,000 Platinum Sponsorship  
☐ \$2,000 Gold Sponsorship  
☐ \$1,000 Silver Sponsorship  
☐ \$400 Table Sponsorship  
☐ Unable to attend but would like to donate \$\_\_\_\_\_

## PAYMENT INFORMATION:

- ☐ I have enclosed a check made payable to: ***Truly Valued, Inc.***  
☐ Please charge my credit card:  
☐ Visa ☐ MC ☐ AmEx ☐ Discover

\_\_\_\_\_  
Card Number

## PLEASE MAIL PAYMENT:

**TRULY VALUED, INC.**  
**PO BOX 381**  
**PALMETTO, FL 34220**

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code

Please email high-resolution logo to: ***events@trulyvalued.org***

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Truly Valued, Inc. is designated tax exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code. Your donation is tax deductible for the amount over and above the goods and services provided in conjunction with your sponsorship. Goods and services for the Taste of New Orleans Benefit Dinner are valued at \$50 per attendee. If you have questions regarding charitable deductibility, please email [events@trulyvalued.org](mailto:events@trulyvalued.org). Please retain a copy of this letter for your tax records.