



4th Annual
**TASTE OF
NEW
ORLEANS**
**Benefit Dinner
Sponsorship**

MAKE A DIFFERENCE AND HAVE FUN WHILE DOING IT...

Sponsoring Truly Valued's Taste of New Orleans Benefit Dinner provides you the unique opportunity to make a difference in the lives of youth throughout the Manasota area while building brand awareness and show your company's support of an important cause: our youth!

This event reaches a different key audience segment and provides a fun, entertaining and engaging way for you to "wow" clients, vendors and employees.

Feel good about supporting our youth and service to the community as you enjoy an unforgettable evening.



Unless noted, all photos appearing in this booklet by Seth Berman Photography

ABOUT THE EVENT

The 4th Annual Taste of New Orleans Benefit Dinner will take place on Saturday, February 6, 2021 at Michael's on the Bay at The Marie Selby Botanical Gardens.

This event has developed an exceptional reputation of providing guests with an elegant dining experience provided by Michael's On East, along with live entertainment by The Beatdown Band, an established group of music professionals displaying their talents in sensual arrangements of Rhythm and Blues, Soul and Jazz music.



"I consider Truly Valued to be a place where girls feel safe and where they can share, learn and grow without feeling judged."

**SHAVONNE SIMON,
FOUNDER**



Proceeds from the Benefit Dinner enables Truly Valued to serve more than 1,800 low-income youth through a variety of activities designed to provide knowledge, skills and inspiration that will help them grow to lead happy and successful lives as adults.



"Through this organization, I learned to know my worth, be understanding of others and as a young lady to be the best that I can be in every aspect of my life."

KEI'MYHA (15)

2019 **IMPACT**

60 Priceless Girls Mentoring Program Participants

1,000 low-income families received backpacks filled with school supplies to assist with academic achievement.

3 Title 1 schools received chapter and novel books to bridge the literacy gap.

Aid to **50** families displaced by fire.

Relief efforts to local food banks during the COVID-19 pandemic.





SPONSORSHIP OPPORTUNITIES

\$3,000 PLATINUM SPONSOR (\$1,700 TAX DEDUCTIBLE)

- Logo recognition as Platinum Sponsor for the Taste of New Orleans Benefit Dinner in all promotional materials, signage and on Truly Valued's website with a reciprocal link to your website
- Two tables of ten with signage at the Taste of New Orleans Benefit Dinner, February 6, 2021 (125 people)
- Opportunity to distribute company promotional materials at the event

\$2,000 GOLD SPONSOR (\$1,350 TAX DEDUCTIBLE)

- Logo recognition as Gold Sponsor for the Taste of New Orleans Benefit Dinner in all promotional materials, signage and on Truly Valued's website with a reciprocal link to your website
- Table for ten with signage at the Taste of New Orleans Benefit Dinner, February 6, 2021 (125 people)



\$1,000 SILVER SPONSOR (\$480 TAX DEDUCTIBLE)

- Name recognition as Silver Sponsor for the Taste of New Orleans Benefit Dinner in all promotional materials, signage and on Truly Valued's website with a reciprocal link to your website
- Table for eight with signage at the Taste of New Orleans Benefit Dinner, February 6, 2021 (125 people)

\$500 TABLE SPONSOR

- Table for eight with signage at the Taste of New Orleans Benefit Dinner, February 6, 2021 (125 people)

SPONSORSHIP FORM

PLEASE REPLY BY OCTOBER 1 TO BE INCLUDED ON THE INVITATION

I/we wish to take advantage of the 4th Annual Taste of New Orleans Benefit Dinner sponsorship opportunity. Enclosed you will find a contribution for the following:

CONTACT INFORMATION:

Company Name

Contact Person

Contact E-mail Address

Contact Phone Number

Address

City/State/Zip Code

SPONSORSHIP PACKAGES:

- \$3,000 Platinum Sponsorship
- \$2,000 Gold Sponsorship
- \$1,000 Silver Sponsorship
- \$500 Table Sponsorship
- \$65 individual ticket
- Unable to attend but would like to donate \$_____

PAYMENT INFORMATION:

- I have enclosed a check made payable to: ***Truly Valued, Inc.***
- Please charge my credit card:
 - Visa MC AmEx Discover

PLEASE MAIL PAYMENT:

TRULY VALUED, INC.
PO BOX 381
PALMETTO, FL 34220

Card Number

Expiration Date

Security Code

Please email high-resolution logo to: events@trulyvalued.org

Signature

Date

Truly Valued, Inc. is designated tax exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code. Your donation is tax deductible for the amount over and above the goods and services provided in conjunction with your sponsorship. Goods and services for the Taste of New Orleans Benefit Dinner are valued at \$65 per attendee. If you have questions regarding charitable deductibility, please email events@trulyvalued.org. Please retain a copy of this letter for your tax records.