

#### **GENESIS 49:22-26 NIV**

"Joseph is a fruitful vine... whose branches climb over a wall. With bitterness archers attacked him... But his bow remained steady... because of the Shepherd, the Rock of Israel... Blessings of the skies above, blessings of the deep springs below, blessings of the breast and womb."



# THE FIRM

#### WHO WE ARE

Goneke Investment Group (GIG) is a private investment and advisory firm renowned for its discretion, exclusivity, and relationship-driven approach. Founded in 2022, the firm has built an elite reputation by advising and investing in Education, Energy, Finance, Food, Health, Manufacturing & Industry, Media & Entertainment, Real Estate, Sport, Technology, Transportation and Water industries. Unlike conventional investment banks, Goneke Investment Group prioritises long-term relationships over transactional deal-making, offering a boutique, high-touch experience for ultra-high-net-worth individuals, family offices, and select institutions.

With a low public profile but high industry influence, GIG has advised on some of the most significant mergers and acquisitions, positioning itself as the advisor of choice for billionaires and industry moguls.

# CORE VALUES & PHILOSOPHY

- Confidentiality & Discretion The firm operates in the shadows, facilitating high-impact deals while maintaining a strict no-publicity approach.
- Relationship-First Model Unlike traditional investment banks, GIG focuses on trust-based, long-term partnerships rather than short-term profit-driven transactions.
- Exclusive, Invitation-Only Access The firm is highly selective in its clientele, serving only the most influential figures.
- Bespoke Advisory Services Every deal is custom-tailored, ensuring each client receives unparalleled strategic insights and execution support.



## **KEY FIGURES**

Management

\$3.5bn+

Managed by GIG on behalf of its global investor base.

Annual Revenue

\$23mn+

Combined annual revenues of companies in GIG's equity portfolios.

Employment

3 000

Employed by the companies in GIG's equity portfolios.

Note: All figures as of June 1, 2024, unless otherwise indicated.

- 1. Reflects assets under management from the private equity channel across GIG funds.
- 2. Gains figure represents gains (realised and unrealised) LTD as of June 30, 2024.
- 3. As of March 31, 2024.

## Private Equity:

We redefine private equity with a focus on transformative impact and sustainable growth. As a leading alternative asset manager, our private equity division specialises in identifying, investing in, and building businesses that create measurable value across multiple dimensions—commercial, social, environmental, and religious.

#### Real Estate:

We are a world-renowned leader in real estate investing, leveraging our global expertise and extensive presence to deliver exceptional returns for our investors, regardless of the market conditions. We take a thematic approach to investing targeting high-quality assets with significant growth potential, driven by transformative global economic and demographic trends.

#### Infrastructure:

Our Funds apply the firms tried and tested approach to investing in **CORE** and **CORE**+ infrastructure opportunities, predominantly the African Continental Free Trade Area ("AfCFTA") countries and emerging markets.

### Credit:

Our goal is to become one of the largest credit asset managers on the continent. We aim to provide investors with attractive risk-adjusted returns and borrowers with the capital they need to strengthen and grow their businesses.

#### FINANCIAL ADVISORY:

At Goneke Investment Group (GIG), we stand as steadfast partners to the leaders of businesses and governments, delivering incisive financial and strategic counsel on their most pivotal challenges and opportunities. Our singular purpose is to architect the optimal path forward for our clients, harnessing our expertise to unlock enduring value and drive monumental outcomes. Rooted in Africa's dynamic economic hubs and extending our reach across global markets, GIG blends profound local insight with a world-class network of relationships. This fusion empowers us to navigate complexities with precision, offering perspectives that are both deeply contextual and expansively strategic. Our advisory prowess spans critical sectors—Energy, Food, Health, Media & Entertainment, Real Estate, Sports and Transportation—where our unparalleled depth of knowledge and geographic fluency set us apart as a trusted force in shaping financial futures.



#### Institutional Investors:

We collaborate with large institutional investors, credit institutions, investment firms, and other financial entities. Our expertise empowers these organisations to achieve their objectives by providing access to innovative strategies, superior asset management, and impactful investments.

#### Advisors:

Financial advisors and consulting professionals turn to GIG for reliable insights and actionable strategies. We offer resources and support to enable advisors to guide their clients effectively and achieve their financial aspirations.

### Governments and Public Bodies:

GIG works closely with national and regional governments, public institutions, central banks, and international organisations. We provide strategic guidance and investment solutions to support infrastructure development, economic growth, and public sector projects.

## Individuals and Families:

GIG extends its wealth management services exclusively to a select group of distinguished individuals and families, offering an invitation-only experience tailored to those who share our vision for enduring legacy and financial excellence.



LONDON **NEW YORK** DUBAI **JOHANNESBURG** CAPE TOWN **PAMPLEMOUSSES**