



Chula Vista Quilters Guild

Quilt Talk

Volume 38, Issue 10

May 2022

Officers 2021-2022

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Susan Jaco: 619-992-1542

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PUBLICITY, PUBLICITY, PUBLICITY!

Get the news about our show, especially the new venue, out to the community!!! Effective publicity, especially Social media, relies on YOU!! Bookmarks available at our meeting, flyer to copy on pgs. 12-13

Quilt Show Parking

Guild members, **please park behind the church on the FAR grassy section behind the basketball hoop**, freeing up parking for our guests. Pull in as far as you can and we can park 2-3 cars deep. **If you park behind someone, PLEASE put your name on the dash** so we can have you move your car if necessary. **ABSOLUTELY NO PARKING ON THE GRASS IMMEDIATELY ADJACENT TO THE CHURCH BUILDING** (sprinkler damage).

Elections at the May Meeting

It takes a village to run a quilt guild, so step up and participate! Per our by-laws, we will have our annual election in May. **If you are interested in being an officer, contact one of the current officers to get your name on the ballot.** Nominations from the floor in May are permitted if the member nominated has given permission. **While officers are elected, committee chairs are appointed by and serve at the pleasure of the president.**

If interested in a committee chairmanship, please contact the incoming president in June. Committees are listed on p. 2 of the Newsletter.



CHAIRPERSONS

BLOCK OF THE MONTH

Cheryle McCullough 760-554-0638

CHALLENGES

Jan Mellinger 619-957-3240

CUDDLE QUILT

Pat Doege 619-425-3996

DOOR PRIZES

Burma Dunn 619-421-1583

50-50

Jean Armer 619-422-8793

FAT QUARTER RAFFLE

Janice Lambert (619) 997-5264

HISTORIAN

Susan Jaco 619-992-1542

LIBRARIAN

TBD

NEW MEMBER HOSTESS

Jeri Nolfi-Brown 619-507-5767

MEMBERSHIP

Janice Lambert 619-997-5264

OPPORTUNITY QUILT 2022

Janice Lambert 619-997-5264

OPPORTUNITY QUILT 2023

Carol Adair 619 840-6420

QUILT SHOW 2022

Laurel Maloney 619-421-5078

Kathy Cadwell 619-216-3840

REFRESHMENTS

Melody Cernitz 619-370-7775

RETREAT

Nancy Higgins 619-475-7615

WEB SITE

Gloria Sawyers 619-254-1704

TICKET SALES

Susan Allers 619-495-077



OPPORTUNITY QUILT UPDATE

Ticket sales for the opportunity quilt; have gone very well with \$2048.00 in sales to date.

Please return money & any unsold tickets@ the Guild meeting on May 11th.

Thank you to the volunteers who displayed the opportunity quilt. Shirley Fenner & Susan Allers

Fat Quarter Raffle

Jan=**red**

Feb=**greens**

Mar=**flowers/showers**

April=**stars**

May=**beachy**

June=**red,white,blue**

July=**summer**

Aug=**no meeting**

Sept=**halloween**

Oct=**fall colors**

Nov=**Christmas**

Dec=**your choice**

WEDNESDAY QUILT CLASSES

When:

Every Wednesday starting January 5, 2022
from 9 -12 noon

Where: Community Congregational Church Lounge
Classroom

Open enrollment: \$5 per class

MAY PROGRAM : ANN TURLEY—THE MENAGERIE



"Empty Nest," by Ann Turley

If you love animals and enjoy humor, Ann Turley's trunk show at our May meeting was created for you.

Fiber Artist, quilter and trained quilt show judge, Ann's quilting interests span a wide range of styles and categories. Her program for us, entitled "The Menagerie," demonstrates the whimsical side of her talents.

She's a member of the Fallbrook Quilt Guild, TLC Quilters, Quilts on the Wall, SQQA, Visions Art Quilt Museum and Fifteen by Fifteen, an international art quilt group.

Her quilts have been exhibited in numerous prestigious venues, including Road to California, Vision Art Gallery in Chandler, Arizona, the California Heritage Museum, Paige-Walker Arts and History Center in Cary, North Carolina, the Texas Quilt Museum, a selection of SAQA exhibitions, and several nation-wide AQS shows, and normally teaches on quilting cruises multiple times a year.

This will be a fun night that will undoubtedly encourage our quilting creativity.

-Donna

RETREAT TIME!

It's that time of year again!

Our dates this year at **Vina Lestonnec in Temecula** are **Thursday Oct 27 - Sunday Oct 30**.

The cost for ALL THAT FUN is **\$325 for 2 nights or \$460 for 3 nights** (for doubles, the Retreat Center is still not offering triples.)

Day trippers are \$51 (includes 2 meals).

Deposits (\$50 or full amount) are due for Retreat! Make your check out to **Chula Vista Quilters Guild** but give it to Melody. Let her know how many nights, upstairs/downstairs and room-mate.

-Melody Cernitz
(619-370-7775)

LEGACY COLLECTION: Honoring the Creativity of Quilters Past

This year our Special Collection will honor members of the guild who have passed away. Below is a list of names that we have collected. If you know of someone else who we should add, please let me know. Also, if you have anything made by these quilters (preferably wall hangings or smaller) and are willing to display them at our show, please contact Jeri Nolfi Brown at either 619-507-5767 or jeri-nolfibrown@gmail.com.

Marion Conoughton, Desiree Joyner, Pat Flipse, Carolyn Ketterer, Margaret Doerr, Emma Gonzales, Roy Dunn, Jean Killian, Barbara Jones, Gloria Yanik, Sue Yamauchi, Bigi Moreno, Irene Gaines, and Doris Wilbur

So far I have received confirmation from these guild members about their contributions to this new special exhibit:

- Pat Doege - a small wall hanging by Sue Yamauchi
- Kathy Cadwell - a small quilt by Bigi Moreno, and a table runner by Sue Yamauchi
- Lynda Reynolds - a variety of things from Irene Gaines
- Julianna Cliffe - a wall hanging with squares made by Pat Flipse, Sue Yamauchi, Marion Conoughton and Barb Jones. Another with squares from Emma Gonzales and Doris Wilbur.
- Janet Stevenson - a quilt top made by Sue Yamauchi.
- Jan Mellinger - a jacket made by Carolyn Ketterer
- Maureen - doll clothes made by Desiree Joyner.
- Burma Dunn - some things of Roy's

Remember to fill out and send in to Shawnie a Show Entry Form for each item that you are willing to loan to the show. Bring your entries our show venue on Take In Day, Wednesday, May 11th.

See details on the bottom of the show entry form.



Raffle Gift Baskets for the Quilt Show

Burma is in charge of organizing the Raffle Baskets at our Quilt Show. When you return your basket to Burma please include a list of the contents & approximate value. She also has the material to cover the baskets and ribbon so no need to worry about that. Baskets for children are very popular and always sell tickets.

Call Burma if you have any questions.
Thanks.
Burma Dunn
cell (619)358-3384



BLOCK OF THE MONTH - June

Remember to bring your May block (9"x6"finished) to trade and pick up your background fabric for June (7"x4").

June is the last block for this series. The finished size will be 6" x 3". Be sure to center your 6"x3" design plus a seam allowance of at least 1/4" on all sides.

Below are some of the April Blocks. Sorry I didn't get all of them. Great job everyone!



SEW & TELL

Thank you Kathy Cadwell for sending in these beautiful quilts from April's Show & Tell.



SEW & TELL - April meeting

Thank you Kathy Cadwell for sending in these beautiful quilts from April's Show & Tell.



Boutique News

Hope everyone is working on their items for our Boutique. We encourage all of our members to make handcrafted items for the Boutique, which many visitors say is one of the highlights of our show. If you wish to sell items in the Boutique (or Sew and Craft Booth), you will need a Boutique Number (contact Karyn Slade for your #). Each item must be tagged with your Boutique Number and price. See example below:

#100
\$3.00

#100
\$3.00

If you are donating items for the Guild to receive all of the profit, please tag them with #100, the Guild's Boutique Number, and put a price on them.

Please bring your Boutique items to the booth on show set-up day, Thursday, May 12th before 10:00 a.m. The CVQG will take 15% and you will receive a check in about a week for the remaining 85% of the price of all the items that you sold. -Karyn Slade (krsquilts@yahoo.com)

Gently Used Craft Fabric & Notions Booth

We are entering the final weeks till showtime! Hopefully everyone has cleaned out at least one tub and has some lovely gently used items for the Craft Booth. This is a great opportunity to pass on fabric, patterns, tools and books that will inspire other quilters to do great things! Every year our visitors enjoy shopping for bargains in our booth. Please bring your items on the morning of setup marked with your number # and price. Remember to then pick up all unsold items after the show. Items left behind will be donated.

Please send **Sue Bellis** an email with the amount of gently used quilt items you hope to sell at the Gently Used Booth. We are trying to determine how much space we will need for set-up. A tub of fabric, a stack of magazines, a small-medium or large basket of notions.

- Susan Bellis

Updated Treasurer's Report

March 2022	16,220.17
Deposits	835.00
Speaker	-380.19
Misc.	-68.04
Balance	16,606.94

CD Balance	5,250.87
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-Lynda Reynolds

QUILT SHOW

Our Quilt Show is practically here!! Laurel and I would like to thank Sherry Wagner and her husband, Pastor Roger, for allowing us to use the beautiful spaces of Bayview Orthodox Presbyterian Church. Many thanks also to our Show Committee Sub-chairs:

POSITION	NAME
Quilt Show Chairs	Laurel Maloney Kathy Cadwell
Basket Raffle Ticket Sales	Burma Dunn
Boutique	Karyn Slade
Facilities Congregational Facilities Bayview	Pat Doege Sherry Wagner
Front Desk Ticket Sales Door prizes	Lynda Reynolds Nona Fontenot
Hoffman Curator	Janet Stevenson
Opportunity Quilt 2022	Janice Lambert
Opportunity Quilt 2023	Carol Adair
Opportunity Quilt Tickets	Susan Allers Shirley Fenner
Participation ribbons	Sue Bellis
Show Program	Joy Schlarb
Publicity / Bookmarks	Katie Petty
Quilt Take-in	Billie Crino
Registrar	Shawnie Meeks
Sew and Craft Booth	Susan Bellis Gloria Sawyers
Show design	Melody Cernitz
Special Exhibit Curator	Jeri Nolfi-Brown
Special Exhibit Poster	Karen Buckingham
Vendor Coordinator	NEED A VOLUNTEER!! (Mentor) Susan Jaco
White Glove	Billie Crino

Finally, thanks to all of you who have signed up to work a slot at the show. Obviously, we can't do this without you! A special thanks to those who stepped up to help with Set-up and Take Down: **Maureen Waterhouse, Cheryle McCullough, Donna Mallen, Kathy Glenn, Karen Buckingham, Jacque Blix, Sharon Kirkwood, Janet and Bob Stevenson, Sharon Vail, Karyn Slade, Lynda Reynolds, Sherry Wagner, Shawnie Meeks, Susan Bellis, Pat Doege, Joy Schlarb, Lynda Reynolds, Katie Petty, Debbie Elliott, Brenda Moore +1, Janice Lambert, Gloria Sawyers and Veronica Munoz.** Hopefully, many more will join us for take down on Saturday after the show. Since you have to come by to pick up your entries, anyway, please stay and help us clean up. **Remember, Bayview does NOT employ a custodian, so WE are responsible for returning the church spaces to normal**, including replacing the chairs in the main worship area and emptying the trash cans.

Let's go over some final details:

Show workers:

- ♦ I'll be sending out an e-mail to all guild members shortly with copies of the sign-up sheets, indicating where we still need help. You can also verify what work slots you've already signed up for. I will send a second e-mail with the Show Week schedule.
- ♦ We've purchased some paper flower leis for workers to wear, preferably over a CVQG T-shirt if you have one. This will make it easy for guests find someone to ask directions or questions. of Please return them on Friday when done so Saturday's team can use them. Return them at the end of the show and we can use them next year.
- ♦ Please be flexible if we ask you to change your work area or shift. We are completely booked in some areas and have hardly any sign ups in others.
- ♦ Please make sure that everyone, guild members, vendors and guests, respects the church spaces. Here are some general guidelines that we make all the vendors agree to. If you see anyone not complying, please ask them to stop or call Laurel or myself.
 - **ABSOLUTELY NO FOOD/DRINK in the Main Worship Hall.**
 - The usual fire/safety requirements must be met: no blocking of exits, fire extinguishers, bathrooms or sidewalks.
 - No cords crossing the walkways. No open flames. Nothing attached to the walls, even tape, without specific permission from Sherry Wagner, our Bayview Facilities Manager.
 - No damage to the church spaces or furniture. If you move any furniture while setting up, you are responsible for moving it back at the end of the show.

Parking:

Guild members, **please park behind the church on the FAR grassy section to the right or left of the basketball hoop/play area.** This will free up parking for our guests. Pull in as far as you can, and we can park 2-3 cars deep. **If you park behind someone, PLEASE put your name on the dash** so we can have you move your car if necessary.

ABSOLUTELY NO PARKING ON THE GRASS IMMEDIATELY ADJACENT TO THE CHURCH BUILDING (sprinkler damage). Thanks to Bob Peterson, we should have this area roped off with stakes he's made and yellow caution tape.

Unless you absolutely can't walk the short distance from the grassy area, please don't use the handi-capped spaces as there are only 4 of them and I'd like to leave them for our guests. On Thursday Set-up, the vendors will use these spaces to unload.

Publicity:

PLEASE help us get the word out about our show. I've sent out two notices to the Electronic Newsletter, QuilterzNooz, but haven't seen them get published so Lois' computer may be down again. Rosie Gonzalez published a notice about the show in her shop's weekly sales e-mail and I have seen a couple of posts by members on Facebook, but we need as much publicity as possible. There is a copy of another show flyer, bookmarks and a flyer with the Opportunity Quilt picture on it. Please distribute them as widely as you can.

Show Entries:

By the time this Newsletter is published, our entries should be closed since the deadline was April 30th. I spoke with Shawnie on 26 April, and she had over 125 entries!! Way to go, ladies!!
Laurel called Daniela at Cozy Creative Center (formerly Cozy Quilt shop), and they will be sponsoring a

class this year by providing gift certificates for the winners. I think it's going to be one of the challenges but I'm not sure which one yet. Thank you, Laurel, Daniela and Cozy!!

Vendors:

A couple of vendors have had to pull out due to personal issues, but we have filled their places and added one more! Thank you, Glenda Dukes, of Quiltin' with Soul, for referring another vendor to us.

Here is what I hope is our final list of vendors:

- Big Mat Rotary Cutting Service
- Quiltin' with Soul (Quality Quilting Fabric and Ethnic Prints)
- Origami Owl (Custom Jewelry, Think Goodness products)
- Judipatuti Fabrics (Fabric, Patterns, Notions, Kits and Pre-cuts)
- The Crafty Lady (Signs, knickknacks, planters, etc.)
- Suzy Q Creations (Handcrafted items)
- Imxula (Accessories and Baby Wear)
- Job's Daughter's (food services)

On a more serious, personal note:

I am going to be blunt and use the Newsletter to make sure my message gets out to every guild member. I'm sure I speak for Laurel when I say that we are happy to chair the 2022 Show and deeply appreciate the efforts of our subcommittee chairs and volunteers. **However, I am deeply unhappy that no-one stepped forward to coordinate the vendors despite at least four different requests/pleas from me at guild meetings or via e-mail/newsletters.** With Laurel having to deal with some family issues (which can happen to any of us, that's why there are two Show Chairs), I'm coordinating the vendors on top of the regular show issues. It is not difficult, but it does take time, especially as work picks up closer to the show.

You may ask, why do we bother with vendors? Sherry Smiley's introduction of vendors a few years ago has been a real bonus for our show and put it in the black (we used to lose a bit of money or just make expenses). We **need** the vendors to provide a guaranteed income (\$350 this year) and because they publicize our show to **THEIR** customers, which increases our attendance. In addition to wanting to break even fiscally, **did you know that we usually have 2-3 new members join us after every show?** It's essential to our future health to have the guild enroll new members and the show helps us publicize the guild in a big way.

Susan Jaco passed on a wonderful spreadsheet of contact info for past vendors. As soon as I sent out a vendor call via QuilterzNooz and the e-mails on her list, I had more than enough vendors contacting us for spaces. However, someone must be the e-mail and info contact, get the vendor information sheets and contracts sent out, keep track of who's returned her agreements, coordinate with the Treasurer to make sure everyone has paid, update the vendor list and deal with the cancellations and filling in spaces from the waiting list as the show date approaches. **None of this is difficult and all of it can be done via e-mail in the evenings or weekends at the Vendor Coordinator's convenience.**

No-one who volunteers for a show subcommittee chair will ever have to start from scratch. **I have invested a LOT of time and effort into maintaining electronic files and go-bys for every area of our show.** These are distributed to show sub chairs as needed. **Gloria Sawyers** has suggested we put the show files in the Google cloud so everyone will be able to access them, which we will work on for next year. **All I'm asking is that, when we ask for help as the show chairs, please step forward and volunteer if you don't already have a job so that no single person gets slammed, especially in these last few weeks before the show.** Generally, when we've asked for help, people have responded. Why no-one stepped up to work with the vendors is a mystery to me but, hopefully, this is the last time we fail to get a volunteer for this or any other essential position.

-Kathy Cadwell, 2022 Show Co-chair

The Chula Vista Quilters Guild proudly presents the

2022 Chula Vista Quilt Show and Vendor Mall

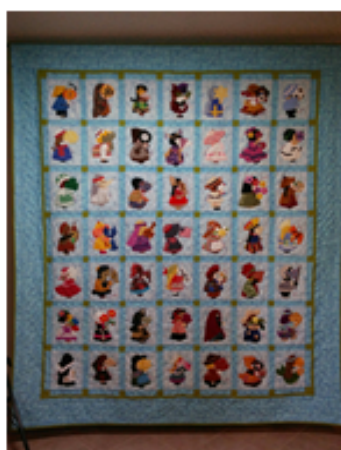
Friday, May 13, 2022, 10 am-4pm
Saturday, May 14, 2022, 10 am-3pm

NOTE: NEW LOCATION with free parking in front and back!

Bayview Orthodox Presbyterian Church
505 East Naples St, Chula Vista, 91911

\$5 donation for entry! (Cash or Check)

Please note our Payment Options: Admission Desk, Opportunity Quilt, Basket Raffle, Food Service, Boutique and Sew and Craft Booth accept Cash or Checks ONLY



Buy a chance to win our **hand quilted** 2022 Opportunity Quilt
"Around the World with Sunbonnet Sue"

For more info, e-mail Kathy Cadwell: kathryn.cadwell@sbcglobal.net

<http://www.chulavistaquiltersguild.com>

QUILT SHOW BOOKMARKS**Chula Vista
Quilters
Guild**

presents

Quilt Show 2022

Friday, May 13, 10-4
Sat, May 14, 10-3

NEW VENUE!!
Bayview Orthodox
Presbyterian Church
505 E. Naples ST
Chula Vista, CA 91911

Donation \$5

Over 150 Quilts**Quilt Guild Boutique**

Sew and Craft Booth
(used craft supplies)

Vendor Mall**Door prizes****Opportunity Quilt****Chula Vista
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(used craft supplies)

Vendor Mall**Door prizes****Opportunity Quilt**



WEDNESDAY QUILT CLASSES

When: Every Wednesday starting January 5, 2022
from 9 -12 noon

Where: Community Congregational Church Lounge
Classroom

Open enrollment: \$5 per class

Come share what you're working on and learn new
patterns and techniques!

Contact: **Shirley McGuire** smcguire6@cox.net

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**ADVERTISE IN OUR
NEWSLETTER:**

RATES PER YEAR

(11 Issues) Business card size
\$40.00

1/4 Page size \$60.00

1/2 Page size \$80.00

Start advertising any time!

Contact: gloria.sawyers@gmail.com



Chula Vista Quilters Guild
CELEBRATING OUR 38th YEAR

P.O. Box 120897
Chula Vista, CA 91912

www.chulavistaquiltersguild.com
www.instagram.com/chulavistaquilters/
info@chulavistaquiltersguild.com

Facebook pages:
“Chula Vista Quilters Guild” for public
“Chula Vista Quilters Group” for members

The Guild meets the Second Wednesday of each month

at:

Community Congregational Church
Meeting Room
276 'F' St.
Chula Vista, CA 91910

(Enter at the back near the intersection
of Church and Center Streets)

Social Starts at 6:00 pm
Meeting begins at 6:30 pm
Program begins at 7:00 pm

REMEMBER TO BRING

- ◆ Name Tag
- ◆ **DUES**
- ◆ **Guest/New Member**
- ◆ \$ for Block of the Month
- ◆ \$ for 50/50 drawing
- ◆ Fat Quarter– **Stars**

**UPCOMING BOARD
MEETING**

All Members are welcome