



Chula Vista Quilters Guild

Quilt Talk

Volume 38, Issue 7

February 2022

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Inside this issue:

Chairpersons	2
Guild Reminders	
February Program	3-5
Show & Tell	
BOM 2022	
2022 Quilt Show Categories	6
Entry Form	7
Special Exhibit	8
Vendors	9
Sew & Craft Booth	10
2022 Boutique	
Anatomy of a Quilt Show	11-13
2022 Opportunity Quilt	15
2022 Show Flyer	14
Market Place/Contact Details	16-17



PRESIDENT'S MESSAGE

Dear Guild Members,

VISIONS ART MUSEUM INVITATION TO VISIT

Visions Art Museum (soon to be known as Visions Museum of Textile Art) has invited our Guild to enjoy a free private visit to a current or upcoming exhibition of our choice. The Museum is located in the Liberty Station Arts District. There's lots of free parking and a large food court nearby.

To view past exhibitions and information about the current ones, *A Better World: Heroes Working for the Greater Good*, and *Classic Wheels, Rusted Memories*, you can go to the Visions website, <https://visionsartmuseum.org>

The Classic Wheels, Rusted Memories is an exhibit of about 16 quilts by **Esterita Austin**, who layers organza, Misty Fuse and painted images, using parchment paper to create quilts. I just attended Visions Zoom talk with her a few minutes before writing this announcement. It was amazing.

Check out her website <https://www.esterita-austin.com> I think we might want to select this current exhibition to visit Visions.

If you are interested accepting this invitation, send your input about planning a Guild field trip Visions to Donna Mallen.

-Donna



CHAIR PERSONS

BLOCK OF THE MONTH

Cheryle McCullough 760-554-0638

CHALLENGES

Jan Mellinger 619-957-3240

CUDDLE QUILT

Pat Doege 619-425-3996

DOOR PRIZES

Burma Dunn 619-421-1583

50-50

Jean Armer 619-422-8793

FAT QUARTER RAFFLE

Janice Lambert (619) 997-5264

HISTORIAN

Susan Jaco 619-992-1542

LIBRARIAN

TBD

NEW MEMBER HOSTESS

Jeri Nolfi-Brown 619-507-5767

MEMBERSHIP

Janice Lambert 619-997-5264

OPPORTUNITY QUILT 2022

Janice Lambert 619-997-5264

OPPORTUNITY QUILT 2023

Carol Adair 619 840-6420

QUILT SHOW 2022

Laurel Maloney 619-421-5078

Kathy Cadwell 619-216-3840

REFRESHMENTS

Melody Cernitz 619-370-7775

RETREAT

Nancy Higgins 619-475-7615

WEB SITE

Gloria Sawyers 619-254-1704

TICKET SALES

Susan Allers 619-495-077



OPPORTUNITY QUILT UPDATE

Volunteers are needed to display the Quilt at Guild Meetings & Businesses. Dates are being scheduled with a list at the February Guild meeting on the 9th. Due to Covid we encourage everyone to increase one on one sales of the opportunity quilt tickets to friends & relatives. If you are currently not attending the Guild meeting due to Covid, please contact Susan Allers (619) 495-0777 or Shirley Fenner (619) 253-9641, and we will arrange to get tickets to you.

Thank You

WEDNESDAY QUILT CLASSES

When: Every Wednesday starting January 5, 2022
from 9 -12 noon

Where: Community Congregational Church Lounge
Classroom

Open enrollment: \$5 per class

Fat Quarter Raffle

Jan=**red**

Feb=**greens**

Mar=**flowers/showers**

April=**stars**

May=**beachy**

June=**red,white,blue**

July=**summer**

Aug=**no meeting**

Sept=**halloween**

Oct=**fall colors**

Nov=**Christmas**

Dec=**your choice**

CVQG FEBRUARY PROGRAM

FUN WITH FREE MOTION QUILTING

If all goes well with my audio-visual aspirations, we will view the special video program created for quilting guilds to show at their meetings by **LEAH DAY**, entitled **FUN WITH FREE MOTION QUILTING**.

Our guild purchased this program at the outset of the COVID shutdowns, but we haven't had an opportunity to show it at an in-person meeting until now. A couple of members previously received a link to the Vimeo site where they could view it, but now we can all see it together via my laptop and the AV system at our meeting.

This is a pre-recorded 1-hour class online class, easy enough for near-beginners to understand, but full of tips and valuable information for more experienced free-motion quilters.

You may be familiar with Leah Day from her numerous YouTube instructional videos, quilting books (*365 Free Motion Quilting Designs*, *Explore Walking Foot Quilting with Leah Day*, *Free Motion Quilting from Daisy to Paisley*, *How to Piece Perfect Quilts*, *Free Motion Quilting from Feathers to Flames*, and others) and her blog (freemotionproject.com).

I am preparing a copy for everyone of the Citrus Slice sample that she references in her video, and will demonstrate a DIY "light box" that you can improvise at home to trace quilting designs to your fabric without spending \$100 or so on a fancy lightbox.

-Donna Mallen



SHOW & TELL



Jeri - Present for my daughter and son-in-law's vacation home in Borrego Springs. February BOM

SHOW & TELL

Thank you Shirley McGuire for sending in these beautiful quilts from January's Show & Tell.



Sent in by Lynda Reynolds.

Block of the Month 2022

The second block is due and we will have our second trade at the Guild meeting on February 9. Also anyone can join into the Block of the Month anytime. March's block is 3" finished and I will have extra fabric for anyone who would like to join in. Let me know if you have any questions. Thank you!

Cheryle

kcmac93@cox.net - 760-554-0638



2022 Quilt Show Categories

Below you will find the categories listed for entries for our 2022 show. They are pretty much the same as what we had planned for our 2019 show that was cancelled due to COVID. Please note that we have separated the Challenges into TWO categories.

The Show Entry Form is also in this newsletter. Please turn your entries in to Nancy Higgins, our Registrar, AS SOON AS POSSIBLE. You don't need to wait until April 30th, our deadline! The sooner she gets them, the sooner she can add them into the database, and we can get our program printed.



[This Photo](#) by Unknown Author

A couple of things of special importance:

PLEASE remember that we need to HANG as many exhibits as possible. **That means that things like table runners and other flat objects (except Wearables and Others) MUST have a hanging sleeve.** We simply do not have enough room to display them on tables.

Also note that the primary determinant for which category an item goes into is the SIZE. Most table runners, for example, will end up in the Wall Hanging Category. Yes, that means they must have a hanging sleeve.

Please also note the size LIMITS on the categories, especially the Challenge and Youth Group. This is not meant to limit creativity; we only have so many racks and so much exhibit space to use.

Here are the updated Show Categories:

Large Quilts	(Longest side exceeds 75")
Small Quilts	(Longest side measures between 40 and 75 inches)
Wall Hanging/Table Runner	(Longest side measures under 40 inches)
Other	(pillows, objects, etc.)
Wearables	(clothing, totes, purses, jewelry, etc.)
CVQG Challenge: Circles	(longest side measures under 40 inches)
CVQG Challenge:	Forced Perspective (longest side measures under 40 inches)
Youth Group	(Must measure 40 inches or smaller on longest edge; maker must be 16 years or under). This will be a <u>non-judged</u> category. All entrants will receive a participation ribbon.

Look out for Katie, she will have the Quilt Show bookmarks ready to distribute at our February meeting.

-Kathy Cadwell and Laurel Maloney, 2022 Show Co-chairs

Hoffman Challenge 2023

Janet Stevenson has been able to reserve the Hoffman Challenge for our **2023 Show**. She and Bob have already scouted out a location at Bayview that will work with their hanging system for NEXT year's show. Thanks, from all of us, Janet!

CHULA VISTA QUILTERS' GUILD ANNUAL QUILT SHOW

May 13 and 14, 2022 Bayview Orthodox Presbyterian Church

ENTRY DEADLINE: APRIL 30, 2022

**** PLEASE PRINT CLEARLY ****

**** ONLY PRINTED FORMS WILL BE ACCEPTED ****

OWNER: _____ Phone: _____

MAKER (if not owner): _____ Phone: _____

ADDRESS: _____

E-MAIL: _____ Guild Member: Yes () No ()

*Non-guild members must pay a \$5 entry fee. Acceptance based on space available

(To determine class for your entry, measure the LONGEST side. Class sizes are based on the measurement of this SINGLE side.)

Circle **One**: Large Quilt (longest side over 75") Small Quilt (40" to 75") Wall Hanging/Table Runner (longest side under 40") Other (longest side under 40") Wearable (pillow, objects, etc.) Challenge: Circles (clothing, tote, jewelry, etc) (longest side under 40")

Challenge: Forced Perspective (longest side under 40") Youth Group (16 yrs. and under) Legacy Collection: Honoring the Creativity of Quilters Past (Items created by deceased members of CVQG – noncompetitive category)

SIZE OF ENTRY: **WIDTH** _____ By **Height** _____ **PRICE** (only if for sale): _____

TITLE OF ENTRY: _____

MAIN COLOR/PATTERN USED: _____

CIRCLE **ALL** APPLICABLE AREAS

Hand Pieced Machine Pieced Hand Quilted Original Design
Hand Appliquéd Machine Appliquéd Machine Quilted Machine Embroidered

Please give a brief description of your entry. For example, describe something in its construction that you have not done before or that was very challenging for you to do. Continue on back side of entry form if necessary.

1. **Entry forms are due by April 30, 2022.** Please note: picture taking will be permitted.
2. **Mail or bring your entry form to Nancy Higgins**, 5764 Roanoke St, San Diego, CA 92139-3426. Nancy's phone number is (619) 475-7615 and her e-mail is higginsnc@sbcglobal.net.
3. All entries must be completely finished and **ALL entries (except Wearables and Other categories) MUST HAVE A SLEEVE.**
4. **Bring your entries to Bayview Orthodox Presbyterian Church**, 505 E. Naples St, CV, 91911, on **Wed, 11 May, between Noon and 3 pm**. If you need to arrange another drop off, contact Billie Crino. E-mail: billiecrino@gmail.com
5. All entries must be picked up Saturday, May 14, between 3:30 and 4:30 PM. NO ENTRIES WILL BE RELEASED BEFORE THIS TIME OR WITHOUT A SIGNED RELEASE FORM.
6. Except for special exhibits, non-guild members are not eligible for awards. Honorable Mention may be given.
7. Insurance is the sole responsibility of the entrant. CVQG assumes no liability for the quilts. CVQG will take every precaution to protect your items. Hostesses are on the premises throughout the duration of the show.

Special Exhibit—Legacy Collection: Honoring the Creativity of Quilters past

At previous shows, we have honored members of the guild who have died with a memorial sign displayed in the boutique or at the front desk. Many were long time members of the guild, and we want to honor their memory and legacy at the 2022 Show. This Special Exhibit will feature works by past CVQG members who have died. Jeri Nolfi-Brown has agreed to chair this effort. Here is a list of the guild members that have passed away in the last few years that I know of. **If you have any creations by these quilters (preferably wall hangings or smaller) or any others that were former members of the guild and are willing to display them at the show, please contact Jeri.** Juliana Cliffe has put together a wall hanging for the show with pieces made by Marion, Barbara, Pat and Sue. Thank you, Juliana.

If you know of anyone else that has died, please contact Kathy Cadwell so I can include them in our memorial sign.

♦ Marion Connaughton	♦ Desiree Joyner	♦ Roy Dunn
♦ Margaret Doerr	♦ Emma Gonzales	♦ Sue Yamauchi
♦ Barbara Jones	♦ Gloria Yanik	♦ Doris Wilbur
♦ Pat Flipse	♦ Bigi Moreno	

Here are our 2022 Quilt Show Vendors

Laurel and I are proud to announce the current lineup of vendors for our 2022 Show:

Sunlight Fabric and Avi8rLady (This is a two for one! Both vendors will be sharing a booth.)

(Quality Quilting Fabric and Unique, One of a Kind Pincushions)

<https://sunlightfabric.com/> (Look for them at Road2CA)

<https://www.etsy.com/shop/Avi8rLady>

Faith and Fabric

(Quality Quilting Fabric)

<https://faithandfabricdesign.com>

Origami Owl / Think Goodness

(Custom Jewelry and skin care products)

[My.goodness.com/Aline](https://my.goodness.com/Aline)

Big Mat Rotary Cutting Surface

Rotary Cutting Mats (made in USA)

www.bigmatrotarycuttingsurface.com

Quiltin' with Soul

(Quality Quilting Fabric and Ethnic Prints)

[On Facebook @QuiltinWithSoulFabrics](#)

The Crafty Corner

(Hand Crafted Items and Knick Knacks)

Sew & Craft Booth 2022

Hi fellow quilters!

I was fortunate to attend Road to California this year to view the amazing quilts! The vendors had some exciting products, patterns and fabric. I am anxious to try some of my new tools and project ideas.

Our 2022 Quilt Show is coming up in May and many of us are working on finishing quilts to exhibit in the show and craft items to sell in the Boutique. As you are finishing up your projects remember to recycle your useable leftover fabric, trims, patterns and books in the Used Craft Supply Booth. Wrap the items neatly with your no# and price.

Last month I encouraged you to clean out a Notions Tub. I took my own advice, as you can see, in the before and after pictures below. I bagged excess lace and trims to add to my tub set aside for resale. This month I encourage everyone to continue the clean-up clean-out process one tub at a time. You'll be amazed at what you find. It might even save you some time and money.

-Susan Bellis



Time to get ready for the 2022 Boutique

Time to start making items for the 2022 Boutique. We encourage all of our members to make handcrafted items for the Boutique, which many visitors say is one of the highlights of our show. If you wish to sell items in the Boutique you will need a Boutique Number (contact Karyn Slade for your #). Each item must be tagged as follows with your Boutique Number & price:

#100

\$3.00

#100

\$3.00

Please bring your Boutique items to the booth on show set-up day, Thursday, May 12th before 10:00 a.m. The CVQG will take 15% and you will receive a check in about a week for the remaining 85% of the price of all the items that you sold. Karyn Slade (krsquilts@yahoo.com)

Raffle Gift Baskets for the Quilt Show

Burma is in charge of organizing the Raffle Baskets at our Quilt Show. She will have empty baskets of various sizes at our February meeting. Please consider taking one. When you return your basket to Burma please include a list of the contents & approximate value. She also has the material to cover the baskets and ribbon so no need to worry about that. Baskets for children are very popular and always sell tickets.

Call Burma if you have any questions.

Thanks,
Burma Dunn
cell (619)358-3384



Anatomy of the CVQG Quilt Show



Did you ever wonder how the quilt show comes together? I think every guild member needs to know the activities that go on behind our annual show. Maybe you thought we started planning it 5 or-6 months ahead of time? **WRONG!!! Here is how the CVQG annual show is planned:**

1. We start the process TWO years ahead of time when we seek out a Chair for organizing the Opportunity Quilt for the show that is TWO years away! For example, we just awarded the 2021 quilt, the 2022 quilt is completed and has tickets available for sale, Carol Adair is busy with the 2023 quilt, and we will be seeking a chair to organize the 2024 Opportunity Quilt activities soon!



2. Approximately 12 months ahead of the next show (or immediately after one show is completed), we arrange the next venue for dates in early May. We need to reserve Wed afternoon through Saturday evening to stage, set up, display and take down the show. Janet Stevenson, our Hoffman Challenge Curator for many years, starts planning for us to have a Trunk Show from this international competition to display at our show as soon as a date is selected. (Sadly, the Hoffman wasn't available to us this year, but Janet has reserved it for 2023.) The Show Chairs start soliciting volunteers to fill the key sub chair roles, e.g., Publicity, Boutique, Vendor, Registrar, White Gloves, Quilt Take-in, Show Design, etc. **Did you know we have 15 critical sub chairs?**
3. About 9 months before the show, we start planning what the **Special Exhibit will be, soliciting ideas from membership.**
4. **Starting in January, we begin to pick up speed.** We coordinate with the church to make ensure the spaces are still scheduled. We apply and pay for proof of insurance (through the Southern California Council of Quilters Guilds) if required by our church rental contract; the insurance company mails this directly to them. We finalize the Special Exhibit requirement and publicize them in our newsletter. The Vendor Chair starts contacting old and new vendors to be at our show. The Door Prize Chairman starts working on or soliciting door prizes.
5. Four months before the show, we start really working on Publicity issues. Bookmarks ,flyers and single page posters must be updated and printed. The entry form is also updated for publication in the March Newsletter, along with an article telling the guild what's happening with the show.
6. At the three-month mark, we begin heavy duty publicity by publishing the show dates in QuilterzNooz (e-mail newsletter for quilters), distributing flyers, bookmarks and posters during the annual SD Quiltin' Cruisers Shop



Hop and encouraging members to publicize the show on social media. Another article goes into the CVQG Newsletter, including poster(s) for members to print out and the show entry form. Show participation labels are ordered.

7. **At two months we enter the critical time period.** Publicity continues as the main focus. Two notices go out, one at the beginning of the month and one toward the end, to QuilterzNooz, Facebook, Nextdoor.org, etc. Sign-up sheets are printed out and passed around at the April and May meetings. Volunteers are CRITICAL to the success of this show! Another newsletter article, entry forms and poster(s) are printed.

8. **Finally, May arrives and we begin the race for the finish line!** The registrar is busy coordinating all the entry forms, putting them into tables on a database (one for each show category) to give to the Show Designer, Quilt



Take-in Chair and Programs Chair. The Registrar prepares the quilt drop off receipts, quilt description papers for the Take-in Chair and final show cards for each entry (usually around 150). The Programs Chair re-designs the program based on the number of entries in each category, then prints both the program and the ballots. The Vendor Coordinator finalizes her list and gives it to the Program Chair for inclusion in the program. We start advertising weekly in QuilterzNooz, Facebook, Nextdoor.org, and any other place we can think of.

9. The show designer, using the principles listed below, begins the painstaking task of ensuring that each entry is displayed to its best potential and near others of the same category. This involves meticulously diagraming the placement of EACH entry AND each display medium, such as a quilt rack, dowels, table, hangers, etc. Here are the 3 rules that Melody follows:

- i. Rule #1—Even though space and supplies (racks, pipes, hooks, etc.) are limited, **Exhibit each piece to its best possible aesthetic advantage.**
- ii. Rule #2—Keep each category together and separate from other categories. This decreases the guests' confusion about categories when selecting their favorites.
- iii. Rule #3—When hanging against black/grey felt, put the top of the quilts at a uniform distance from the top of the felt...it looks better this way. And leave at least 1 inch and preferably, 3 inches around/between each quilt...so each quilt has a "frame" of felt.

10. The heavy lifting begins on show week.

- a. Quilt Drop off commences on Wednesday, with each entry having to be individually marked and placed into staging bags based on where it will hang at the show. A receipt is issued for each entry.
- b. A working party (usually largely comprised of the Wed AM Quilting Class) picks up more than 25 quilt racks, multiple heavy crosspieces, two sets of shelves, 2 heavy easels, one suitcase, multiple large trash bags full of black and grey felts and a number of boxes and delivers them to the site.
- c. At 8 am the morning before the show, the Hoffman Coordinator starts setting up that exhibit (sadly, not available to us this year so we look forward to 2023). The Sew and Craft booth and Boutique teams begin their set-up.
- d. At 9 am, the setup of show entries begins. Racks and tables must be allotted to the various areas and folding chairs moved about the exhibit halls as needed for both our vendors and guests. At 1030 or so, more people arrive to set up the Opportunity Quilt and Basket Raffle areas.
- e. The Treasurer must ensure enough change is available at our Admission Desk and sales areas. Who knew people brought \$100 bills to a quilt show?!! (Yes, they really do!)
- f. In total, Quilt Show Set up takes about 20-30 people from 0800 until 1 pm to accomplish! Many of our members' spouses also contribute their labor – we couldn't do it without them!



11. The two days of the show are very busy. In addition to taking care of our sales areas, vendors, exhibits and volunteer personnel, multiple questions and issues come up throughout the day. Various guild members staff the show from about 0830 until 4:30 on Friday, and from 0830 to after 4 pm on Saturday when all the quilts must be taken down, sorted and placed for pickup. All of show equipment from storage must be returned. The Boutique and Sew and Craft Booths must be dismantled and unsold items returned to the member or, pack up the items that are unclaimed. These are either discarded, donated, stored at the chair's home or returned to storage to await the next year. All church furniture must be returned to where it was before the show, a major job!
12. So, now we're done, right? **WRONG!!** Ballots must be counted, ribbons and prizes purchased, money and sales per guild member at the booths tallied up and checks prepared and sent out. Attendance is calculated and compared to previous years, storage area inventory is corrected, a financial report is prepared by the Treasurer, lessons learned are written down for next year and a Show Report written by the Chairs for the Newsletter.
13. **And then we start the process all over again!** I had no idea what the complete process was until I volunteered to chair the show for the first time in 2017. Starting with the notebook Sherry Smiley set up in 2016, subsequent show chairs have expanded it into an extensive timeline and computerized go-by for every major area of the show. This was particularly useful in 2022 since we are coming off a 2-year hiatus due to COVID.

Thank you so much, Laurel, my Co-chair, and the many subcommittee chairs and member volunteers who work so hard to make our shows a success!

-Kathy Cadwell, 2022 Show Co-chair



After a 2-year hiatus due to COVID-19, we're BACK!!!



The Chula Vista Quilters Guild proudly presents the

2022 Chula Vista Quilt Show and Vendor Mall

Friday, May 13, 2022, 10am-4pm

Saturday, May 14, 2022, 10am-3pm

**NOTE: NEW VENUE with free parking in front and back!
Main spaces and bathrooms handicapped accessible**

**Bayview Orthodox Presbyterian Church
505 East Naples St, Chula Vista, 91911**

Only a \$5 donation for entry!
Door prizes awarded every half hour

Buy a ticket for a chance to win our HANDQUILTED
2022 Opportunity Quilt: ***"International Sunbonnet Sue"***

Our traditional Boutique with handcrafted items, Sew and Craft Booth
offering fabric and gently used craft supplies, and Basket Raffle all available!

For more info, e-mail Kathy Cadwell: kathryn.cadwell@sbcglobal.net

Opportunity Quilt 2022

You too can travel with Sunbonnet Sue.

"Around the World with Sunbonnet Sue" was created by several of our talented members from the awesome book "International Sunbonnet Sue" by Debra Kimball. It was lovingly quilted by our Thursday hand quilters group. It measures 90" X 77" suitable for a full size bed. The drawing for the quilt will be at the quilt show in May 2022.

As part of our membership, we agree to sell \$20 worth of Opportunity Quilt tickets each year and it is hoped that each member will surpass that figure. Tickets will be available at the December 2021 meeting. If you are going to an event or meeting and would like to display the Opportunity Quilt and sell a few tickets, contact: **Susan Allers at 619-495-0777 or Shirley Fenner 619-253-9641**





**ADVERTISE IN OUR
NEWSLETTER:**

RATES PER YEAR

**(11 Issues) Business card size
\$40.00**

1/4 Page size \$60.00

1/2 Page size \$80.00

Start advertising any time!
Contact: gloria.sawyers@gmail.com



Chula Vista Quilters Guild
CELEBRATING OUR 38th YEAR

P.O. Box 120897
Chula Vista, CA 91912

www.chulavistaquiltersguild.com
www.instagram.com/chulavistaquilters/
info@chulavistaquiltersguild.com

Facebook pages:
“Chula Vista Quilters Guild” for public
“Chula Vista Quilters Group” for members

The Guild meets the Second Wednesday of each month

at:

Community Congregational Church
Meeting Room
276 'F' St.
Chula Vista, CA 91910

(Enter at the back near the intersection
of Church and Center Streets)

Social Starts at 6:00 pm
Meeting begins at 6:30 pm
Program begins at 7:00 pm

REMEMBER TO BRING

- ◆ Name Tag
- ◆ **DUES**
- ◆ **Guest/New Member**
- ◆ \$ for Block of the Month
- ◆ \$ for 50/50 drawing
- ◆ Fat Quarter– **GREEN**

**UPCOMING BOARD
MEETING**

TBD

All Members are welcome