

|| CabraAnn
POTTS

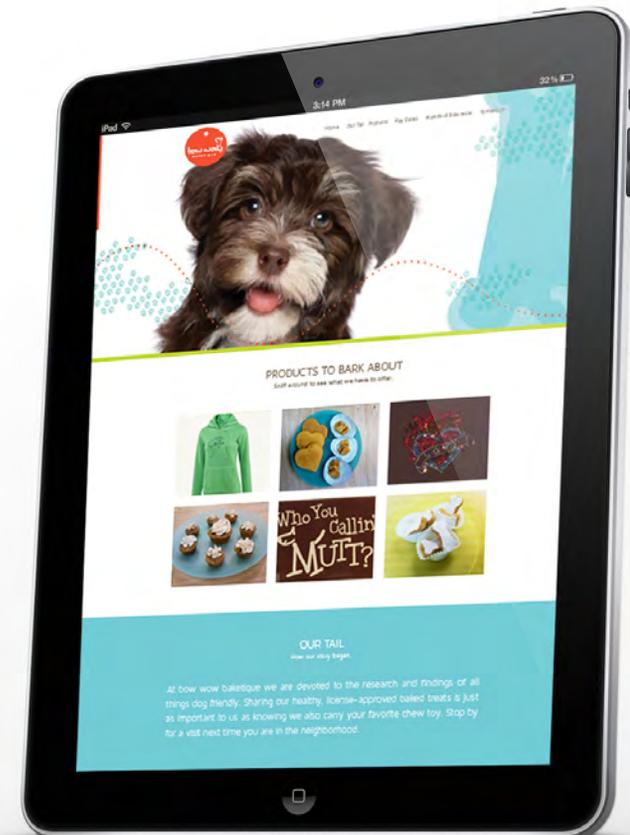


BOW WOW BAKETIQUE

Brand Identity Package

Bow wow baketique wanted to be positioned as an inviting, friendly and passionate brand for pets. The use of dog silhouettes, bold colors and fun fonts were melted together seamlessly to elevate this company within the marketplace.

Bow wow took on a spirited life all its own with a cheerful approach to design and copywriting. From logo development and web design to point-of-sale signage. This brand identity packaged included multiple customizable materials to meet client needs.





AUDI

Event Design

Audi is a clever, modern and methodical brand. As part of their ongoing work to intrigue customers through multiple touch points, these packages were crafted to make full use of their refined style.

Audi TDI clean diesel Days

Elements from established style guides played alongside new graphic elements in this project to create digital and printed event assets that boosted conversations amongst customers at dealership Clean Diesel Day events.

Audi International Dealership Event

“Generation Audi” brought another level of progressive style across stage design pieces, presentation layouts and print signage. No stone is left unturned in the world of Audi customization.



Truth in Engineering Audi

You're Invited

The luxury of Los Angeles to Las Vegas and back — on a single tank.¹

The Los Angeles Audi Dealers invite you to experience the full line of new TDI¹ clean diesel models at our exclusive drive event on Saturday, December 7, 2013. We're confident you'll agree that the TDI¹ line provides the ultimate boost in performance and efficiency.

Saturday, December 7 | 9:00 AM-5:00 PM
The Beverly Wilshire
9500 Wilshire Blvd
Beverly Hills, CA 90212

[Click here to register](#)

Join us to learn more about the advantages of Audi TDI¹ clean diesel and celebrate the new Audi TDI¹ clean diesel lineup, including the A6, A7, Q5, Q7 and A8 L. On display we will also have other high-performance models such as the Audi RS7 and Audi R8 Spyder.

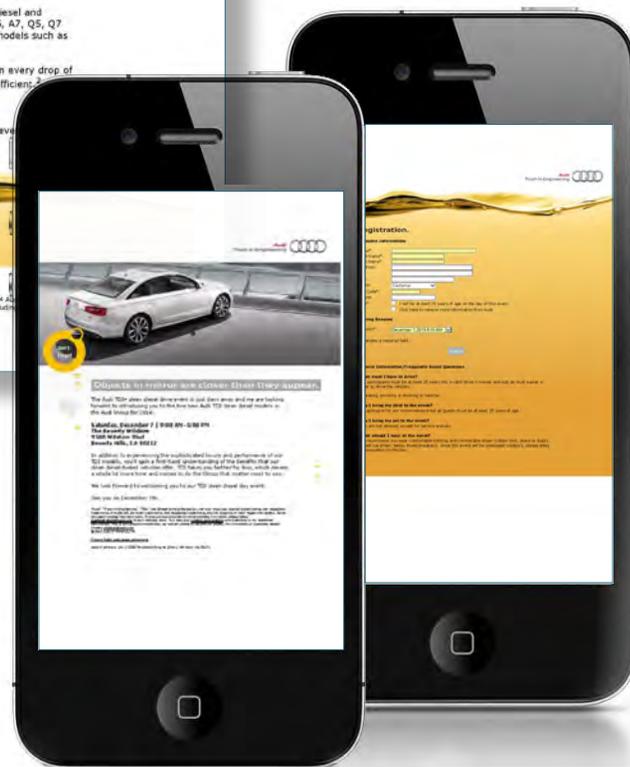
With 30% better fuel economy than gas and 15% more energy in every drop of fuel, Audi TDI¹ clean diesel is not only powerful, but also more efficient.

Audi TDI¹ clean diesel. The intelligent choice.

We look forward to welcoming you to our TDI¹ clean diesel Day event. [Click here](#) to register.

¹Based on 130-mile trip calculation. Range based on 36 highway MPG EPA estimated for 2014 Audi A6 TDI and a 23.8 gallon fuel tank. Your mileage will vary and depends on several factors including driving conditions and vehicle condition.

Clean Diesel Days Event





Audi International Dealership Event
"Generation Audi"





ISCG

Logo Development & Environmental Design

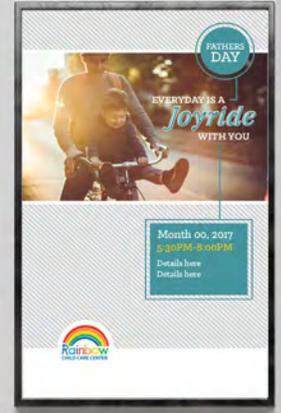
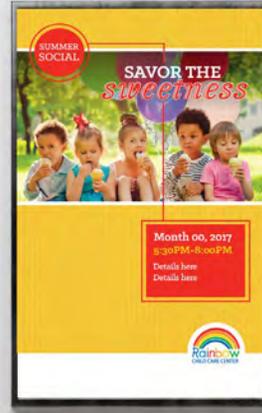
ISCG is a team of dedicated, passionate professionals who are committed to simplifying and delivering exceptional workplaces for their clients. They believe corporate culture, employee effectiveness, sustainability, technology, health and ergonomics are all critical components of inspired workplace design.

These characteristics helped to develop a vibrant brand personality for the client. By blending inviting colors and expressive fonts, this company took on a unique style with confidence.



Working with the interior design team to elevate their own office space was a new stage in my career which sparked much excitement.





RAINBOW CHILD CARE CENTER

Advertising Campaign

The holiday event advertising campaign was the start to helping rebrand and recharge the identity of Rainbow Childcare. Each event included templates for posters, yard signs, facebook banner images and a flyer.

By carefully selecting imagery with playful headlines, we brought charm to the spirit of the brand in ways it had not attempted. This colorful campaign grabbed the attention of both adults and children alike.

Let's Read TOGETHER



LITERACY NIGHT | Month 00, 2017
5:30-8:00PM

More details about the event here.
Including activities on the agenda, refreshments,
who parents can contact to ask questions.
Where in the building the event will take place
and how to get involved to help.



LITERACY NIGHT



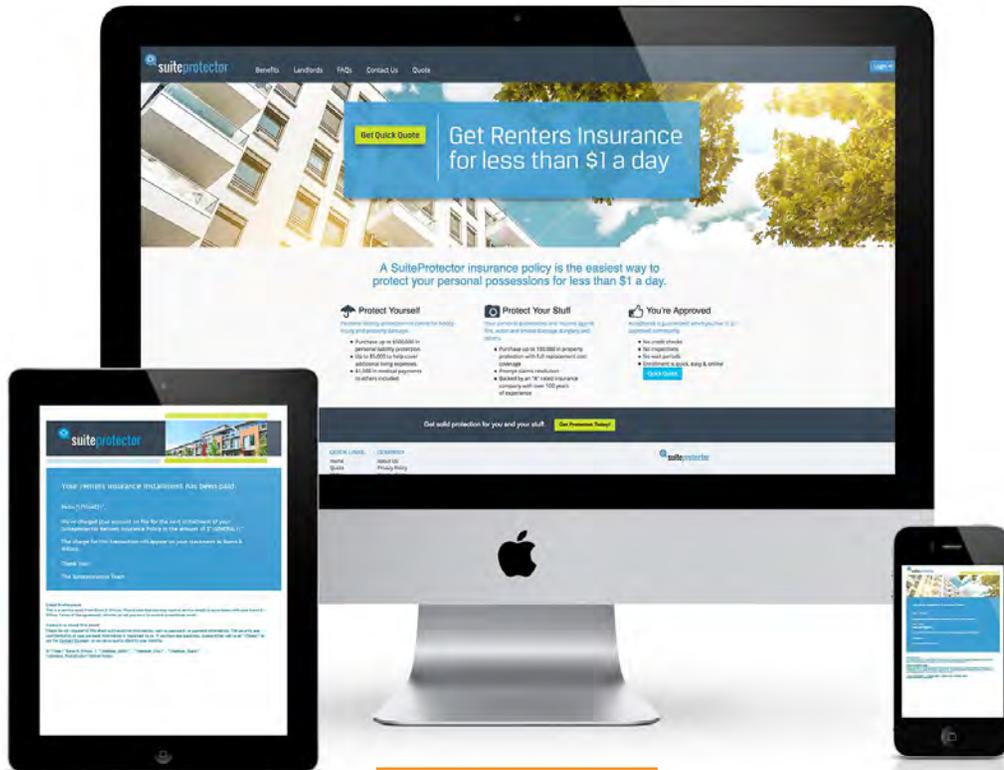
Let's Read TOGETHER

Month 00, 2017
5:30PM-8:00PM

[Details here](#)
[Details here](#)



A screenshot of a Facebook post from the Rainbow Child Care Center. The post is dated February 22 and features the "Let's Read Together" graphic. The text of the post reads: "Join Rainbow families the week of March 6th as we celebrate National Reading Month with Family Literacy Night! Share the gift of learning with your child by contacting a school's Program Director for date and times!". The post has 24 likes and 21 shares. The Facebook interface shows the user's name "Cabra'Ann", navigation buttons for "Home", "Search", "Like", "Follow", "Recommend", "Contact Us", and "Message", and a list of "Visitor Posts" on the right side.



SUITEPROTECTOR

Brand Identity & Marketing Campaign Refresh

Target: Landlords with approved properties and first-time renters 25-30 years of age. These busy professionals do not have much knowledge about insurance coverage.

Objective: Refresh the brand identity through unified consistency.

Through modern imagery, bold colors, direct-easy-to-read content and interesting statistics, the brand took on a new empowered appeal.

»»» ON AVERAGE THERE ARE **94,500**



APARTMENT FIRES



EACH YEAR WHICH RESULT IN

»»»»» **\$1.1 BILLION** IN PROPERTY LOSS.

suiteprotector

Find out how to protect yourself.

suiteprotector

SPARKING INSURANCE

PROTECTION FOR YOUR PEACE OF MIND FOR YOUR TENANTS.

Suiteprotector is a group of insurance products designed to help property owners protect their assets through a suite of insurance products. Available for landlords, owners, property managers and a wide range of other professionals and property investors.

PRODUCT INFORMATION

Insurance products for tenants, property managers, landlords, and property investors.

PROPERTY MANAGER / LANDLORD BENEFITS

- Property damage to the property
- Liability coverage for property damage
- Medical malpractice coverage
- Professional liability coverage
- General liability coverage
- Commercial auto coverage
- Workers compensation
- Business interruption
- Crime coverage
- Directors and officers coverage
- Employment practices liability coverage
- Professional liability coverage
- General liability coverage
- Commercial auto coverage
- Workers compensation
- Business interruption
- Crime coverage
- Directors and officers coverage
- Employment practices liability coverage

TENANT BENEFITS

- Protection for personal property
- Apartment liability coverage

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RENTERS INSURANCE LESS THAN \$1 A DAY IN 5 MINUTES TODAY.

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CHOOSE YOUR COVERAGE

ENTER YOUR INFORMATION & PAY

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RENTERS INSURANCE MADE EASY.

Suiteprotector's RENTERS INSURANCE policy provides essential protection for your tenants.

EASY TO AFFORD
 RENTERS INSURANCE FOR LESS THAN \$1 A DAY.

SIMPLE APPROVAL PROCESS
 Approval in 5 minutes and online with no waiting.

FAST CLAIM SETTLEMENT
 If your property is stolen due to a burglary, or damaged from fire, water or other covered causes, we'll pay the full replacement cost of your belongings without deductions.

LIABILITY COVERAGE INCLUDED
 Liability limits up to \$500,000 are included for personal items resulting in bodily injury or property damage to others when you're 100% legally responsible.

We're Suiteprotector's nationally recognized insurance partner. To ensure you're protected by a 5 star, top rated & reliable insurance provider, we've partnered with Suiteprotector.

Burns & Wilcox

Product Title

SUBHEAD

- Bullet content

SUBHEAD

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STATISTIC CONTENT GOES HERE

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Visit burnsandwilcox.com for a full list of solutions, experts and office locations near you.

CONTACT: (Name) (Title) (Street Address 1) (Street Address 2) (City) (State) (Zip)

burnsandwilcox.com
22222 Main Street
New York, NY 10001

Burns & Wilcox Risk Resources + REWARDS

Pool Safety Tips

Having a pool can be a game-changer for your family as your home may become one of the more popular ones in your neighborhood for gathering. Swimming is generally considered the most popular recreational activity for children and teens from ages 7-17 and the average American swims in a pool six times per year.

There are 10.4 million residential and 309,000 public swimming pools in the United States, according to the Association of Pool & Spa Professionals, and 3 million alone in the state of California. The mix between in-ground and above ground pools is nearly 50/50 by most estimates with communities and subdivisions around the country having local rules and regulations in place to guide usage.

Data provided by Realtor.com through a variety of sources, including the CTE, Wall Street Journal and others indicate that the average cost to build an in-ground pool is nearly \$22,000, and the average cost to build an above ground pool is more than \$6,200. Either way, it is a significant investment for a homeowner.

Remember any adult and children may not be good swimmers

- Up to well over half of all American adults can't swim or perform basic swim safety skills, according to the American Red Cross.
- The Centers for Disease Control have reported that here in the United States, on average, 3,536 people died from drowning annually from 2005 to 2014, which equates to 10 deaths each day.

- About three in four of those ages 20 and younger. According to the CDC, drowning is the number one cause of death for children between the ages of 1-19.
- There are more than 10 million pools in the U.S., even though not all are properly maintained.
- You are likely to be held liable for an injury that occurs at or around a pool.
- Follow pool safety guidelines to help protect your home more insurably.

These are all reasons why pool owners need to discuss policy options with their agent to make sure they have the limits needed. Umbrella coverage may also be recommended. The U.S. Consumer Product Safety Commission (CPSC) provides several specific recommendations as well:

- Do not be afraid to enforce safety rules for any visitors, such as never pushing anyone in the pool. Remember, you may be liable for any injuries.
- Keep a watchful eye over children when they are in or near a pool or spa. If multiple adults are present, designate one of them to watch children for a designated amount of time to prevent any lapses in supervision.
- Keep children away from pool drains, pipes, and other openings to avoid entrapments.
- Toys such as water wings or noodles are not designed to keep children safe. If your child cannot swim, fit them with a certified flotation device.

Burns & Wilcox

ENTERING A NEW ARENA.

Burns & Wilcox, the leader in specialty insurance. Official partner of the Detroit Red Wings.

burnsandwilcox.com

What is HOME HEALTHCARE?

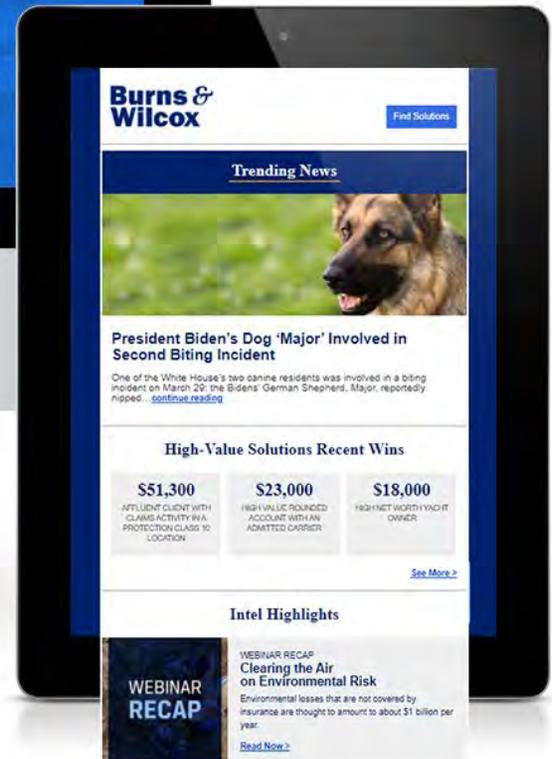
What is a PERSONAL CARE HOME?

BURNS & WILCOX

Corporate Brand Identity

Burns & Wilcox is the leading wholesale insurance company in the industry. The brand utilizes statistics and straight-forward content in a “no-sales-fluff” mentality. Expertise as well as breadth and depth are the key elements which drive this company, the marketing creative is set to match.

All touch points for the brand are strategically developed to create a professional style that executives or field agents can use. This is true from print collateral and email marketing, to sponsorship and social media presence.



FIAT

North American Brand Launch

Objective: Attract buyers which align with the fun, artistic and youthful brand personality of Fiat in the North American market

Target: Young, on-the-go individuals that strive to be different

“Fiat shakes up the industry for the spirited heart.”
Developed numerous materials for the North American brand including standards guide book, internal and external marketing event pieces, digital ads, and promo items that created conversation with FCA employees.



Experience love at first sight.
All over again.





BROWN IRON BREWHOUSE

Logo Development

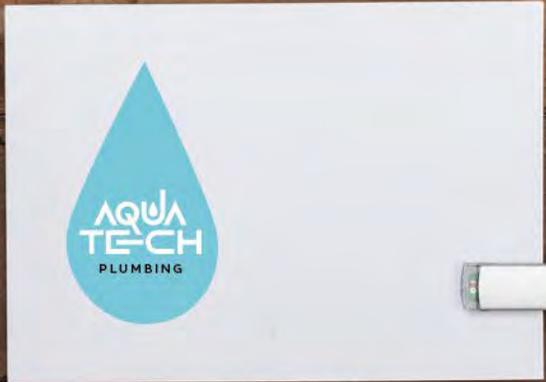
Brown Iron Brewhouse was in search of an identity they could call their own. Through research and development processes, the life of this company came to fruition. A blend of iron styled fonts and graphic mascot brought a unique feel to this German inspired bar.





Seeing the research, craftsmanship and look of this brand take off for the client made a lasting impact in my mind. At the end of the day, the efforts made a true difference in the trajectory of their life.

AQUATECH
PLUMBING, LLC



AQUATECH PLUMBING

Brand Identity Package

As a start-up business looking to stand out in the marketplace, Aquatech Plumbing was in search of a sleek and modern approach.

A uniquely bold style for the logo was used and then translated across multiple marketing materials to define a consistent look for the new brand.

AQUATECH
PLUMBING, LLC

AQUA
TECH
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