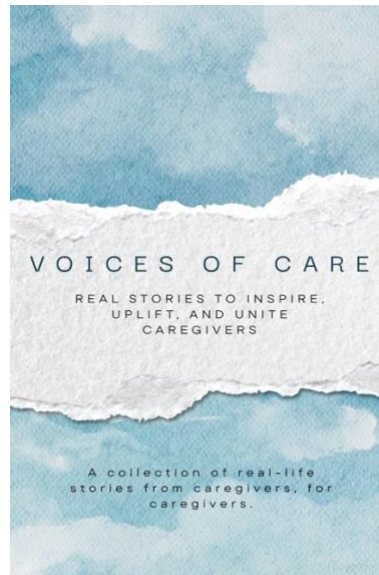


Voices of Care: Real Stories to Inspire, Uplift, and Unite Caregivers

An Invitation to Share Your Story



Dear Fellow Caregiver,

As someone who has walked the challenging road of caregiving, I understand the emotional and physical toll it takes—whether you're supporting a parent with dementia or a loved one with a chronic illness. It can feel overwhelming, isolating, and all-consuming. Many of us have experienced what's often referred to as “caregiver syndrome.” While not officially recognized in medical literature, those who have lived it know just how real and exhausting it can be.

That's why I'm excited to invite you to contribute to a heartfelt and empowering book:

Voices of Care: Real Stories to Inspire, Uplift, and Unite Caregivers—a collection of real-life stories from caregivers, for caregivers.

We are seeking honest, inspiring contributions that shine a light on the caregiving experience, particularly for those supporting individuals with Alzheimer's or other forms of dementia. Your story could be the comfort, encouragement, or insight another caregiver needs.

What You Can Share:

- **Your Journey:** What has your caregiving experience been like? What challenges have you faced, and how have you navigated them?
 - **Lessons Learned:** What insights or wisdom have you gained?
 - **Dealing with Guilt:** How did you manage difficult emotions like guilt, and what advice would you offer to others?
 - **Words of Encouragement:** What hope or inspiration can you pass along to a fellow caregiver?
-

Why This Project Matters

Too often, incredible writers and caregivers share their stories once—maybe through a viral article or a heartfelt post—only for those stories to fade away. When I started my own Substack, I let go of the metrics and focused on consistency and authenticity. Whether I reached thousands or just a handful, I knew that real connection was the goal.

That same spirit of connection drives this project.

Voices of Care is more than just a book—it's a community. A place where caregivers and writers come together to share honestly, support one another, and offer hope without relying on algorithms or fleeting attention.

This will be my **15th professionally published collaboration book**, created with care and intention to amplify real voices and lived experiences.

Why Join This Book Project?

You'll be part of a growing network of published writers and caregivers who care deeply about making a difference. Like past projects, this book will be:

- **Professionally published**, including editing, design, ISBN registration, and global distribution
- **Available online and in bookstores**
- **Rooted in collaboration and connection**, not competition

Many contributors return for future books, building lasting relationships and growing their platforms.

Project Details:

- **Contributor Fee:** \$500
 - **First Draft Due:** December 20, 2025
 - **Final Draft Due:** January 20, 2026
 - **Estimated Publication Date:** March 15, 2026
-

Frequently Asked Questions

Why is there a fee?

Publishing professionally costs between **\$5,000 and \$15,000**. Instead of one person taking on that burden, we pool a small contribution from each author to cover everything—editing, design, ISBNs, layout, and marketing.

This \$500 fee is less than what most writers spend on a single online ad campaign, and this book becomes a tangible product you can use to boost your presence, authority, and reach.

What do I get as a contributor?

- A professionally edited and designed publication
- Guidance through the full publishing process
- Access to a private community of fellow contributors
- Option to purchase printed copies at wholesale (~Usually \$8 each) for resale, giveaways, or events
- Increased credibility and visibility as a published author

Do I earn royalties?

No. With multiple contributors, it's not feasible to manage royalties. However, **you are encouraged to sell your copies**, often earning back your investment and more.

Why participate?

- **Strengthens your platform** as an author, speaker, or caregiver voice
 - **Builds brand awareness** in a meaningful, lasting way
 - **Offers a budget-friendly, low-risk publishing experience**
 - **Connects you with a vibrant, values-driven community** of writers and caregivers
-

Let's Create This Together

Your story has the power to comfort, inspire, and guide someone else through their darkest moments. By contributing, you become part of a mission to uplift caregivers everywhere and remind them: **You are not alone.**

Are you ready to share your voice?

Too often, I see brilliant writers who don't get the visibility they deserve—or one article goes viral, only to be followed by silence.

When I started my Substack, I let go of metrics. I wrote 2–3 times a week because the practice mattered. Sometimes I reached thousands, sometimes just a few—and both were okay.

What I built wasn't about numbers. It was about connection. A **community of readers and writers who show up with authenticity.**

That's the spirit of these collaboration books: creating a **real, tangible community** of writers who support each other—no algorithms required.

Contact: Carl Powell - carl@carlpowell.com
Betsy Chasse – betsy@betsychasse.net