

KCNQ-FM LAKE ISABELLA/KERNVILLE 102.5 JUL 10, 2021 QUARTERLY ISSUES/PROGRAMS REPORT

THE KERN VALLEY IS MADE UP OF SEVERAL COMMUNITIES, AROUND LAKE ISABELLA AND THE KERN RIVER. WE ARE A SMALL MOUNTAIN RESORT AREA WITH ONLY A WEEKLY NEWSPAPER. THERE IS DEFINITELY A NEED FOR ANNOUNCEMENTS OF ACTIVITIES, NEWS AND WEATHER, AND ROAD REPORTS. IN OUR AREA WE ALSO HAVE A PROBLEM WITH DRUG USE AND EVERYTHING GOES ALONG WITH THAT, CRIME, CHILD NEGLECT, SCHOOL DROP OUTS, ETC.

RESPONSIVE PROGRAMMING

DATE/TIME/DURATION

COMMUNITY CALENDAR OF EVENTS

APR/MAY/JUNE 2021 VARIES :30 :60

OUTLAW WEST TAILGATE PARTY

SIRRETTA STREET YARD SALE

KRV HISTORICAL SOCIETY DRIVE IN MOVIE NIGHT

KERNVILLE CHAMBER BIG EASTER WEEKEND SALE

KERN RIVER HATCHERY TROUT FEST

KERN VALLEY GUN CLUB ARCHERY SHOW

EARTH DAY 2021

ROTARY CLUB MUSIC & VOICES OF THE KRV

DRIVE THRU FOOD PANTRY

PINEWOOD DERBY CAR RACE

CRUISING THE BLVD NIGHT

ROAD CONDITION REPORT

APR/MAY/JUNE 2021 VARIES M-F

TWICE PER HOUR 5:52-8:50 :60

LOCAL NEWS

APR/MAY/JUNE 2021 VARIES M-F

7:00 8:00 9:00 12:00 5:00

WEATHER REPORT

APR/MAY/JUNE 2021 M-F

TWICE BETWEEN MID-11:59PM

NATIONAL NEWS

APR/MAY/JUNE 2021 M-F

VARIES, ON THE HOUR

7 DAYS

PUBLIC SERVICE ANNOUNCEMENTS

APR/MAY/JUNE 2021 VARIES :60 & :30

CA COVID RELIEF

HUB/IDA AWARENESS

DAVE THOMAS FOUNDATION FOR ADOPTION

EASTERSEALS

NATIONAL BLOOD CLOT ALLIANCE

CENTERS FOR DISEASE CONTROL & PREVENTION

NATIONAL PEST MANAGEMENT ASSOCIATION

YOUTH VAPING PREVENTION

MIDDLE SCHOOL MENTAL HEALTH

WOUNDED WARRIOR PROJECT

CA DEPT OF EDUCATION

TEXTING & DRINKING PREVENTION

MERCY SHIPS

STAND UP TO CANCER

PENNINGTON BIOMEDICAL RESEARCH CENTER

CORONAVIRUS RESPONSE

MASK UP AMERICA

HRSA POISON CONTROL

RELIGIOUS

ANNOUNCEMENTS OF FUNDRAISERS AND ACTIVITIES AT LOCAL CHURCHES

:60 :30

APR/MAY/JUNE 2021 VARIES

ALSAC/ST JUDE

DONORS CHOOSE

DENTAL LIFELINE

HOMES FOR TROOPS

VETERAN AFFAIRS