

KRVQ-FM LAKE ISABELLA/KERNVILLE 104.5 OCT 10, 2019 QUARTERLY ISSUES/PROGRAMS REPORT

THE KERN VALLEY IS MADE UP OF SEVERAL COMMUNITIES, AROUND LAKE ISABELLA AND THE KERN RIVER. WE ARE A SMALL MOUNTAIN RESORT AREA WITH ONLY A WEEKLY NEWSPAPER. THERE IS DEFINITELY A NEED FOR ANNOUNCEMENTS OF ACTIVITIES, NEWS AND WEATHER, AND ROAD REPORTS. IN OUR AREA WE ALSO HAVE A PROBLEM WITH DRUG USE AND EVERYTHING GOES ALONG WITH THAT, CRIME, CHILD NEGLECT, SCHOOL DROP OUTS, ETC.

RESPONSIVE PROGRAMMING

DATE/TIME/DURATION

COMMUNITY CALENDAR OF EVENTS

JULY/AUG/SEPT 2019 VARIES :30 :60

KERNVILLE WHITEWATER WEDNESDAY

ELKS 11TH ANNUAL DOG SHOW

KERN VALLEY MUSEUM MOVIE UNDER THE STARS

RIVER RHYTHM CONCERT SERIES

NORTH FORK KRV BUTTERFLY COUNT

TILLIE CREEK STAR PARTY ASTRONOMOMY CLUB

FREE FISHING DERBY

MT. MESA PARK CARNIVAL

MASONIC LODGE LABOR DAY BBQ

ROTARY WINE TASTING FUNDRAISER

LAKE ISABELLA BASS TOURNAMENT

29TH ANNUAL RUBER DUCKY RACE

KERN VALLEY AIRPORT DAY

FALL ARTS & CRAFTS FAIR

PRIDE DAY

KERN RIVER ROCK N BLUES FESTIVAL

KV FALL NATURE & VULTURE FEST

TEXTING & DRIVING PREVENTION

BRIGHT FOCUS FOUNDATION

9/11 NATIONAL DAY OF SERVICE & REMEMBRANCE

WILDFIRE PREVENTION

CENTERS FOR DISEASE CONTROL & PREVENTION

TAKE ME FISHING

AL ANON FAMILY GROUPS

PUBLIC SERVICE ANNOUNCEMENTS

JUL/AUG/SEPT 2019 VARIES :60 & :30

7 DAYS

VARIES, ON THE HOUR

JUL/AUG/SEPT 2019 M-F

NATIONAL NEWS

TWICE BETWEEN MID-11:59PM

JUL/AUG/SEPT 2019 M-F

WEATHER REPORT

7:00 8:00 9:00 12:00 5:00

JUL/AUG/SEPT 2019 VARIES M-F

LOCAL NEWS

TWICE PER HOUR 5:52-8:50 :60

JUL/AUG/SEPT 2019 VARIES M-F

ROAD CONDITION REPORT

STAND UP 2 CANCER

FATHERHOOD INVOLVEMENT

NATL PEST MANAGEMENT

LEUKEMIA & LYMPHOMA SOCIETY

BREAST CANCER EDUCATION

HEART VALVE VOICE

CHILD CAR SAFETY

HIGH BLOOD PRESSURE CONTROL

ADOPTION FROM FOSTER CAR

RELIGIOUS

JUL/AUG/SEPT 2019 VARIES

:60 :30

