

THE KERN VALLEY IS MADE UP OF SEVERAL COMMUNITIES, AROUND LAKE ISABELLA AND THE KERN RIVER. WE ARE A SMALL MOUNTAIN RESORT AREA WITH ONLY A WEEKLY NEWSPAPER. THERE IS DEFINITELY A NEED FOR ANNOUNCEMENTS OF ACTIVITIES, NEWS AND WEATHER, AND ROAD REPORTS. IN OUR AREA WE ALSO HAVE A PROBLEM WITH DRUG USE AND EVERYTHING GOES ALONG WITH THAT, CRIME, CHILD NEGLECT, SCHOOL DROP OUTS, ETC.

RESPONSIVE PROGRAMMING DATE/TIME/DURATION

COMMUNITY CALENDAR OF EVENTS JAN/FEB/MAR 2020 VARIES : 30 : 60

KERN RIVER BLUES SOCIETY OPEN JAM

KRV CHAMBER MAN & WOMAN OF THE YEAR DINNER

WHISKEY FLAT KICKOFF DINNER

63RD ANNUAL WHISKEY FLAT DAYS

KERN RIVER VALLEY 4TH ANNUAL VETERANS STAND DOWN

PREGNANCY RESOURCE OPEN HOUSE

POKER TOURNAMENT FUNDRAISER

CLASSIC BURGERS, CAR & CACKLE FEST

22ND ANNUAL JEANETTE ROGERS ERICKSON HEARTWALK 2020

KEYESVILLE CLASSIC ALL MOUNTAIN STAGE RACE

SHELTER FUNDAMENTALS CLASS

KRV MUSEUM 2ND HISTORY OF TALK OF 2020

ROAD CONDITION REPORT

JAN/FEB/MAR 2020 VARIES M-F

TWICE PER HOUR 5:52-8:50 :60

LOCAL NEWS

JAN/FEB/MAR 2020VARIES M-F

7:00 8:00 9:00 12:00 5:00

WEATHER REPORT

JAN/FEB/MAR 2020 M-F

TWICE BETWEEN MID-11:59PM

NATIONAL NEWS

JAN/FEB/MAR 2020 M-F

VARIES, ON THE HOUR

7 DAYS

PUBLIC SERVICE ANNOUCEMENTS

JAN/FEB/MAR 2020 VARIES :60 & :30

US DEPT OF HOMELAND SECURITY

HOMES FOR OUR TROOPS

U.S. DEPT OF VETERAN'S AFFAIRS

HIGH BLOOD PRESSURE CONTROL

FEEDING AMERICA

SAN DIEGO ZOO GLOBAL WILDLIFE

GIRL SCOUTS

CHILD CAR SAFETY

LUNG CANCER SCREENING

U.S. AIR FORCE

HUD NATIONAL FAIR HOUSING

FOUNDATION FIGHTING BLINDNESS

TYPE 2 DIABETES PREVENTION

SHELTER PET ADOPTION

NATINAL PEST MANAGEMENT

SAVINGS FOR RETIREMENT

CALIFORNIA WILDFIRES

CITRUS PEST & DISEASE PROGRAM

DENTAL LIFELINE NETWORK

ADOPTION FROM FOSTER CARE

EMERGENCY PREPAREDNESS

RELIGIOUS

JAN/FEB/MAR 2020 VARIES

:60 :30

ANNOUNCEMENTS OF FUNDRAISERS AND ACTIVITIES AT LOCAL CHURCHES