

THE KERN VALLEY IS MADE UP OF SEVERAL COMMUNITIES, AROUND LAKE ISABELLA AND THE KERN RIVER. WE ARE A SMALL MOUNTAIN RESORT AREA WITH ONLY A WEEKLY NEWSPAPER. THERE IS DEFINITELY A NEED FOR ANNOUNCEMENTS OF ACTIVITIES, NEWS AND WEATHER, AND ROAD REPORTS. IN OUR AREA WE ALSO HAVE A PROBLEM WITH DRUG USE AND EVERYTHING GOES ALONG WITH THAT, CRIME, CHILD NEGLECT, SCHOOL DROP OUTS, ETC.

RESPONSIVE PROGRAMMING DATE/TIME/DURATION

COMMUNITY CALENDAR OF EVENTS JAN/FEB/MAR 2019 VARIES :30 :60

62ND ANNUAL WHISKEY FLAT DAYS

WILD WEST DAZE RODEO

KRV CHAMBER MAN & WOMAN OF THE YEAR

KERN RIVER VETERANS STAND DOWN

NATIONAL ASSOCIATION OF WOMEN BUSINESS OWNERS

KERN VALLEY HIGH DONKEY BASKETBALL

KRV FREE FOOD HANDOUTS

JEANNETTE ROGERS ERICKSON HEART WALK

HAPPY FEET DANCE

ROAD CONDITION REPORT

JAN/FEB/MAR 2019 VARIES M-F

TWICE PER HOUR 5:52-8:50 :60

LOCAL NEWS

JAN/FEB/MAR 2019 VARIES M-F

7:00 8:00 9:00 12:00 5:00

WEATHER REPORT

JAN/FEB/MAR 2019 M-F

TWICE BETWEEN MID-11:59PM

NATIONAL NEWS

JAN/FEB/MAR 2019 M-F

VARIES, ON THE HOUR

7 DAYS

PUBLIC SERVICE ANNOUNCEMENTS

JAN/FEB/MAR 2019 VARIES :60 & :30

CHILD FUND INTERNATIONAL

AMERICAN CANCER SOCIETY

EPILEPSY FOUNDATION

YMCA

APDA OPTIMISM WALK FOR PARKINSONS

SOCIAL SECURITY ADMINISTRATION

MULTIPLE SCLEROSIS SOCIETY

HEART VALVE VOICE

GIRL SCOUTS OF AMERICA

FATHERHOOD INVOLVEMENT

WALK MS

SHELTER PET ADOPTION

SAN DIEGO ZOO WILDLIFE FUND

CHILDREN'S CANCER RESEARCH

ANNOUNCEMENTS OF FUNDRAISERS AND ACTIVITIES AT LOCAL CHURCHES

:60 :30

JAN/FEB/MAR 2019 VARIES

RELIGIOUS