

KRVQ-FM LAKE ISABELLA/KERNVILLE 104.5 JAN 10, 2020 QUARTERLY ISSUES/PROGRAMS REPORT

THE KERN VALLEY IS MADE UP OF SEVERAL COMMUNITIES, AROUND LAKE ISABELLA AND THE KERN RIVER. WE ARE A SMALL MOUNTAIN RESORT AREA WITH ONLY A WEEKLY NEWSPAPER. THERE IS DEFINITELY A NEED FOR ANNOUNCEMENTS OF ACTIVITIES, NEWS AND WEATHER, AND ROAD REPORTS. IN OUR AREA WE ALSO HAVE A PROBLEM WITH DRUG USE AND EVERYTHING GOES ALONG WITH THAT, CRIME, CHILD NEGLECT, SCHOOL DROP OUTS, ETC.

RESPONSIVE PROGRAMMING

DATE/TIME/DURATION

COMMUNITY CALENDAR OF EVENTS

OCT/NOV/DEC 2019 VARIES :30 :60

KERNVILLE BEER FESTIVAL

KV HISTORICAL SOCIETY MAGIC SHOW

KRV CHAMBER CHRISTMAS PARADE

KERN RIVER ROCKABILLY TRAILER RALLY

KERNVILLE FALL FESTIVAL

CHRISTMAS IN KERNVILLE

KERNVILLE ELEMENTARY SCHOOL FALL CARNIVAL

CORK N FORK WINE & FOOD

RIDGECREST PETROGLYPH FESTIVAL

BAKERSFIELD CACTUS & SUCCULENT SHOW

UNITED METHODIST CHURCH HARVEST HOEDOWN

KEEPERS OF THE KERN VOLUNTEER APPRECIATION BBQ

RIDES N RODS TOY RUN

ROAD CONDITION REPORT

OCT/NOV/DEC 2019 VARIES M-F

TWICE PER HOUR 5:52-8:50 :60

LOCAL NEWS

OCT/NOV/DEC 2019 VARIES M-F

7:00 8:00 9:00 12:00 5:00

WEATHER REPORT

OCT/NOV/DEC 2019 M-F

TWICE BETWEEN MID-11:59PM

NATIONAL NEWS

OCT/NOV/DEC 2019 M-F

VARIES, ON THE HOUR

7 DAYS

PUBLIC SERVICE ANNOUCEMENTS

OCT/NOV/DEC 2019 VARIES :60 & :30

HEART VALVE DISEASE AWARENESS

US DEPT OF VETERAN'S AFFAIRS

STAND UP 2 CANCER

AUTISM AWARENESS

DRUG IMPAIRED DRIVING PREVENTION

HIGH SCHOOL EQUIVALENCY

CHILD CAR SAFETY

CHILD FUND INTERNATIONAL

CENTERS FOR DISEASE CONTROL & PREVENTION

HIGH BLOOD PRESSURE CONTROL

ADOPTION FROM FOSTER CARE

WILDFIRE PREVENTION

TOW TRUCK SCAMS
VEHICLE THEFT

RELIGIOUS
ANNOUNCEMENTS OF FUNDRAISERS AND ACTIVITIES AT LOCAL CHURCHES
OCT/NOV/DEC 2019 VARIES
:60 :30