

KRVQ-FM LAKE ISABELLA/KERNVILLE 104.5 JAN 10, 2021 QUARTERLY ISSUES/PROGRAMS REPORT

THE KERN VALLEY IS MADE UP OF SEVERAL COMMUNITIES, AROUND LAKE ISABELLA AND THE KERN RIVER. WE ARE A SMALL MOUNTAIN RESORT AREA WITH ONLY A WEEKLY NEWSPAPER. THERE IS DEFINITELY A NEED FOR ANNOUNCEMENTS OF ACTIVITIES, NEWS AND WEATHER, AND ROAD REPORTS. IN OUR AREA WE ALSO HAVE A PROBLEM WITH DRUG USE AND EVERYTHING GOES ALONG WITH THAT, CRIME, CHILD NEGLECT, SCHOOL DROP OUTS, ETC.

RESPONSIVE PROGRAMMING

DATE/TIME/DURATION

COMMUNITY CALENDAR OF EVENTS

OCT/NOV/DEC 2020 VARIES :30 :60

FALL DRIVE IN DOUBLE FEATURE

KRV CHAMBER OF COMMERCE RUBBER DUCK RACES 2020 VIRTUAL WAY

KERN RIVER VALLEY CHRISTMAS PARADE

3<sup>RD</sup> ANNUAL TEE OFF FOR HOPE TOURNAMENT

WILDLIFE DISASTER RELIEF FUNDRAISER

NIGHT SCHOOL WILDLIFE IN THE CITY

LIGHT UP A LIFE CELEBRATION

BRAVE WARRIOR PROJECT VIRTUAL AUCTION

ROAD CONDITION REPORT

OCT/NOV/DEC 2020 VARIES M-F

TWICE PER HOUR 5:52-8:50 :60

LOCAL NEWS

OCT/NOV/DEC 2020 VARIES M-F

WEATHER REPORT	7:00 8:00 9:00 12:00 5:00 OCT/NOV/DEC 2020 M-F TWICE BETWEEN MID-11:59PM
NATIONAL NEWS	OCT/NOV/DEC 2020 M-F VARIES, ON THE HOUR 7 DAYS
PUBLIC SERVICE ANNOUNCEMENTS	OCT/NOV/DEC 2020 VARIES :60 & :30
ENTERTAINMENT INDUSTRY FOUNDATION	
DEPT OF VETERAN AFFAIRS	
FLU VACCINATION	
HIGH BLOOD PRESSURE CONTROL	
FATHERHOOD INVOLVEMENT	
GUN SAFETY	
ALSAC/ST JUDE CHILDREN'S RESEARCH HOSPITAL	
TEACHERS PSA	
SHRINERS HOSPITAL FOR CHILDREN	
CDC RX AWARENESS	
EMERGENCY PREPAREDNESS	
CORONAVIRUS RESPONSE	
RACIAL JUSTICE SERIES	
FIRST RESPONDERS CHILDREN FOUNDATION	
ADOPTION FROM FOSTER CARE	
UNITED SPINAL ASSOCIATION	
BELONGING BEGINS WITH US	
SAINT JOSEPH INDIAN SCHOOL	

RELIGIOUS

OCT/NOV/DEC 2020 VARIES

:60 :30

ANNOUNCEMENTS OF FUNDRAISERS AND ACTIVITIES AT LOCAL CHURCHES