

KRVQ-FM LAKE ISABELLA/KERNVILLE 104.5 JUL 10, 2021 QUARTERLY ISSUES/PROGRAMS REPORT

THE KERN VALLEY IS MADE UP OF SEVERAL COMMUNITIES, AROUND LAKE ISABELLA AND THE KERN RIVER. WE ARE A SMALL MOUNTAIN RESORT AREA WITH ONLY A WEEKLY NEWSPAPER. THERE IS DEFINITELY A NEED FOR ANNOUNCEMENTS OF ACTIVITIES, NEWS AND WEATHER, AND ROAD REPORTS. IN OUR AREA WE ALSO HAVE A PROBLEM WITH DRUG USE AND EVERYTHING GOES ALONG WITH THAT, CRIME, CHILD NEGLECT, SCHOOL DROP OUTS, ETC.

RESPONSIVE PROGRAMMING

COMMUNITY CALENDAR OF EVENTS

APR/MAY/JUNE 2021 VARIES : 30 : 60

OUTLAW WEST TAILGATE PARTY

SIRRETTA STREET YARD SALE

KRV HISTORICAL SOCIETY DRIVE IN MOVIE NIGHT

KERNVILLE CHAMBER BIG EASTER WEEKEND SALE

KERN RIVER HATCHERY TROUT FEST

KERN VALLEY GUN CLUB ARCHERY SHOW

EARTH DAY 2021

ROTARY CLUB MUSIC & VOICES OF THE KRV

DRIVE THRU FOOD PANTRY

PINEWOOD DERBY CAR RACE

CRUISING THE BLVD NIGHT

ROAD CONDITION REPORT

APR/MAY/JUNE 2021 VARIES M-F

TWICE PER HOUR 5:52-8:50 : 60

APR/MAY/JUNE 2021 VARIES M-F
 LOCAL NEWS
 7:00 8:00 9:00 12:00 5:00
 APR/MAY/JUNE 2021 M-F
 WEATHER REPORT
 APR/MAY/JUNE 2021 M-F
 TWICE BETWEEN MID-11:59PM
 APR/MAY/JUNE 2021 M-F
 NATIONAL NEWS
 VARIES, ON THE HOUR
 7 DAYS
 APR/MAY/JUNE 2021 VARIES :60 & :30
 PUBLIC SERVICE ANNOUNCEMENTS
 CA COVID RELIEF
 HUB/IDA AWARENESS
 DAVE THOMAS FOUNDATION FOR ADOPTION
 EASTERSEALS
 NATIONAL BLOOD CLOT ALLIANCE
 CENTERS FOR DISEASE CONTROL & PREVENTION
 NATIONAL PEST MANAGEMENT ASSOCIATION
 YOUTH VAPING PREVENTION
 MIDDLE SCHOOL MENTAL HEALTH
 WOUNDED WARRIOR PROJECT
 CA DEPT OF EDUCATION
 TEXTING & DRINKING PREVENTION
 MERCY SHIPS
 STAND UP TO CANCER
 PENNINGTON BIOMEDICAL RESEARCH CENTER
 CORONAVIRUS RESPONSE
 MASK UP AMERICA
 HRSA POISON CONTROL

VETERAN AFFAIRS

HOMES FOR TROOPS

DENTAL LIFELINE

DONORS CHOOSE

ALSAC/ST JUDE

RELIGIOUS

APR/MAY/JUNE 2021 VARIES

:60 :30

ANNOUNCEMENTS OF FUNDRAISERS AND ACTIVITIES AT LOCAL CHURCHES