

KRVQ-FM LAKE ISABELLA/KERVILLE 104.5 APR 10, 2021 QUARTERLY ISSUES/PROGRAMS REPORT

THE KERN VALLEY IS MADE UP OF SEVERAL COMMUNITIES, AROUND LAKE ISABELLA AND THE KERN RIVER. WE ARE A SMALL MOUNTAIN RESORT AREA WITH ONLY A WEEKLY NEWSPAPER. THERE IS DEFINITELY A NEED FOR ANNOUNCEMENTS OF ACTIVITIES, NEWS AND WEATHER, AND ROAD REPORTS. IN OUR AREA WE ALSO HAVE A PROBLEM WITH DRUG USE AND EVERYTHING GOES ALONG WITH THAT, CRIME, CHILD NEGLECT, SCHOOL DROP OUTS, ETC.

| RESPONSIVE PROGRAMMING | DATE/TIME/DURATION |
|---|--|
| COMMUNITY CALENDAR OF EVENTS | JAN/FEB/MAR 2021 VARIES :30 :60 |
| FRANDY FLEA MARKET | |
| KRV ART ASSOCIATION VIRTUAL ARMCHAIR ART SHOW | |
| KERN RIVER RODEO | |
| NUUI CUNNI CULTURAL CENTER | |
| DOWNTOWN SWAP MEET | |
| DRIVE THRU FOOD PANTRY | |
| KERVILLE ELEMENTARY PTA FUNDRAISER | |
| ROTARY CLUB FREE FOOD HAND OUT | |
| CERRO COSO VIRTUAL APPLICATION & WORKSHOPS | |

| | |
|------------------------------|-------------------------------------|
| ROAD CONDITION REPORT | JAN/FEB/MAR 2021 VARIES M-F |
| | TWICE PER HOUR 5:52-8:50 :60 |
| LOCAL NEWS | JAN/FEB/MAR 2021 VARIES M-F |

WEATHER REPORT

7:00 8:00 9:00 12:00 5:00

JAN/FEB/MAR 2021 M-F

TWICE BETWEEN MID-11:59PM

NATIONAL NEWS

JAN/FEB/MAR 2021 M-F

VARIES, ON THE HOUR

7 DAYS

PUBLIC SERVICE ANNOUNCEMENTS

JAN/FEB/MAR 2021 VARIES :60 & :30

STAND UP 2 CANCER

UNITED WAY OF CA

DEPT OF VETERAN AFFAIRS

MAKE A WISH FOUNDATION

FIRST RESPONDER CHILDREN'S FOUNDATION

ALSAC/ST JUDE CHILDREN'S RESEARCH HOSPITAL

DIVERSITY & INCLUSION

PARKINSON'S FOUNDATION

COVID-19 VACCINE EDUCATION

ENDING HUNGER

DISCOVERING NATURE

LUNG CANCER SCREENING

HRSA POISON CONTROL

OBESITY ACTION COALITION

US DEPT OF HOMELAND SECURITY

ALZHEIMER'S AWARENESS

FEEDING AMERICA

SHRINER'S HOSPITALS FOR CHILDREN

CDC RX AWARENESS

ANNOUNCEMENTS OF FUNDRAISERS AND ACTIVITIES AT LOCAL CHURCHES

:60 :30

JAN/FEB/MAR 2021 VARIES

RELIGIOUS