

THE KERN VALLEY IS MADE UP OF SEVERAL COMMUNITIES, AROUND LAKE ISABELLA AND THE KERN RIVER. WE ARE A SMALL MOUNTAIN RESORT AREA WITH ONLY A WEEKLY NEWSPAPER. THERE IS DEFINITELY A NEED FOR ANNOUNCEMENTS OF ACTIVITIES, NEWS AND WEATHER, AND ROAD REPORTS. IN OUR AREA WE ALSO HAVE PROBLEM WITH DRUG USE AND EVERYTHING GOES ALONG WITH THAT, CRIME, CHILD NEGLECT, SCHOOL DROP OUTS, ETC.

RESPONSIVE PROGRAMMING

DATE/TIME/DURATION

COMMUNITY CALENDAR OF EVENTS

OCT/NOV/DEC 2019 VARIES : 30 : 60

KERNVILLE BEER FESTIVAL

KV HISTORICAL SOCIETY MAGIC SHOW

KRV CHAMBER CHRISTMAS PARADE

KERN RIVER ROCKABILLY TRAILER RALLY

KERNVILLE FALL FESTIVAL

PEDDLER'S FAIRE FAMILY LIFE CENTER

WILD & SCENIC FILM FESTIVAL

CHRISTMAS IN KERNVILLE

KERNVILLE ELEMENTARY SCHOOL FALL CARNIVAL

CORK N FORK WINE & FOOD

RIDGECREST PETROGLYPH FESTIVAL

BAKERSFIELD CACTUS & SUCULENT SHOW

UNITED METHODIST CHURCH HARVEST HOEDOWN

KEEPERS OF THE KERN VOLUNTEER APPRECIATION BBQ

RIDES N RODS TOY RUN

CHILD FUND INTERNATIONAL

CHILD CAR SAFETY

HIGH SCHOOL EQUIVALENCY

DRUG IMPAIRED DRIVING PREVENTION

AUTISM AWARENESS

STAND UP 2 CANCER

US DEPT OF VETERAN'S AFFAIRS

HEART VALVE DISEASE AWARENESS

PUBLIC SERVICE ANNOUNCEMENTS

OCT/NOV/DEC 2019 VARIES : 60 & : 30

SIGN OFF

VARIES, ON THE HOUR BETWEEN 6A AND

OCT/NOV/DEC 2019 M-F

NATIONAL NEWS

TWICE BETWEEN 6AM & SIGN OFF

OCT/NOV/DEC 2019 M-F

WEATHER REPORT

7:00 8:00 9:00 12:00 4:00

OCT/NOV/DEC 2019 VARIES M-F

LOCAL NEWS

TWICE PER HOUR 7:03 – 8:44 :60

OCT/NOV/DEC 2019 VARIES M-F

ROAD CONDITION REPORT

CENTERS FOR DISEASE CONTROL & PREVENTION

HIGH BLOOD PRESSURE CONTROL

ADOPTION FROM FOSTER CARE

WILDFIRE PREVENTION

TOW TRUCK SCAMS

VEHICLE THEFT

OCT/NOV/DEC 2019 VARIES

:60 :30

ANNOUNCEMENTS OF FUNDRAISERS AND ACTIVITIES AT LOCAL CHURCHES

THRU THE BIBLE MON-FRI 6AM 30 MIN SUNDAY 7AM 60 MIN

RELIGIOUS

HOPE FOR TODAY MON-FRI 6:30 30 MIN

LUTHERAN HOUR SUNDAY 6AM 30 MIN

WOMAN TO WOMAN SUNDAY 6:30AM 30 MIN