

KVLI-AM LAKE ISABELLA/KERNVILLE 1140 JAN 10, 2021 QUARTERLY ISSUES/PRGRAMS

THE KERN VALLEY IS MADE UP OF SEVERAL COMMUNITIES, AROUND LAKE ISABELLA AND THE KERN RIVER. WE ARE A SMALL MOUNTAIN RESORT AREA WITH ONLY A WEEKLY NEWSPAPER. THERE IS DEFINITELY A NEED FOR ANNOUNCEMENTS OF ACTIVITIES, NEWS AND WEATHER, AND ROAD REPORTS. IN OUR AREA WE ALSO HAVE A PROBLEM WITH DRUG USE AND EVERYTHING GOES ALONG WITH THAT, CRIME, CHILD NEGLECT, SCHOOL DROP OUTS, ETC.

RESPONSIVE PROGRAMMING

DATE/TIME/DURATION

COMMUNITY CALENDAR OF EVENTS

OCT/NOV/DEC 2020 VARIES :30 :60

FALL DRIVE IN DOUBLE FEATURE

KRV CHAMBER OF COMMERCE RUBBER DUCK RACES 2020 VIRTUAL WAY

KERN RIVER VALLEY CHRISTMAS PARADE

3RD ANNUAL TEE OFF FOR HOPE TOURNAMENT

WILDLIFE DISASTER RELIEF FUNDRAISER

NIGHT SCHOOL WILDLIFE IN THE CITY

LIGHT UP A LIFE CELEBRATION

BRAVE WARRIOR PROJECT VIRTUAL AUCTION

ROAD CONDITION REPORT

OCT/NOV/DEC 2020 VARIES M-F

TWICE PER HOUR 7:03 – 8:44 :60

LOCAL NEWS

OCT/NOV/DEC 2020 VARIES M-F

7:00 8:00 9:00 12:00 4:00

WEATHER REPORT

OCT/NOV/DEC 2020 M-F

TWICE BETWEEN 6AM & SIGN OFF

NATIONAL NEWS

OCT/NOV/DEC 2020 M-F

VARIES, ON THE HOUR BETWEEN 6A AND

SIGN OFF

PUBLIC SERVICE ANNOUNCEMENTS

OCT/NOV/DEC 2020 VARIES : 60 & : 30

ENTERTAINMENT INDUSTRY FOUNDATION

DEPT OF VETERANS AFFAIRS

FLU VACCINATION

HIGH BLOOD PRESSURE CONTROL

FATHERHOOD INVOLVEMENT

GUN SAFETY

ALSCA/ST JUDE CHILDREN'S RESEARCH HOSPITAL

TEACHERS PSA

SHRINERS HOSPITAL FOR CHILDREN

CDC RX AWARENESS

EMERGENCY PREPAREDNESS

CORONA VIRUS RESPONSE

RACIAL JUSTICE SERIES

FIRST RESPONDERS CHILDREN FOUNDATION

ADOPTION FROM FOSTER CARE

UNITED SPINAL ASSOCIATION

BELONGING BEGINS WITH US

SAINT JOSEPH INDIAN SCHOOL

OCT/NOV/DEC 2020 VARIES

:60 :30

ANNOUNCEMENTS OF FUNDRAISERS AND ACTIVITIES AT LOCAL CHURCHES

THRU THE BIBLE MON-FRI 6AM 30 MIN SUNDAY 7AM 60 MIN

HOPE FOR TODAY MON-FRI 6:30 30 MIN

LUTHERAN HOUR SUNDAY 6AM 30 MIN

WOMAN TO WOMAN SUNDAY 6:30AM 30 MIN

RELIGIOUS