

THE KERN VALLEY IS MADE UP OF SEVERAL COMMUNITIES, AROUND LAKE ISABELLA AND THE KERN RIVER. WE ARE A SMALL MOUNTAIN RESORT AREA WITH ONLY A WEEKLY NEWSPAPER. THERE IS DEFINITELY A NEED FOR ANNOUNCEMENTS OF ACTIVITIES, NEWS AND WEATHER, AND ROAD REPORTS. IN OUR AREA WE ALSO HAVE A PROBLEM WITH DRUG USE AND EVERYTHING GOES ALONG WITH THAT, CRIME, CHILD NEGLECT, SCHOOL DROP OUTS, ETC.

RESPONSIVE PROGRAMMING DATE/TIME/DURATION

COMMUNITY CALENDAR OF EVENTS APR/MAY/JUNE 2021 VARIES :30 :60

OUTLAW WEST TAILGATE PARTY

SIRRETTA STREET YARD SALE

KRV HISTORICAL SOCIETY DRIVE IN MOVIE NIGHT

KERNVILLE CHAMGER BIG EASTER WEEKEND SALE

KERN RIVER HATCHERY TROUT FEST

KERN VALLEY GUN CLUB ARCHERY SHOW

EARTH DAY 2021

ROTARY CLUB MUSIC & VOICES OF THE KRV

DRIVE THRU FOOD PANTRY

PINEWOOD DERBY CAR RACE

CRUISING THE BLVD NIGHT

ROAD CONDITION REPORT

APR/MAY/JUNE 2021 VARIES M-F

TWICE PER HOUR 7:03 – 8:44 :60

APR/MAY/JUNE 2021 VARIES M-F

7:00 8:00 9:00 12:00 4:00

APR/MAY/JUNE 2021 M-F

TWICE BETWEEN 6AM & SIGN OFF

APR/MAY/JUNE 2021 M-F

NATIONAL NEWS

WEATHER REPORT

LOCAL NEWS

VARIES, ON THE HOUR BETWEEN 6A AND

SIGN OFF

PUBLIC SERVICE ANNOUNCEMENTS

APR/MAY/JUNE 2021 VARIES :60 & :30

CA COVID RELIEF

HUB/IDA AWARENESS

DAVE THOMAS FOUNDATION FOR ADOPTION

EASTERSEALS

NATIONAL BLOOD CLOT ALLIANCE

CENTERS FOR DISEASE CONTROL & PREVENTION

NATIONAL PEST MANAGEMENT ASSOCIATION

YOUTH VAPING PREVENTION

MIDDLE SCHOOL MENTAL HEALTH

WOUNDED WARRIOR PROJECT

CA DEPT OF EDUCATION

TEXTING & DRINKING PREVENTION

MERCY SHIPS

STAND UP TO CANCER

PENNINGTON BIOMEDICAL RESEARCH CENTER

CORONAVIRUS RESPONSE

MASK UP AMERICA

HRSA POISON CONTROL

VETERAN AFFAIRS

HOMES FOR TROOPS

DENTAL LIFELINE

DONORS CHOOSE

ALSAC/ST JUDE

RELIGIOUS

APR/MAY/JUNE 2021 VARIES

: 60 : 30

ANNOUNCEMENTS OF FUNDRAISERS AND ACTIVITIES AT LOCAL CHURCHES

THRU THE BIBLE MON-FRI 6AM 30 MIN SUNDAY 7AM 60 MIN

HOPE FOR TODAY MON-FRI 6:30 30 MIN

LUTHERAN HOUR SUNDAY 6AM 30 MIN

WOMAN TO WOMAN SUNDAY 6:30AM 30 MIN