

KVLA-AM LAKE ISABELLA/KERNVILLE 1140 JULY 10, 2020 QUARTERLY ISSUES/PROGRAMS

THE KERN VALLEY IS MADE UP OF SEVERAL COMMUNITIES, AROUND LAKE ISABELLA AND THE KERN RIVER. WE ARE A SMALL MOUNTAIN RESORT AREA WITH ONLY A WEEKLY NEWSPAPER. THERE IS DEFINITELY A NEED FOR ANNOUNCEMENTS OF ACTIVITIES, NEWS AND WEATHER, AND ROAD REPORTS. IN OUR AREA WE ALSO HAVE A PROBLEM WITH DRUG USE AND EVERYTHING GOES ALONG WITH THAT, CRIME, CHILD NEGLECT, SCHOOL DROP OUTS, ETC.

RESPONSIVE PROGRAMMING

DATE/TIME/DURATION

COMMUNITY CALENDAR OF EVENTS

APR/MAY/JUNE 2020 VARIES :30 :60

OUTLAW WEST LIVESTREAMING CONCERT

KRV ART ASSOCIATION ARMCHAIR ART SHOW

DRIVE THRU FOOD PANTRY

ROAD CONDITION REPORT

APR/MAY/JUNE 2020 VARIES M-F

LOCAL NEWS

APR/MAY/JUNE 2020 VARIES M-F

7:00 8:00 9:00 12:00 4:00

WEATHER REPORT

APR/MAY/JUNE 2020 M-F

TWICE BETWEEN 6AM & SIGN OFF

NATIONAL NEWS

APR/MAY/JUNE 2020 M-F

VARIES, ON THE HOUR BETWEEN 6A AND

SIGN OFF

PUBLIC SERVICE ANNOUNCEMENTS

APR/MAY/JUNE 2020 VARIES :60 & :30

MAKE A WISH FOUNDATION

TYPE 2 DIABETES PREVENTION

WOUNDED WARRIOR PROJECT

CORONVIRUS RESPONSE

NATIONAL PEST MANAGEMENT ASSOC

ENTERTAINMENT INDUSTRY FOUNDATION

CDC FOUNDATION

DEPT OF VETERAN AFFAIRS

ARMY NATIONAL GUARD

YMCA PSA

DAVE THOMAS FOUNDATION

PREVENT CANCER FOUNDATION

COMMUNITIES IN SCHOOLS

LUPUS FOUNDATION

JEFFREY MODELL FOUNDATION

SAVE THE CHILDREN

HRSA POISON CONTROL

UNITED SPINAL ASSOC

ROTARY FOUNDATION

2020 CENSUS

JOB TRAINING & EMPLOYMENT

CAREGIVER ASSISTANCE

APR/MAY/JUNE 2020 VARIES

:60 :30

ANNOUNCEMENTS OF FUNDRAISERS AND ACTIVITIES AT LOCAL CHURCHES

THRU THE BIBLE MON-FRI 6AM 30 MIN SUNDAY 7AM 60 MIN

HOPE FOR TODAY MON-FRI 6:30 30 MIN

LUTHERAN HOUR SUNDAY 6AM 30 MIN

WOMAN TO WOMAN SUNDAY 6:30AM 30 MIN

RELIGIOUS