

THE KERN VALLEY IS MADE UP OF SEVERAL COMMUNITIES, AROUND LAKE ISABELLA AND THE KERN RIVER. WE ARE A SMALL MOUNTAIN RESORT AREA WITH ONLY A WEEKLY NEWSPAPER. THERE IS DEFINITELY A NEED FOR ANNOUNCEMENTS OF ACTIVITIES, NEWS AND WEATHER, AND ROAD REPORTS. IN OUR AREA WE ALSO HAVE A PROBLEM WITH DRUG USE AND EVERYTHING GOES ALONG WITH THAT, CRIME, CHILD NEGLECT, SCHOOL DROP OUTS, ETC.

RESPONSIVE PROGRAMMING

DATE/TIME/DURATION

COMMUNITY CALENDAR OF EVENTS

JAN/FEB/MAR 2021 VARIES : 30 : 60

FRANDY FLEA MARKET

KRV ART ASSOCIATION VIRTUAL ARMCHAIR ART SHOW

KERN RIVER RODEO

NUUI CUNNI CULTURAL CENTER

DOWNTOWN SWAP MEET

DRIVE THRU FOOD PANTRY

KERNVILLE ELEMENTARY PTA FUNDRAISER

ROTARY CLUB FREE FOOD HAND OUT

CERRO COSO VIRTUAL APPLICATION WORKSHOP

ROAD CONDITION REPORT

JAN/FEB/MAR 2021 VARIES M-F

LOCAL NEWS

JAN/FEB/MAR 2021 VARIES M-F

7:00 8:00 9:00 12:00 4:00

WEATHER REPORT

JAN/FEB/MAR 2021 M-F

TWICE BETWEEN 6AM & SIGN OFF

NATIONAL NEWS

JAN/FEB/MAR 2021 M-F

VARIES, ON THE HOUR BETWEEN 6A AND

SIGN OFF

PUBLIC SERVICE ANNOUNCEMENTS

JAN/FEB/MAR 2021 VARIES : 60 & : 30

STAND UP 2 CANCER

UNITED WAY OF CA

DEPT OF VETERAN AFFAIRS

MAKE A WISH FOUNDATION

FIRST RESPONDERS CHILDREN'S FOUNDATION

ALSA/ST JUDE CHILDREN'S RESEARCH HOSPITAL

DIVERSITY & INCLUSION

PARKINSON'S FOUNDATION

COVID-19 VACCINE EDUCATION

ENDING HUNGER

DISCOVERING NATURE

LUNG CANCER SCREENING

HRSA POISON CONTROL

OBESEITY ACTION COALITION

US DEPT OF HOMELAND SECURITY

ALZHEIMER'S AWARENESS

FEEDING AMERICA

SHRINER'S HOSPITALS FOR CHILDREN

CDC RX AWARENESS

RELIGIOUS

JAN/FEB/MAR 2021 VARIES

:60 :30

ANNOUNCEMENTS OF FUNDRAISERS AND ACTIVITIES AT LOCAL CHURCHES

THRU THE BIBLE MON-FRI 6AM 30 MIN SUNDAY 7AM 60 MIN

HOPE FOR TODAY MON-FRI 6:30 30 MIN

LUTHERAN HOUR SUNDAY 6AM 30 MIN

WOMAN TO WOMAN SUNDAY 6:30AM 30 MIN