

KVLI-AM LAKE ISABELLA/KERNVILLE 1140 APR 10, 2020 QUARTERLY ISSUES/PRGRAMS

THE KERN VALLEY IS MADE UP OF SEVERAL COMMUNITIES, AROUND LAKE ISABELLA AND THE KERN RIVER. WE ARE A SMALL MOUNTAIN RESORT AREA WITH ONLY A WEEKLY NEWSPAPER. THERE IS DEFINITELY A NEED FOR ANNOUNCEMENTS OF ACTIVITIES, NEWS AND WEATHER, AND ROAD REPORTS. IN OUR AREA WE ALSO HAVE A PROBLEM WITH DRUG USE AND EVERYTHING GOES ALONG WITH THAT, CRIME, CHILD NEGLECT, SCHOOL DROP OUTS, ETC.

RESPONSIVE PROGRAMMING

DATE/TIME/DURATION

COMMUNITY CALENDAR OF EVENTS

JAN/FEB/MAR 2020 VARIES :30 :60

KERN RIVER BLUES SOCIETY OPEN JAM

KRV CHAMBER MAN & WOMAN OF THE YEAR DINNER

WHISKEY FLAT KICKOFF DINNER

63RD ANNUAL WHISKEY FLAT DAYS

KERN RIVER VALLEY 4TH ANNUAL VETERANS STAND DOWN

PREGNANCY RESOURCE OPEN HOUSE

POKER TOURNAMENT FUNDRAISER

CLASSIC BURGERS, CAR & CACKLE FEST

22ND ANNUAL JEANETTE ROGERS ERICKSON HEARTWALK 2020

KEYESVILLE CLASSIC ALL MOUNTAIN STAGE RACE

SHELTER FUNDAMENTALS CLASS

KRV MUSEUM 2ND HISTORY OF TALK OF 2020

FOUNDATION FIGHTING BLINDNESS
HUD NATIONAL FAIR HOUSING
U.S. AIR FORCE
LUNG CANCER SCREENING
CHILD CAR SAFETY
GIRL SCOUTS
SAN DIEGO ZOO GLOBAL WILDLIFE
FEEDING AMERICA
HIGH BLOOD PRESSURE CONTROL
U.S. DEPT OF VETERAN'S AFFAIRS
HOMES FOR OUR TROOPS
US DEPT OF HOMELAND SECURITY
PUBLIC SERVICE ANNOUNCEMENTS

JAN/FEB/MAR 2020 VARIES : 60 & : 30

SIGN OFF

VARIES, ON THE HOUR BETWEEN 6A AND

NATIONAL NEWS

JAN/FEB/MAR 2020 M-F

TWICE BETWEEN 6AM & SIGN OFF

WEATHER REPORT

JAN/FEB/MAR 2020 M-F

7:00 8:00 9:00 12:00 4:00

LOCAL NEWS

JAN/FEB/MAR 2020 VARIES M-F

TWICE PER HOUR 7:03 – 8:44 :60

ROAD CONDITION REPORT

JAN/FEB/MAR 2020 VARIES M-F

TYPE 2 DIABETES PREVENTION

SHELTER PET ADOPTION

NATIONAL PEST MANAGEMENT

SAVING FOR RETIREMENT

CALIFORNIA WILDFIRES

CITRUS PEST & DISEASE PROGRAM

DENTAL LIFELINE NETWORK

ADOPTION FROM FOSTER CARE

EMERGENCY PREPAREDNESS

RELIGIOUS

JAN/FEB/MAR 2020 VARIES

:30 09

ANNOUNCEMENTS OF FUNDRAISERS AND ACTIVITIES AT LOCAL CHURCHES

THRU THE BIBLE MON-FRI 6AM 30 MIN SUNDAY 7AM 60 MIN

HOPE FOR TODAY MON-FRI 6:30 30 MIN

LUTHERAN HOUR SUNDAY 6AM 30 MIN

WOMAN TO WOMAN SUNDAY 6:30AM 30 MIN