

KRVQ-FM LAKE ISABELLA/KERNVILLE 104.5 JUL 10, 2019 QUARTERLY ISSUES/PROGRAMS REPORT

THE KERN VALLEY IS MADE UP OF SEVERAL COMMUNITIES, AROUND LAKE ISABELLA AND THE KERN RIVER. WE ARE A SMALL MOUNTAIN RESORT AREA WITH ONLY A WEEKLY NEWSPAPER. THERE IS DEFINITELY A NEED FOR ANNOUNCEMENTS OF ACTIVITIES, NEWS AND WEATHER, AND ROAD REPORTS. IN OUR AREA WE ALSO HAVE A PROBLEM WITH DRUG USE AND EVERYTHING GOES ALONG WITH THAT, CRIME, CHILD NEGLECT, SCHOOL DROP OUTS, ETC.

RESPONSIVE PROGRAMMING

DATE/TIME/DURATION

COMMUNITY CALENDAR OF EVENTS

APR/MAY/JUNE 2019 VARIES :30 :60

KRV CHAMBER OF COMMERCE NIGHT AT THE RACES

LAKE ISABELLA FISHING DERBY

SPRING SIDEWALK MIXER

SIRRETTA STREET YARD SALES

STEWARDSHIP COUNCIL LAND CONSERVATION PLANS

KERNVILLE BIKE PARK WORKDAY

WHITEWATER GUIDE SCHOOL CLASSES

KERNVILLE FIRST BAPTIST CHURCH ANNUAL EASTER EGG HUNT

KRV FOOD DISTRIBUTION

BIKE RODEO IN KRV

KERN RIVER FESTIVAL

KRV ART ASSOCIATION ART IN THE PARK

CHILDREN'S CANCER RESEARCH FUND  
 ST JUDE CHILDREN'S HOSPITAL  
 LUPUS FOUNDATION OF AMERICA  
 KNOW MORE HEPATITIS  
 KEEP AMERICA BEAUTIFUL  
 SAN DIEGO ZOO GLOBAL CONSERVANCY  
 CHILD CAR SAFETY  
 NATIONAL PEST MANAGEMENT ASSOCIATION  
 PARALYZED VETERANS OF AMERICA  
 JOB TRAINING & EMPLOYMENT  
 CENTERS FOR DISEASE CONTROL & PREVENTION  
 HRSA POISON CONTROL  
 PUBLIC SERVICE ANNOUNCEMENTS  
 APR/MAY/JUNE 2019 VARIES : 60 & : 30  
 7 DAYS  
 VARIES, ON THE HOUR  
 APR/MAY/JUNE 2019 M-F  
 NATIONAL NEWS  
 TWICE BETWEEN MID-11:59PM  
 APR/MAY/JUNE 2019 M-F  
 7:00 8:00 9:00 12:00 5:00  
 APR/MAY/JUNE 2019 VARIES M-F  
 LOCAL NEWS  
 TWICE PER HOUR 5:52-8:50 : 60  
 APR/MAY/JUNE 2019 VARIES M-F  
 ROAD CONDITION REPORT  
 APR/MAY/JUNE 2019 VARIES M-F

SAVING FOR RETIREMENT

UNDERAGE DRINKING & DRIVING PREVENTION

WILDFIRE PREVENTION

LGBT ACCEPTANCE

SHELTER PET ADOPTION

RELIGIOUS

APR/MAY/JUNE 2019 VARIES

:60 :30

ANNOUNCEMENTS OF FUNDRAISERS AND ACTIVITIES AT LOCAL CHURCHES